The 2020 SmartWay Excellence Awards program for shippers, logistics companies and freight carriers is a recognition program of the U.S. Environmental Protection Agency’s (EPA) SmartWay Transport Partnership. SmartWay is a voluntary, market-driven partnership that aims to reduce emissions and fosters the development of a cleaner and more efficient freight supply chain.

Through the SmartWay Excellence Award program, EPA recognizes leading shippers, logistics companies and freight carriers that are optimizing the environmental performance and efficiency of their freight operations, while serving as role models for other businesses to follow. This year we are recognizing 75 companies (fifteen shippers, two logistics companies, six multimodal and fifty-two truck carriers) with a 2020 SmartWay Excellence Award. This represents about the top one to two percent of all SmartWay Partners.

The 2020 SmartWay Award recognition is based on partners demonstrating superior performance using SmartWay’s second generation environmental assessment system for transportation supply chains. This enhanced system includes a full suite of performance based SmartWay Tools and benchmarking software that enable each SmartWay Partner to complete a thorough assessment of its goods movement and freight activity. Partners also receive a set of comprehensive and detailed reports on their company’s environmental performance and operational efficiency.

EPA identified the top 2020 SmartWay Excellence Award recipients from among all shippers, logistics and carrier businesses that participate in SmartWay, are partners in good standing and that provided prior-year performance data to EPA using SmartWay Tools.
2020 Excellence Award Leadership Highlights

SMARTWAY CARRIER COMPANY AWARDS

The 2020 SmartWay Excellence Award for carriers’ honor Partners that are moving goods efficiently, with the lowest levels of CO2, PM and NOx emissions reported among all other SmartWay Partners. SmartWay Award winners within the carrier category can include companies that operate one or more of the following 15 fleet types: truckload, less-than-truckload, refrigerated, package, specialized, expedited, tanker, flatbed, mixed, dray, heavy-haul, auto-carrier, moving, barge and multimodal. SmartWay carrier Award winners were selected using environmental and efficiency benchmarks that included CO2, PM and NOx emissions measured in grams per ton-mile. These benchmarks were unique to each of the fifteen fleet types characterized by SmartWay.

Fleet size and impact were other factors considered. SmartWay's 2020 carrier Award winners represent large, medium and small fleets, as defined by the number of miles traveled. Carriers with miles traveled greater than or equal to one percent (five percent for multimodal) of the total number of miles traveled by all SmartWay Partners falling within the same fleet type are large carriers.

Carriers with miles traveled that are less than one percent (five percent for multimodal) of the total miles traveled by all SmartWay Partners falling in the same fleet type are medium and small carriers.

Within the carrier category, EPA proudly recognizes six multimodal carriers and 52 truck carriers as recipients of the 2020 SmartWay Excellence Award. These high-performing carriers are being recognized for their achievement in finding ways to move more goods, more ton-miles, using less fuel and emitting fewer emissions. They are SmartWay’s top performing carrier partners and include large, medium and small carriers that serve as role models for other businesses to follow. This year, three truck carriers (J&R Schugel Trucking, Inc., Swift Transportation Co., and Werner Enterprises) had recognition in multiple fleet categories; both J&R Schugel Trucking, Inc. and Swift in refrigerated and truckload dry van, and Werner in dray, flatbed and truckload dry van. Different divisions of CRST are also being recognized: CRST Dedicated Services, Inc. and CRST Expedited, Inc.

CARRIER AWARD WINNERS

EPA selected these 52 SmartWay truck carrier and six multimodal Award winners because they are the top environmental performers in their individual categories. EPA identified large, and small carriers with the best freight efficiency ratings in 15 fleet categories based on the selection criteria available here: SmartWay 2020 Award Criteria (PDF) (2 pp, 697K, April 2020, EPA-420-F-20-029).

Truck Load/Dry Van Carrier Fleet Award Winners

Truckload carriers generally dedicate their trailers to a single shipper’s cargo and typically fill an entire trailer with large amounts of homogeneous cargo.

Large SmartWay truckload dry van carrier Award winners include: CRST Expedited, Inc., Heartland Express, Inc. of Iowa, Mesilla Valley Transportation, Roehl Transport, Inc., and Swift Transportation Co. of Arizona, LLC, and Werner Enterprises.

2020 Excellence Award Leadership Highlights

Less Than Truck Load/Dry Van Carrier Fleet Award Winners

Less than truckload (LTL) dry van carriers collect cargo from different shippers and consolidate that cargo for multiple destinations on one vehicle.

The SmartWay LTL carrier Award winners are Lindenmeyr Munroe (small), and Old Dominion Freight Line, Inc. (large).

Mixed Carrier Fleet Award Winners

Mixed SmartWay carrier fleets are operating different fleet types, none of which represent 75% or more of the freight operations SmartWay uses to characterize fleets.

The sole large SmartWay mixed carrier Award winner is Penske Logistics, LLC.


Refrigerated Carrier Fleet Award Winners

Refrigerated carriers move trailers equipped with temperature-controlled refrigeration units to keep freight at a constant temperature.

The sole large refrigerated truck carrier Award winner is Swift Transportation Co. of Arizona, LLC.

2020 Excellence Award Leadership Highlights

Specialized Carrier Fleet Award Winners

Specialized carriers move a range of goods and merchandise and include hopper, livestock, heavy-haul, garbage and utility, among others.

The large SmartWay specialized carrier Award winner is Lone Star Transportation, LLC.

The small SmartWay specialized carrier Award winner is Arlo G. Lott Trucking Inc.

Dray Carrier Fleet Award Winners

Dray carriers operate at ports and railhead connections where freight is picked up and moved to another transfer facility or transport mode terminal.

The small SmartWay dray carrier Award winner is Werner Enterprises.

The large SmartWay dray carrier Award winner is Duncan and Son Lines, Inc.

Flatbed Carrier Fleet Award Winners

Flatbed carriers use heavy duty trucks to move flatbed trailers that can carry a range of goods.

The small SmartWay flatbed carrier Award winner is Werner Enterprises.

The large SmartWay flatbed carrier Award winner is CT Transportation, LLC.

Multimodal Carrier Fleet Award Winners

Multimodal carriers move freight using a mix of truck, railcars and other transportation modes.

The large SmartWay multimodal carrier Award winners include: Hub Group, J.B. Hunt Transport, Inc., Schneider and UPS Small Package.

The small SmartWay multimodal carrier Award winners are ABF Freight System, Inc., and White Arrow LLC.
2020 Excellence Award Leadership Highlights

Auto Carrier Fleet Award Winners

Auto carriers haul automobiles and other light duty vehicles to dealerships from manufacturers on specialized auto carrier trailers.

The small SmartWay auto carrier Award winner is Sierra Mountain Express, Inc.

The large SmartWay auto carrier Award winner is Professional Auto Transport, Inc.

Moving Carrier Fleet Award Winner

Moving carriers provide home and office moving activities and drive routes unique to each move.

The SmartWay moving carrier Award winner is Palmer Moving Services.

Bulk/Heavy Carrier Fleet Award Winners

Bulk/Heavy carriers move a range of dense, heavy and large materials and commodities at or above legal maximum weight limits, often requiring permits.

The SmartWay large bulk/heavy Award winner is Bulk Transport Company East, Inc.

The SmartWay small bulk/heavy carrier Award winner is Doug Andrus Distributing LLC.

Tanker Fleet Award Winners

Tank truck carriers haul liquid (petroleum, chemicals, gases, hazardous waste, etc.) or dry (dry food products, cement, plastic pellets) bulk commodities using less fuel and emitting fewer emissions.

The sole large SmartWay tanker Award winner is Prime, Inc.

The sole small SmartWay tanker Award winner is LTI, Inc.
2020 Excellence Award Leadership Highlights

SMARTWAY SHIPPER AND LOGISTICS COMPANY AWARDS

The 2020 SmartWay Excellence Award for shippers and logistics management companies honor Partners that are helping build a market for clean and efficient freight transportation by shipping virtually all of their products and merchandise (98% of miles or ton-miles for shippers and 80% of miles or ton-miles for logistics Partners) with high-performing SmartWay carriers. SmartWay shipper and logistics Award winners also were selected based on achieving superior environmental and efficiency benchmarks among all other SmartWay Partners. These performance benchmarks for shippers and logistics Partners were derived through an assessment of their carriers’ carbon dioxide (CO2), particulate matter (PM), and nitrogen oxide (NOx) emissions measured in grams per mile.

With the shipper and logistics management categories, EPA proudly recognizes 15 of its shippers and two of its logistics Partners as recipients of a 2020 SmartWay Excellence Award. These shipper and logistics Award winners are congratulated for their achievements in choosing to work with high-performing SmartWay freight carriers and finding ways to move more goods, more ton-miles using less fuel and emitting fewer emissions. They are SmartWay’s top performing shipper and logistics Partners and include large, medium and small firms that move a broad range of products and merchandise.

Shipper Awards

EPA selected these fifteen SmartWay shipper Award recipients because they are the top environmental performers and industry leaders. These shippers were selected from part of a larger pool of semi-finalist candidates using the SmartWay 2020 Award Criteria (PDF) (2 pp, 697K, April 2020, EPA-420-F-20-029). The semi-finalists competed in large and medium/small mileage categories to demonstrate leadership actions that support SmartWay environmental goals. The Award winners were selected by EPA based on their achievements in the areas of effective collaboration, advanced technology and operational practices, a robust system to validate and report their SmartWay data, and communications and public outreach efforts.

SmartWay’s 2020 large shipper Award winners, moving more goods more than 500 million miles annually include: Canon USA, Inc., Georgia-Pacific Consumer Products LP, HP Inc., Johnson & Johnson, Starbucks Corporation, The Procter & Gamble Company, and Whirlpool Corporation.

SmartWay’s 2020 medium shipper Award winners, moving goods between 25 and 500 million miles annually are: Gap Inc., JC Penney, Kimberly-Clark Corporation, Kohl’s Department Stores, McDonald’s, Nordstrom, Inc., and Tyson Foods, Inc.

SmartWay’s 2020 small shipper Award winner, moving goods fewer than 25 million miles annually is Bacardi USA Inc.
2020 Excellence Award Leadership Highlights

Logistics Awards

EPA selected these two SmartWay logistics Award winners because they are the top environmental performers and industry leaders. These logistics Partners were selected from part of a larger pool of semi-finalist candidates using the SmartWay 2020 Award Criteria (PDF) (2 pp, 697K, April 2020, EPA-420-F-20-029). All semi-finalists competed in large and medium/small mileage categories to demonstrate leadership actions that support SmartWay environmental goals. These logistics Award winners were selected by EPA based on their achievements in the areas of effective collaboration, advanced technology and operational practices, a robust system to validate and report their SmartWay data, and communications and public outreach efforts.

SmartWay’s 2020 large logistics Award winner, moving goods more than 200 million miles annually is Armada.

SmartWay’s 2020 medium logistics Award winner, moving goods between 10 and 200 million miles annually is King Solutions, Inc.

RECOGNITION CEREMONY

The annual SmartWay Excellence Award honors top carrier, shipper and logistics companies that are setting efficiency benchmarks in how they move products and supplies. Carrier, Shipper and logistics Partners will be recognized as SmartWay Excellence Award recipients during a virtual SmartWay Excellence Award ceremony:

Thursday, November 5, 2020 at 2:00 – 2:30 p.m. ET
Microsoft Teams Live Event