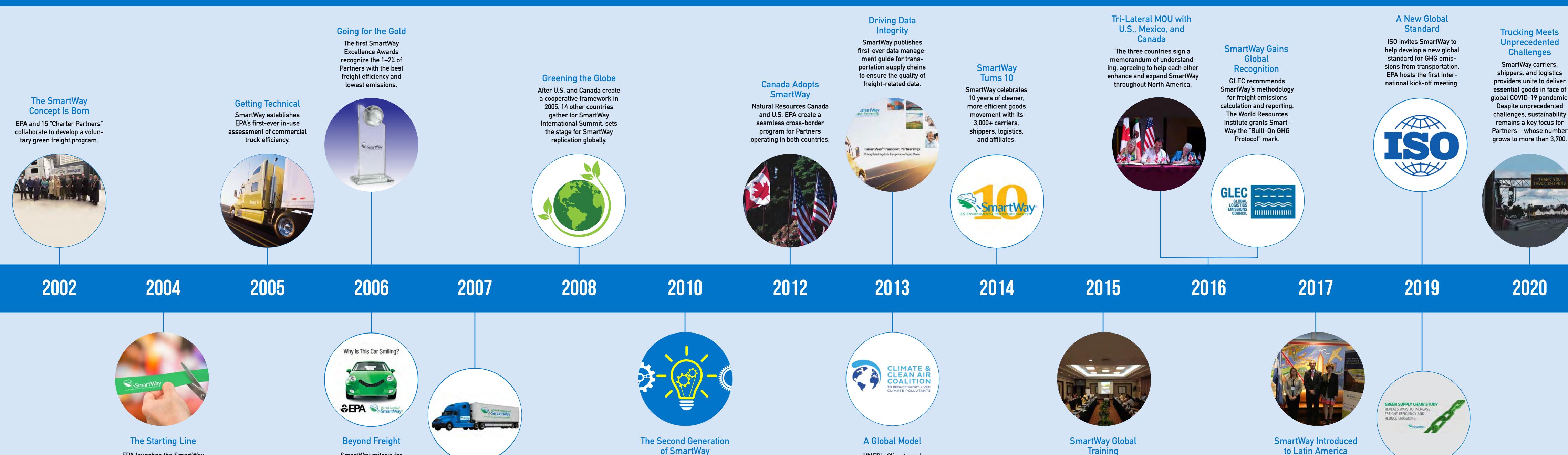
## Two Decades of Progress: SmartWay Partnership Milestones



EPA introduces new versions of

focusing on performance data,

allowing Partners to benchmark

their performance against their

industry peers.

SmartWay assessment tools,

UNEP's Climate and

Clean Air Initiative adopts

SmartWay as a model for

global replication.

EPA launches a comprehensive

curriculum to help countries

develop and implement their

own green freight programs modeled on SmartWay.



**EPA launches the SmartWay** 

program with 15 Charter

Partners, pioneers freight

carbon accounting & emissions

reduction strategies for carriers

and shippers.

SmartWay criteria for

passenger cars and trucks

are established, helping

consumers compare

cleaner, more efficient vehicles. Led to Green

Choice designation in 2021

Consumer Reports.

SmartWay on the Road

EPA establishes SmartWay

designation for the most

energy-efficient new tractors and trailers. EPA establishes a "SmartWay

Elite" trailer level in 2015 followed by

a day cab designation in 2020.

**Green Supply** 

**Chain Study** 

The ICCT and EPA assess a

SmartWay Partner's supply chain

from China to the U.S., studying

freight practices and emissions

savings from advanced

technologies and strategies.

SmartWay co-hosts a Green Freight Summit in Buenos

Aires. Mexico pilots SmartWay

within its "Transporte Limpio"

program.