



Becoming a WAVE Supporter

WAVE's Mission

WAVE (Water Alliances for Voluntary Efficiency) is a non-regulatory water-efficiency partnership created and supported by the U.S. Environmental Protection Agency. WAVE's mission is to encourage commercial businesses and institutions to reduce water consumption while increasing efficiency, profitability, and competitiveness.

WAVE Supporters

WAVE Supporters represent a variety of resource-conscious commercial and governmental entities that demonstrate their commitment by implementing (where profitable) water-efficient practices, including installation of low-flow fixtures. By improving water efficiency, Supporters can significantly reduce water use and wastewater flows, save energy, benefit the environment, and improve the nation's economic competitiveness. As water management and conservation experts, Supporters also contribute to WAVE's success by publicizing the benefits of efficient water management and by assisting Partners with their conservation efforts.

Eligibility

Eligible WAVE Supporter categories include:

- ◆ *water-service companies*
- ◆ *equipment suppliers*
- ◆ *equipment manufacturers*
- ◆ *water or wastewater utilities*
- ◆ *energy utilities*
- ◆ *state governments*
- ◆ *municipalities*
- ◆ *consulting firms*
- ◆ *hotel franchisers*

New Supporters sign a Memorandum of Understanding (MOU) which obligates them to certain actions and activities during their membership. Since Supporter obligations vary slightly, those considering participation should request a category-specific MOU through the WAVE Program Director. Responsibilities under the various agreements include:

EPA

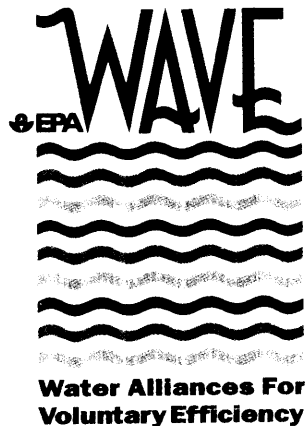
- ◆ *Supply WAVE outreach materials to promote the use of high-quality, water-efficient equipment*
- ◆ *Provide regular listings of WAVE Supporters and Partners*
- ◆ *Help develop training and materials for educating targeted water users*
- ◆ *Support the establishment of an information-sharing network for Supporters*
- ◆ *Seek removal of governmental barriers which impede the adoption of water-efficient equipment*

Supporter

- ◆ *Implement profitable water-efficient equipment upgrades in their facilities*
- ◆ *Promote WAVE's water-efficiency goals, objectives, and concepts*
- ◆ *Work with EPA to enhance the market infrastructure for water-efficient equipment*
- ◆ *Cooperate with EPA in publicizing the benefits of greater water efficiency*
- ◆ *Recruit Partners and market WAVE by distributing program materials*

EPA cannot endorse specific WAVE Supporters, nor recommend that WAVE Partners conduct business with any Supporter to the exclusion of non-Supporter companies.

For more information, please contact: WAVE Program Director, U.S. EPA, 401 M St. SW—
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