



2002



**The SmartWay Concept Is Born**

EPA and 15 "Charter Partners" collaborate to develop a voluntary green freight program.

2004



**The Starting Line**

EPA launches the SmartWay program pioneering freight carbon accounting & emissions reduction strategies for carriers and shippers.

2005



**Getting Technical**

SmartWay establishes EPA's first-ever in-use assessment of commercial truck efficiency.



**SmartWay Welcomes Logistics and Rail**

EPA adds these important freight service providers to the program.



**Affiliates Step Up**

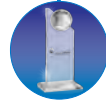
Key industry and trade organizations launch the SmartWay Affiliate program to support freight sustainability.

2006



**Beyond Freight**

SmartWay establishes criteria for passenger cars and trucks, helping consumers compare cleaner, more efficient vehicles.



**Going for the Gold**

SmartWay Excellence Awards begin to recognize Partners with best-in-class freight efficiency and lowest emissions.

2007



**I Spy SmartWay on the Road**

EPA establishes a SmartWay designation for new tractors and trailers, followed later by the "SmartWay Elite" trailer level and a day cab designation.

2008



**Greening the Globe**

Over a dozen countries gather for the SmartWay International Summit, setting the stage for global green freight collaboration.

2010



**Second Generation SmartWay**

EPA enhanced the SmartWay benchmarking methodology to allow Partners to benchmark their performance against their industry peers.

2017



**SmartWay Introduced to Latin America**

SmartWay co-hosts the first LATAM Green Freight Summit in Buenos Aires, Mexico pilots SmartWay.

2016



**Tri-Lateral MOU with U.S., Mexico, and Canada**

The three countries sign a memorandum of understanding to help each other enhance and expand SmartWay throughout North America.



**SmartWay Gains Global Recognition**

The World Resources Council awards SmartWay the "Built-On GHG Protocol" mark. GLEC recommends SmartWay for freight emissions calculation and reporting.



**Air Freight Lands the SmartWay**

Air carriers join SmartWay, complete SmartWay supply chain emissions report.

2015



**SmartWay Global Training**

EPA launches a comprehensive curriculum to help countries develop green freight programs modeled on SmartWay.



**SmartWay Envisions Cleaner Freight Future**

EPA charts a course for cleaner freight, publishes *SmartWay Vision 2020*.

2014



**SmartWay Turns 10**

SmartWay celebrates 10 years of cleaner, more efficient goods movement with its 3,000+ carriers, shippers, logistics and affiliates.



**Barge Steams Ahead**

EPA adds this important freight mode to the program.

2013



**A Global Model**

UNEP's Climate & Clean Air Coalition adopts SmartWay as a model for global replication.



**Driving Data Integrity**

SmartWay publishes data management guidelines to support the quality of freight-related data.

2012



**Canada Adopts SmartWay**

Natural Resources Canada and EPA create a seamless cross-border program for Partners operating in both countries.

2019



**Green Supply Chain Case Study**

ICCT and EPA study emissions savings from advanced technologies and strategies in a SmartWay Partner's supply chain.

2020



**Trucking Meets Unprecedented Challenges**

SmartWay Partners unite to deliver essential goods in the face of the pandemic.

2021



**Electric Trucks Energize Freight**

SmartWay Partners and NACFE complete the Run on Less Electric demonstration to demonstrate the potential for truck electrification.

2022



**Third Generation SmartWay**

SmartWay establishes streamlined partner reporting platforms, plus options for small carriers and owner-operators.



**SmartWay Listening Year**

EPA hosts Partner listening sessions on ways to enhance SmartWay awards and recognition programs, GHG benchmarking methodologies and data exchange.

2023



**Emissions Disclosures Get a Boost**

Partners prepare for new GHG reporting mandates from California by ramping up use of SmartWay data for public GHG reporting, goal-setting and climate targets.



**A New Global Standard**

EPA helps develop and launch ISO 14083 as the first global standard for freight (and passenger) GHG calculation.

2024



**Two Decades of Progress!**

EPA thanks SmartWay Partners and Affiliates for creating a more sustainable freight future. EPA refreshes the SmartWay Excellence Awards and recognition programs with Profiles in Leadership.