

oin the 4,000 educators nationwide that are teaching kids about sun safety in health and physical education activities.

By integrating the U.S. Environmental Protection Agency's SunWise Program into activities and events with an emphasis on health and physical activity, these educators are helping thousands of kids understand the importance of sun-safe behaviors to prevent health problems later in life.

You can be part of this exciting initiative and help spread important sun-safety messages by incorporating SunWise into the following types of activities:

- \* Health and physical education classes
- \* Day camps, after-school clubs, and health fairs
- Youth sports teams
- \* Field Day and other outdoor events
- Local parks and recreation activities
- \* Community events, family programs and festivals



### **For More Information**

To learn more about SunWise workshops, sign up for a free SunWise Tool Kit, or to obtain more information about the program, visit our Web site or contact:

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=PA-430-F-07-00

www.epa.gov/sunwise

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# What Is SunWise?

unWise is a free, fun, and interactive environmental and health education program that aims to teach children and their caregivers how to protect themselves from overexposure to the sun through sustained sun-safe behaviors. The SunWise Program has had tremendous success in K through 8 schools. It was pilot-tested in 130 schools in 38 states during the 1999-2000 school year and is now being incorporated as a teaching tool in more than 14,000 schools throughout the nation.

### **Fast Facts**

- \* 1 in 5 Americans develop skin cancer in their lifetime.
- More than 1 million new cases of skin cancer will be diagnosed in the United States this year.

### **What Do You Receive?**

#### SunWise Tool Kit

- More than 40 cross-curricular classroom activities for K-8 learning levels that are aligned with national educational standards
- SunWise: A Sun Safety Program for K-8 video
- UV-sensitive Frishee

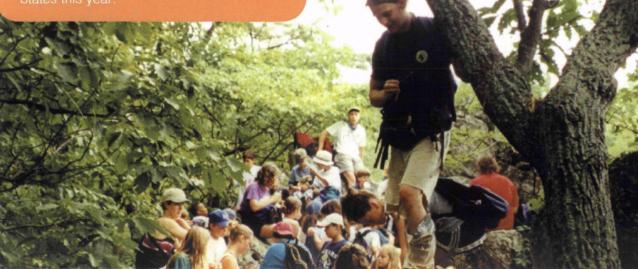
## SunWise Internet Learning Site and UV Database

- Resources on sun protection, health and the environment
- Daily reports and measurements of UV radiation
- Online interactive educational activities for kids

#### **SunWise Publications**

 Posters, brochures, newsletters, activity books (Spanish versions also available)

All materials are public domain and FREE



### **SunWise in Action**

Examples of successful integration of SunWise into health and physical education include the following:

- \* Crestview Elementary School in Boulder, Colorado, combined SunWise lessons with traditional P.E. classes. Students were taught how to choose SunWise products and participated in team-building relay races where teammates chose sun-safe outfits.
- \* Phoenix Department of Parks and Recreation in Phoenix, Arizona, held a "Kids Day of PLAY" for 144 youth participants. The event blended SunWise with an emphasis on healthy behavior to ensure sun-safe fun for everyone. Participants were monitored for proper sunscreen usage and also were given pedometers.
- \* Union Township School in Hampton, New Jersey, promoted sun-safety at their annual field day. Sun protection measures, such as shade tents, were instituted. Older students created skits, songs and puzzles about being safe in the sun for younger students.
- Brownstown Middle School in
  Brownstown, Michigan, emphasized a peerbased approach for sun-safety. Health students
  created a SunWise campaign for fellow students
  to prevent sunburns during field day outdoor
  activities. The campaign was a success as there
  were no occurrences of severe sunburns on
  field day!