

Could
WASTE
be eating away
at your
PROFITS?



United States
Environmental Protection Agency
(5306W)
Washington, DC 20460

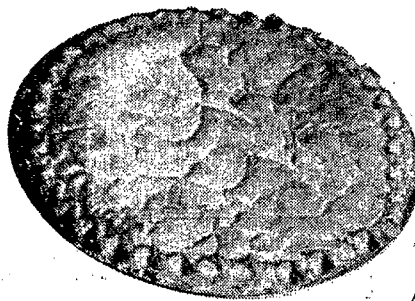
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Preserving Resources,
Preventing Waste
EPA# 530-F-99-013

Yes! Cutting Waste Can Help You Bite Back.



Through the WasteWise program, more than 850 of America's leading businesses, institutions, and governments are demonstrating that solid waste reduction cuts costs and increases efficiency.

If your company is not actively reducing municipal solid waste, you might be losing profits. From equipment and supplies to packaging and office paper waste, the scientific, photographic, and control equipment industry generates substantial amounts of trash. By reducing waste, you can save money, make your company more competitive in the global marketplace, and increase customer and employee satisfaction by becoming an ecofriendly business. The U.S. Environmental Protection Agency's (EPA's) free WasteWise program can help you minimize your company's waste while maximizing cost-effective operations. By reducing waste, you can save money and make limited resources go further.

WasteWise Members in the Scientific, Photographic, and Control Equipment Industry as of 12/7/98



Axon Corp.
Amgen, Inc.
Baxter International
Canon USA, Inc.
Eastman Kodak Company
Beetwood Photo
Fun Tru Color
Imaging Products
Remanufacturing Assoc., Inc.
Millipore Corp.

National Assoc. of Photographic
Manufacturers, Inc.
Optical Coating Laboratories
Pall Gelman Sciences
Perkin-Elmer Corp.
Polaroid Corp.
Toshiba America Information
Systems
United States Surgical Corp.
Xerox Corp.

By Joining WasteWise, Your Company Can:

Save Money

As a WasteWise partner, your company can save thousands, perhaps millions, of dollars by reducing, reusing, and recycling solid waste materials. Many WasteWise partners discover that waste prevention actions reduce procurement costs and waste disposal fees and increase productivity. Through the FunSaver disposable camera return program in 1997, **Eastman Kodak Company** eliminated more than 4.4 million pounds of film, plastic, and paper materials and saved \$300,000 by reusing parts to make new cameras. The company recycles and reuses more than 85 percent of the weight of each FunSaver camera.

Join Your Peers

When you join WasteWise, you become part of a network of organizations reducing waste in their operations. You will learn cost cutting waste prevention strategies specific to your industry and get valuable 'how-to' information based on others' experiences.

Attract Customers

Environmental responsibility is a growing concern throughout our society. More and more consumers are considering a company's environmental record when making purchasing or investment decisions. By joining WasteWise, your company can show customers that you are a good corporate citizen when it comes to the environment.



"Baxter's participation in EPA's WasteWise program has been instrumental to our waste reduction success. Setting specific goals and measuring our progress toward these goals has helped us to both identify and document significant waste reductions and cost savings."

—Ron Meissen, Director, Environmental Engineering
Baxter International

WasteWise

is a voluntary partnership program that assists and challenges organizations to find savings through innovative waste reduction activities. Participation in WasteWise is **FREE!**

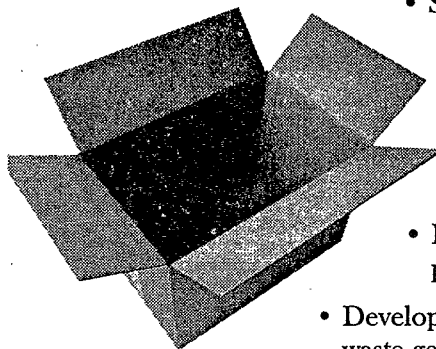
EPA is available to help partners establish goals, implement programs, and monitor progress. Networking among partners also provides useful information exchange.

For more information, please call the WasteWise Helpline at 800 EPA-WISE (372-9473) or visit the WasteWise Web site at www.epa.gov/wastewise.



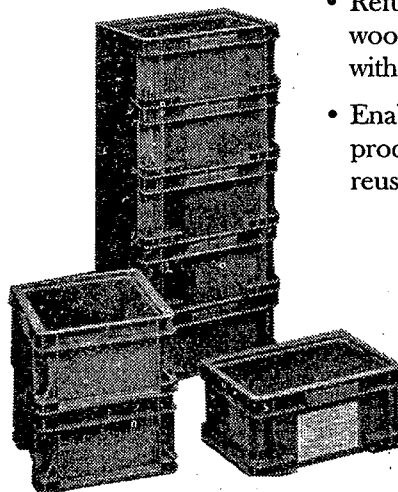
Waste Prevention TIPS

Based on results achieved by WasteWise partners, waste prevention activities that scientific, photographic, and control equipment industries might consider include:



- Save and reuse shipping boxes and foam peanuts for outgoing packages.
- Donate surplus supplies and equipment to local schools and nonprofits.
- Institute a materials exchange program for lab stations.
- Develop packaging material from waste generated internally.

- Use electronic data interchange (EDI) to reduce paper forms and invoices.
- Design products to be easily disassembled at the end of their first life cycle so that parts and materials can be reused.
- Work with suppliers to reduce their packaging.
- Develop reusable containers for vendor shipments.



- Refurbish wooden pallets or replace with reusable plastic pallets.
- Enable customers to return product packaging for reuse.

Receive National Recognition

EPA provides national and local recognition for WasteWise partners' successful waste reduction efforts through publicized events, certificates, press releases, EPA publications (both printed and on the Internet), and through an annual awards program.

What Does It Take To Be WasteWise?

- **Commit to reducing waste.** WasteWise partners join the program for a 3-year period. As a first step, EPA encourages partners to conduct a waste audit on their operating and purchasing practices to identify cost-effective opportunities for waste reduction.

- **Establish waste reduction goals.** Within the first 6 months of membership, partners identify practical and measurable goals tailored to their specific needs. Partners set goals to prevent waste; start or expand internal recycling collection efforts; and purchase and/or manufacture recycled products.

Again, the goals you choose are up to you.

- **Track progress.**

Partners monitor their progress and update EPA annually on their accomplishments. WasteWise partners find this process to be a valuable exercise and often use this information to communicate results to employees, managers, and stockholders.

EPA is available to provide information to help WasteWise partners establish goals, implement programs, and monitor progress.

"Through WasteWise, we are able to continuously improve our solid waste program by sharing ideas and successes with other member companies. Recognition of our efforts by EPA instills pride among our employees and enhances our goodwill in the community."

—Patricia Davies,
Director, Corporate HSE
Millipore Corp.

Registration Form

- ☐ **Yes! My organization is ready to become a WasteWise partner.**

(Please complete both Sections A and B.)

- ☐ **I would like more information about the program.**

(Please complete Section A.)

Section A

Organization Name _____

SIC Code _____

Principal Contact _____

Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

Section B

(Fill out only if you are joining as a partner.)

Facilities to be included in initial waste reduction efforts (e.g., corp. headquarters only, regional facilities, etc.)

Approximate number of employees in these facilities

Signature of Senior Official _____

Print Name _____

Title _____

Date _____

Please cut and fax to WasteWise at 703 308-8686 or mail to the WasteWise program at the following address:

U.S. Environmental Protection Agency
WasteWise (5306W)
401 M Street, SW.
Washington, DC 20460



Preserving Resources,
Preventing Waste

(SP)