



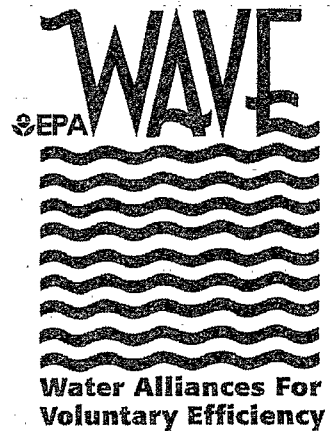
United States
Environmental
Protection Agency

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Office of Water (4204)

WAVE...

**Saving Vital
Resources:
Water, Energy
and Your Money**



What is WAVE?

Water Alliances for Voluntary Efficiency (WAVE) is a voluntary partnership that encourages commercial businesses and institutions to examine water usage and implement water efficiency programs. It is part of the U.S. Environmental Protection Agency's (EPA's) long-term effort to prevent pollution and reduce demands on the nation's water and energy resources.

WAVE members use water-efficient technologies and implement water awareness initiatives, where profitable, to reduce their water use. Some WAVE Partners have achieved water use reductions of up to 30 percent through various efficiency measures. Increasing your water use efficiency also can help you save on energy, wastewater treatment, and maintenance costs.

Currently, more than 100 businesses and organizations participate in WAVE. Among those endorsing WAVE as economically and environmentally beneficial are the *American Water Works Association*, *American Hotel & Motel Association*, *Business for Social Responsibility*, and *Green Seal*.

La Quinta Inns, a charter WAVE Partner since 1995, has thus far reduced water use companywide by 20 percent through its aggressive water conservation program. La Quinta's 303 inns in 28 states have saved over 1 billion gallons of water.

Who Can Join WAVE?

All businesses, office buildings, schools, colleges and universities, institutions, governments, and other public or private organizations are eligible to join WAVE. Your organization can play one of two roles as a WAVE member—Partner or Supporter. Partners include hotels, schools, colleges and universities, businesses, and other commercial and institutional water users. Supporters are resource-conscious commercial and governmental entities such as water-service companies, equipment suppliers and manufacturers, water or wastewater utilities, energy utilities, state governments, municipalities, and consulting and engineering firms interested in promoting water efficiency.

What do WAVE Members Do?

WAVE members agree to survey their water-using equipment and install water-efficient upgrades, where profitable, within five years of joining WAVE. In most cases, members find increasing water efficiency is simple to do and pays off quickly. Members also agree to consider using water-efficient equipment in the design of all new facilities. EPA asks members to report annually on their water efficiency measures and program successes.

By joining WAVE you can increase your water efficiency and...

- ◆ **Protect the Environment.** Water efficiency helps to protect the environment by conserving water resources and natural habitats.
- ◆ **Conserve Energy.** Water efficiency lessens the amount of energy required for heating, pumping, and wastewater treatment.
- ◆ **Save Money.** Significant amounts of money can be saved through more efficient water use. Being water efficient can also reduce water-associated energy, maintenance, and chemical costs.
- ◆ **Attract Customers.** Environmental responsibility is a growing concern for more consumers every day, and WAVE membership can help you attract the "eco-sensitive" customer who actively seeks out businesses demonstrating strong environmental stewardship.
- ◆ **Receive Industry-Wide and National Publicity.** WAVE recognizes its members through press releases, articles, and public service announcements in EPA publications, trade journals, and other national publications.



“Water efficiency programs can help office building managers meet their goals to cut costs while still maintaining a superior level of service to their tenants.”

Tom Horner,
Water Management, Inc.
Alexandria, VA

How do I join WAVE?

For a copy of the simple one-page WAVE Partner or Supporter membership agreement, or additional information on WAVE and the benefits of membership, complete the attached information sheet and fax it to 202 260-1827. You also can write to the WAVE Program at U.S. EPA (4204), Ariel Rios Building, 1200 Pennsylvania Avenue, NW, Washington, DC 20460; call the WAVE Program at 202 260-7288, or visit our Web site at <www.epa.gov/owm/genwave.htm>. Join WAVE today and play a leading role in conserving our vital water resources while saving money.

Yes! I am interested in learning more about WAVE.

Please send information about becoming a WAVE...

- Partner
- Supporter

Organization name: _____

Type of Organization: _____

- Hotel or Motel
- Office Building
- Educational Institution
- Other: _____

Contact: _____

Title: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Fax: _____

E-mail: _____

Please fax to WAVE at 202 260-1827 or mail to the WAVE program at the following address:

WAVE Program
U.S. EPA (4204)
Ariel Rios Building
1200 Pennsylvania Avenue, NW
Washington, DC 20460

