



# Becoming a WAVE Partner

## WAVE's Mission

WAVE (Water Alliances for Voluntary Efficiency) is a non-regulatory water-efficiency partnership created and supported by U.S. EPA. WAVE's mission is to encourage commercial businesses and institutions to reduce water consumption while increasing efficiency, profitability and competitiveness.

## WAVE Partner

Becoming a WAVE partner is a strictly voluntary action taken by a growing breed of businesses who choose to include water-use efficiency as part of their overall environmental strategy. Partners who implement the measures available through WAVE can enjoy many financial, strategic and marketing advantages, such as: *Significant water and energy-related cost savings; enhanced public image; and the opportunity to improve operational effectiveness.* To help members publicize their WAVE participation, EPA provides a full range of marketing, technical and public-recognition support services.

## Eligibility

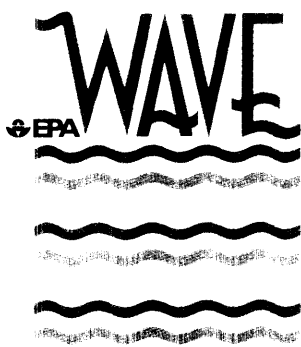
Any U.S. hotel, motel, inn or company whose primary business is providing lodging services may participate. To become eligible for EPA's comprehensive support program, and to demonstrate commitment, Partners sign a Memorandum of Understanding (MOU) which obligates them to specific actions during their active membership. MOUs are available upon request from the WAVE Program Director's Office. Membership may be terminated by members or EPA at any time without prior notice or penalty. A partial list of responsibilities under the agreement includes:

### EPA

- ◆ Supply WAVE outreach materials, marketing and public relations support
- ◆ Provide FREE water-use analysis software to help identify savings opportunities
- ◆ Designate a WAVE Partner liaison
- ◆ Seek to remove governmental barriers
- ◆ Staff a nationwide member help line
- ◆ Provide technical support, training and workshops

### Partner

- ◆ Endorse WAVE's water-efficiency concepts
- ◆ Survey water-use devices in all facilities
- ◆ Appoint a WAVE Implementation Manager
- ◆ Where profitable, install upgrades that reduce consumption within an agreed-upon time frame
- ◆ Design all new facilities to be water efficient
- ◆ Report progress and program data to EPA



**Water Alliances For  
Voluntary Efficiency**

For more information, please contact: WAVE Program Director, U.S. EPA, 401 M St. SW—Mail Stop 4204, Washington, DC 20460. Or call (202) 260-7288. Fax (202) 260-1827.



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