

## Public Information Center PIC FOCUS

Public Access to Environmental Information Through EPA's Public Information Center (PIC)

The Focus is on YOU!

PIC has traditionally supported public access initiatives of EPA program offices, primarily as a distribution and referral center. At its new facility, PIC will give offices another opportunity to capture the public's imagination.

The new PIC, located on the street level at Headquarters, will include a theater for environmental multimedia presentations, as well as access to electronic information products. In addition, PIC is coordinating exhibits and graphic displays from throughout the Agency.

Among the programs featured at PIC will be Pollution Prevention, Superfund, Innovative Technologies, and Indoor Air. Photographs, films, slides, and ideas representing these EPA efforts will be synthesized into an attractive "window to EPA".

If you are interested in representing your program or office at PIC, please call Suzanne Annand, Information Access Branch, at 260-8298.



Most EPA programs have document production and distribution problems at one time or another. Last month's issue of *PIC FOCUS* gave an overview of the Public Information Center as one solution to the problem.

"GPO can help you meet your public access requirements...."

If you want the largest distribution to reach the widest audience using limited resources, consider the Government Printing Office. GPO can help you meet your public access requirements through their sales and marketing programs, product development (including magnetic tape and CD ROM), and the Federal

Depository Library Program (FDLP).

GPO prints or procures the printing of Federal government publications and distributes selected titles through its sales program. [For further information about EPA printing requirements, please call the Printing Management Office in your region or laboratory. At Headquarters, the printing management contact is 260-2125.]

GPO offers approximately 17,000 titles to the public at any given time. These are sold principally by mail order and through a series of bookstores across the country.

As mentioned above, the Government Printing Office also enhances public access through the Federal Depository Library Program. *PIC FO-CUS* will cover this program in next month's Public Access Update column.

For more information, please contact Ann Dugan, Labat-Anderson Incorporated/Public Access Librarian (Contractor), at 260-5935.

Public





## NEW ITEMS AT PIC

If you are interested in obtaining copies of any of these recent EPA publications, please contact the Public Information Center at FTS 260-2080:

Assessing the Environmental Consumer Market, April 1991, Office of Policy, Planning and Evaluation, EPA document number 21P-1003

**EPA Journal: Setting Environmental** Priorities: The Debate About Risk, March/ April 1991, Office of Communications and Public Affairs (OCPA), 21K-1007

EPA's Pesticides Programs, May 1991, Office of Pesticides and Toxic Substances, 21T-1005

Information Systems Inventory, May 1991, Office of Administration and Resources Management, 21M-1016

**Ionizing Radiation Series Fact Sheet** No. 2: Health Effects from Exposure to Ionizing Radiation, June 1991, Office of Air and Radiation

Quality Management Equals a Quality **Environment** (Speech by Deputy Administrator Habicht), May 1991, OCPA, 21A-2009

The 33/50 Program: Forging an Alliance for Pollution Prevention, July 1991 (2nd edition), Special Projects Office, Office of Toxic Substances

What You Should Know About Combustion Appliances and Indoor Air Pollution, 1991, joint publication of EPA, the American Lung Association, and the Consumer Product Safety Commission (CPSC).

PIC: Serving EPA by distributing









**MULTIMEDIA PRODUCTS** 







## PIC SUCCESS STORY: PIC and Locator Team Up To Improve Communication

The Public Information Center strives to facilitate public access to EPA information. To meet this goal, PIC and the Headquarters Telecommunications Locator have improved EPA communications by exchanging referral information.

Since January, staff of the Public Information Center and the Locator (which publishes the EPA Headquarters Telephone **Directory**) have worked together to identify and verify key public contact points throughout Headquarters. As a result, the two offices have been able to refer callers from outside the Agency more quickly and accurately than in the past. In addition, the 'Headquarters Subject Directory' section of the Telephone Directory has been expanded to include additional useful contact points.

PIC and the Locator will continue to work together to improve communications at Headquarters. Further coordination of the referral of telephone calls will result in less frustration for everyone, both inside and outside EPA.

## **EPA's Most Valuable Resources...** Its Employees





Are you interested in being listed as an 'expert' by PIC?

If you have subject expertise on an EPA-related topic, you

may be able to assist the Agency by answering questions from the public. If you'd like to share your knowledge, contact Kevin Rosseel, LAI/ PIC Director (Contractor), at 260-1755.