



# FREE LOAN FILMS

16mm sound

## HOW TO ORDER THE FILMS

The films should be ordered by writing or calling:

### AUDIENCE PLANNERS, INC.

1358 Merchandise Mart

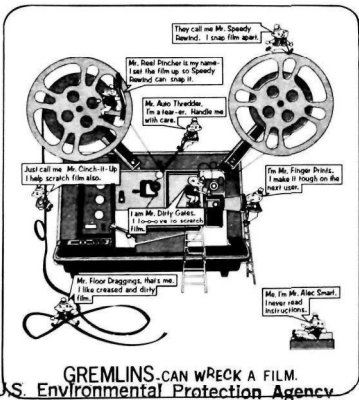
Chicago, Illinois 60654

Telephone (312) 822-0892

**AVAILABILITY:** The EPA Motion Pictures described in this brochure are available in **Illinois, Indiana, Michigan, Minnesota, Ohio and Wisconsin** to educational and organized community group audiences **FREE OF CHARGE** on short term (2-3 days) loan basis.

Absolutely no admission may be charged in connection with the showing of EPA films.

**PROJECTING FILMS:** Although EPA films are loaned without charge, the borrower is responsible for damage to the film(s) while in his possession. Film prints are cleaned, inspected electronically, and delivered in good condition. Subsequent damage often may be caused either by careless handling or more frequently by a dirty or faulty projector. It is therefore necessary that film borrower use only a **16MM Sound Projector** operated by a trained projectionist when EPA films are shown.



**RETURNING FILMS:** After your scheduled viewing, each film must be **REWOUND** carefully on the plastic reel on which it was received, and securely packaged in its plastic shipping container and promptly returned via Parcel Post, insured and prepaid, to Audience Planners, Inc.

**REMEMBER,** borrower is responsible for loss or damage to the film while in his possession.

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## **DOES IT HAVE TO BE THIS WAY?**

10 Minutes—Color

Television comedian Tim Conway deadpans his way through a grueling drive from home to work that makes a timely point: There's got to be a better way than to depend on the automobile. Banjo music and cacophony accompany him through numerous situations that are familiar to any auto commuter, situations that are both hilarious — and an almost subliminal reminder that clean air and energy are both limited. When he looks longingly at a bus or a group of people car-pooling, so do most viewers.

## **THE GREAT CLEANUP**

51 Minutes—Color

An outstanding documentary produced by the Canadian National Film Board for corresponding environmental agencies in the two countries that share the world's largest freshwater system. The first half concentrates on the history, magnitude, tremendous offerings, and problems of the Great Lakes. A fisherman, a steelworker, environmentalists, and others appear to explain their positions. The second half goes into more detail of progress being made to clean up the Great Lakes, with clear explanations of the bi-national efforts, specific pollution problems and methods to combat them, and the need for continuing attention to the 300,000 square-mile area that directly depends on the Great Lake ecosystem. Filmed throughout the Great Lakes Basin.

## **CAN WE FISH AGAIN?**

15 Minutes—Color

*A child's haunting words to his father, after an outing on the Great Lakes, underscores this sensitive examination of the effects of toxic substances like PCBs and PBBs have on the lives of the 44 million people who live in the Great Lakes Basin. A short powerful film that can be an excellent opening to a discussion or meeting on toxics. Winner of an international Golden Cine award in 1978.*

## **WHAT YOUR SCHOOL CAN DO ABOUT FRIABLE ASBESTOS-CONTAINING MATERIALS**

11 Minutes—Color

U.S. EPA prohibited the spraying of asbestos for fireproofing and insulation in public buildings in 1973 and for decorating purposes in 1978. The reason: Use of friable (easily crumbled) asbestos has been linked to lung cancer and asbestosis, and exposure to the material over long periods of time increases the chances of damage perhaps 20 years later. Schools have been a target of EPA's efforts to rid the environment of this type of asbestos, which was commonly used in construction in the post World War II building boom. This film explains how to identify possible asbestos problems, and what to do about them.

## **CHOICE STAKES**

*10 Minutes—Color*

A film dealing with man's desire for a richer, fuller material life and the inevitable effects on the environment. Concentrating on this problem, the film uses two main characters in four different ways to show man's choices and the cost of his decisions. Film has been produced without dialogue or narration, but utilizes a rich music and sound effects track. This concept attacks the problem — a problem that has been with us for a long time — and will be with us for a long time.

## **THE BIG PICKUP**

*28 Minutes—Color*

"Everybody wants us to pick up their garbage but nobody wants us to put it down," commented a big city mayor. THE BIG PICKUP describes America's five billion dollar-a-year chore — collecting solid waste. This documentary film shows the garbage collector's problems and illustrates new techniques which can improve efficiency and effectiveness.

## **SANITARY LANDFILL — YOU'RE THE OPERATOR**

*22 Minutes—Color*

Through the device of an interview with a visiting newsman, a sanitary landfill foreman gives you an inside look at his job. Interesting to citizen's groups and those concerned with improving conditions in the sanitation industry. Serves as an introduction to a technical training program on landfill.

## **THE VILLAGE GREEN**

*17 Minutes—Color*

This is a training film describing many of the issues and considerations involved in organizing and running a successful and self-sustaining citizen's recycling center. The film depicts the activities of a citizen's recycling center in Greenwich Village, New York City.

## **WITHIN OUR REACH**

*15 Minutes—Color*

The 1972 Clean Water Act Amendments required cleaner water from municipal sewage treatment plants — and provided vast sums of money to help local governments pay for modernizing and building new facilities. This film, which explains the construction grants program and its goal for cleaner water as one that "for the first time in 100 years is within our reach," follows the community of Parsippany-Troy Hills, New Jersey through its decision to upgrade facilities, from hiring a consulting engineer onward. Although costs and deadlines specified no longer apply, this film provides good information for mayors, city managers, and city planners in how EPA's construction grant program works.

**PLACE  
STAMP  
HERE**

# **audience planners, inc.**

The Merchandise Mart — 13th Floor

Chicago, Illinois 60654

Cut along the dotted line and mail to: audience planners, inc., 13th Floor, Merchandise Mart, 200 N. Dearborn St., Chicago, IL 60654

bookings as follows:

PREFERRED DATE	ALTERNATE DATE

is will be confirmed by mail. User pays only return postage.

Name \_\_\_\_\_

Title \_\_\_\_\_

School/Organization \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone: (     ) \_\_\_\_\_ Ext. \_\_\_\_\_

Signature \_\_\_\_\_

## **CHARLIE BROWN CLEARS THE AIR**

*7 Minutes—Color*

Charlie, Linus, Snoopy, and pals are forced to take a look at air pollution in this special film created by Charles Schulz for the American Lung Association, with a supportive grant and cooperation from the E P A. What the Peanuts characters themselves do — and learn they had better begin to do — is easy enough for members of any viewing audience to identify with.

## **A MAN AND A RIVER**

*14 Minutes—Color*

Richard Chamberlain narrates this film that features the late Thomas Hart Benton — great citizen, painter, author, and conservationist — and the river he loved, the clear running Buffalo in the Ozarks. Benton lived and worked in Europe and New York before returning home to enjoy the countryside and river that inspired him. "Tell 'em this," he says, after canoeing a scenic stretch of the Buffalo, "Clean it up before you go away."

## **WATER FOLLIES**

*7 Minutes—Color*

Animated cartoon characters need no words to demonstrate uses and all-too-common abuses of the water we use daily. Leaky faucets, long showers, and many other household uses of water are quickly illustrated in this short, well paced film that is humorous to children and adults alike for its examples of self-recognition. The point — that we ought not to take water for granted — is stronger for being made so subtly.

## **AN INVESTMENT TO PROTECT**

*13 Minutes—Color*

Hundreds of millions of tax dollars have been spent to build wastewater treatment facilities to clean the Nation's lakes and rivers. The plants themselves are an investment, and protecting them requires that the people who paid for them and operate them are well informed. This film was produced to generate public awareness of the environmental importance and economic dividends that can result from a well-run facility. It focuses on such a plant in Hinsdale, Illinois, a residential community in the Chicago suburban area. The film includes a section on the history of Hinsdale, an older suburb that, like many others, was affected by the post World War II trend to leave the inner city.

# **SLIDE SHOWS & FILMSTRIPS**

## **PLAYING IT SAFE**

*11 Minutes—Color*

Efren Herrera of the Seattle Seahawks is narrator and featured personality in this 63-slide presentation on the safe use of pesticides. It is directed to farm workers whose work puts them in contact with a full range of chemical pesticides. Herrera speaks of the special clothing he needs for his job (knee pads, helmet, and such) and the need to obey the rules by way of emphasizing the same points for anyone who works among pesticides. Available with synchronized cassette for tape recorder, in either Spanish or English narration.

## **BATTLE OF THE BUGS**

*Color*

Pesticide safety is the message of the presentation of cartoon panels, available in either filmstrip or slides and coordinated with audio tape cassette. Several points are made clearly enough for children to understand: that pesticides are chemical weapons that control insects and rodents that threaten our food supplies; that pesticides can harm people and pets unless care is taken; that it is often possible to use smaller amounts of pesticides. Included is a basic lesson on the number and tenacity — and thus the problem — of insects.

## **DEALING WITH TOXIC CHEMICALS: A CITIZEN'S ROLE**

*Color*

A fast moving, 60-slide presentation with synchronized tape cassette that briefs viewers on the irreversibility of our chemical-based society, certain problems that it has created, laws that have been passed to help protect people and the environment — and suggestions for making sure that these laws are being followed. Emphasizes that laws exist, including stipulations in those laws that guarantee citizen participation. "But the government cannot act alone," the narrator states. "The problems belong to all of us," and well-informed Americans' help is needed to solve them.

## **FIVE STORIES**

*Color*

This 110-slide tape presentation profiles five women who have taken charge of the environmental concerns that confront them: a Dallas mother whose asthma, and that of her daughter, led her to do battle with air pollution on a personal level; a Washington D.C. environmentalist who speaks up for "small changes, small victories" in urban pollution; a Chicago-born farmer's wife in Arizona, whose crops are grown with a minimum of pesticides; an Ohio woman who spearheaded a drive to save the Cuyahoga Valley Recreation Area; and a Massachusetts educator who knew drinking water supplies depended on preserving a swamp.

## **ATTACK ON HAZARDOUS WASTE: CHALLENGE OF THE '80s.**

*Color*

The Resource Conservation and Recovery Act (RCRA) addresses the problem of hazardous wastes generated by our society. Regulations that allow EPA to enforce RCRA, which were set in place during 1980, will control these wastes from "cradle to grave." Because understanding how these regulations will work is a matter of extreme importance, EPA in May-June 1980 held briefings for state and local officials throughout the country. Presented at each was this series of 355 slides, many with text only, which was prepared to explain RCRA and the new regulations that govern the generation, transportation, storage, treatment, and disposal of hazardous waste.