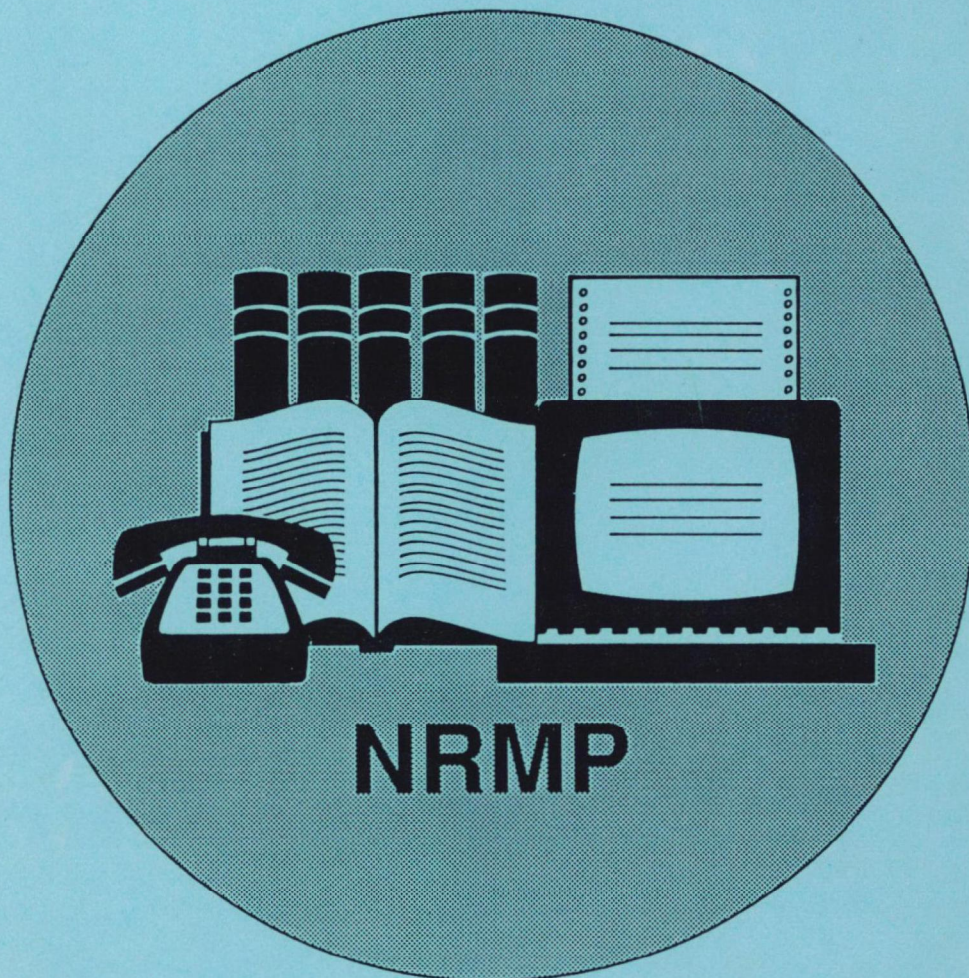




Analysis Of Management Of Electronic Records

Recommended Framework
For Policy Development And
Dissemination And Summary
Of Comments Final



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This document is a revision of ITAS Delivery Order 271, Deliverable 4-1, *Recommended Framework for Policy Development and Dissemination*, Draft, published August 12, 1993. The revision includes text changes in response to reviewer comments to the draft. A formal response to Agency review comments is published under separate cover as Deliverable 6-2, *Summary of Comments*.

Within this Final *Recommended Framework for Policy Development and Dissemination*, Deliverable 4-2, are several other deliverables identified for the delivery order. Deliverable 7-2, *Final Revised Recommendations List*, is included as **Section 8.0 Recommendations** (pages 31-34).

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Executive Summary

The U. S. Environmental Protection Agency (EPA) uses information technology extensively to carry out its day-to-day activities and its programmatic mission. In doing so, EPA generates a large volume of records, primarily in electronic form. These records are often of long-term or permanent value to the Agency and to the nation. Their management, in electronic or paper form, is governed by Federal regulations, the Agency's documentation requirements, and program needs.

Like many other agencies of the Federal government, EPA must now determine:

- If it is appropriate to retain records in electronic format instead of paper or to print selected records to paper for future preservation and use, and
- If the Agency wants to maintain some or all of its records electronically, how it will do so.

A number of efforts currently are underway to address various aspects of information management in EPA. Throughout the Agency, staff are working to improve the usefulness of EPA's information resources by making information more accessible, reducing its dependence on paper, updating IRM policies, and implementing document management technologies. These efforts may overlook records management implications. This report identifies areas where inadequate records management policies may limit the Agency's benefit from its investment in automated information systems.

As an example, EPA is dedicated to reducing pollution and to improving the environment. Consequently, efforts are underway to reduce the amount of paper consumed in day-to-day operations, yet EPA's policies require that electronic mail messages qualifying as records be printed out in hard copy.

The purpose of the report is to position the Agency to use electronic records not only as an information source, but as the basic documentation for legal, fiscal, and audit purposes. It defines a policy framework that will:

- Guide EPA in making the transition from a paper-based records system to one in which automated systems can serve as the official documentation of Agency activities and programs, and
- Provide a blueprint for the development of an effective system of policies and procedures that meet Federal requirements for automated systems and the needs of EPA staff.

Such a blueprint is necessary because the Agency currently lacks policies, procedures, and guidance that would direct the implementation of a strong electronic records program. During its review of the Agency's records management program, the National Archives and Records Administration (NARA) found that Agency policies do not meet Federal statutory and regulatory requirements. This study has confirmed that Agency policy, procedures, and guidance incorporate only selected high level statutory and Federal requirements. EPA fails to include a much larger number of these requirements in a consistent and well organized manner. Finally, EPA staff expressed concern about a number of specific areas for which guidance is missing or confusing and indicated that additional and/or clearer guidance would make their use of information more productive and effective, and ensure their ability to meet mission, legal, and reporting requirements.

This report recommends action in four areas to ensure that Agency policy complies with Federal regulations and supports programs that find it cost effective to keep official Agency records in electronic form. The full text of the report's recommendations is included as **8.0 Recommendations**. A summary of these recommendations follows.

1. **Review, consolidate, and simplify Agency policies, procedures, and guidance.** A program should be designed to integrate electronic records requirements into related policy and guidance, to coordinate policy with NYPD operational directives, and to ensure development and maintenance of electronic records policy.
2. **Make EPA staff aware of their responsibility to create and maintain adequate and proper documentation of government activities in any medium.** An effective mechanism to disseminate policies and guidance to EPA staff, contractors, and grantees is needed to ensure compliance with Federal requirements. Policies must enable users to identify and manage records contained in electronic mail, word processing, and imaging systems and on PCs, LANs, and laptops.
3. **Incorporate electronic records management in Agency IRM planning, budgeting, and review processes.** Electronic records management issues should be addressed in IRM strategic planning and review processes. Electronic recordkeeping should be incorporated in budgeting decisions related to information systems.
4. **Institute electronic records management in all mission program and IRM activities.** Adequate descriptions and documentation of records and systems are essential for the identification of long-term use, storage, and retrieval of electronic records. Records managers should be involved in the development of an architecture (with NYPD) to support electronic recordkeeping as well as in all systems development efforts.

An effective records management program provides benefits to both staff and the Agency as a whole. Improved electronic records management policies will support improvements in the following areas: overall information management; staff productivity;

timely information for decision making; audits and management reviews; data integrity and information system security; reductions in the amount of duplicated paper; system performance and importance; and the preservation of information of performance value for future generations.

1.0 Introduction

This project has identified Federal requirements for electronic records management that are defined in statutes and regulations, and has compared them with internal directives implementing those requirements in a number of selected agencies. The project then collected and analyzed the U. S. Environmental Protection Agency (EPA) policies and guidance and compared them to Federal requirements. This report defines a framework for the issuance of policy, guidance, and procedures within the EPA that will:

- Provide a guide to what needs to be done to permit EPA to make full use of its automated resources to serve as the basic recordkeeping system for the Agency's activities and programs, by
 - Ensuring the availability and accessibility of records to support the Agency in carrying out its mission;
 - Clearly defining responsibilities of Agency management and staff for electronic recordkeeping;
 - Improving the way in which staff carry out their work; and
 - Ensuring that valuable records of the Agency are retained for future researchers and historians.
- Provide a blueprint for the Agency to develop policies and procedures that
 - Meet Federal statutory and regulatory requirements;
 - Respond to recommendations of the National Archives and Records Administration (NARA) evaluation; and
 - Meet the needs of EPA staff.

Many within EPA's Office of Information Resources Management (OIRM) and other programs are working on aspects of information management, including computer security, data standards, and geographic information systems. This report provides a framework for records management inherent in information management.

NARA's most recent evaluation of EPA's current electronic records management program pinpointed a number of concerns. These included the lack of an adequate capability to manage and use the electronic records it holds, unclear assignment of responsibilities, policies that are unclear and ever changing, the nonexistence of an inventory of electronic records and disposition schedules to cover these records, lack of consistent documentation covering electronic records and records systems, nonrecognition of electronic recordkeeping in planning, and lack of records considerations in the development of new systems and modification of existing ones.

According to NARA's instructional guide "Managing Electronic Records," electronic records are defined as "information that is recorded in a form that only a computer can process and that satisfies the definition of a Federal record in 44 USC 3301." The statutory definition of a record included in 44 U.S.C. 3301 is: "all books, papers, maps, photographs, machine-readable materials, regardless of physical form or characteristics, made or received by an agency of the United States Government under Federal law or in connection with the transaction of public business and preserved or appropriate for preservation by that agency or its legitimate successor as evidence of the organization, functions, policies, decisions, procedures, operations, or other activities of the Government or because of the informational value of data in them."

It is important to note that the determination of what is a record is based on its information content and not on the form in which the information is created or maintained. Yet, electronic records raise special concerns unrelated to the content. Electronic records are different from paper records, in that they are not eye readable and there is every indication that the life span of magnetic media and even optical disk storage is not as long as that of paper. Electronic records require different procedures for preservation, dissemination, storage, and use. They bring a new set of participants into the responsibility matrix. The participants include individual employees creating and maintaining records at their workstations.

2.0 Goals of Electronic Records Management Program

Most Federal agencies are now using information technology to create records of their administrative and program activities. Yet, many of these records are now being printed and maintained in paper format. This will not always be the case. In EPA, as part of its pollution prevention program, there are efforts currently underway to reduce the amount of paper consumed in the Agency's day-to-day operations. Thus, it is essential that records management policies focus on electronic records, though the application of these policies will apply to paper as well. The Agency will need to take steps now to position itself to use its electronic records as an important resource and as basic documentation for legal, fiscal, and audit purposes.

The goals of the Agency's electronic records management program are to:

- Fully comply with Federal statutory and regulatory requirements.
- Document Agency programs and activities for future use in governmental actions, judicial proceedings, or scientific and historical research; and ensure availability of information systems beyond their original intent or use to support future needs.
- Preserve electronic records that fully support the Agency's current and future missions, that document its programs and activities, that support its decisions and its day-to-day operations, and that are carefully organized, readily available, and accessible to management and staff.
- Inform Agency management staff of their electronic records responsibilities.
- Develop procedures for the identification, preservation, dissemination, storage, and use of electronic records that are implementable, easily understood, and enforceable.

To meet these goals, the Agency must establish policies and procedures that clearly define responsibilities, legal requirements, and program objectives. It must fully integrate records management into other IRM functions, such as strategic planning, budgeting, systems development, and public access programs. Where it is not possible to include records management requirements in all related Agency-wide policies, they should be incorporated by reference. Procedures for ensuring implementation of the electronic records policies must be in place for all uses of information technology and each stage of a systems and records life. Policies must require careful and accurate documentation of the records and the systems in which they reside. The program must be supported by the

Agency's senior management and given a high priority by management and program officials. All staff must be made aware of the importance of records to the Agency and the nation, and of the legal consequences of not meeting responsibilities under the law.

2.1 Strategies For Meeting Goals

Strategies to meet a program's goals are laid out in long-range plans. In the case of electronic records, strategies are determined in the planning and development stages of a new information system or upon the introduction of new information technologies. Often strategies are derived from statutory requirements or imposed by rules and regulations. Just as often, they are defined in steps taken to meet Agency mission or program objectives.

Electronic records management strategies for EPA should include:

- Developing and implementing policies and procedures for a sound electronic records management program at an Agency-wide level;
- Integrating, or linking to, existing or planned policies, guidance and procedures manuals which impact on, or are impacted by, electronic records requirements such as those governing LANs, imaging systems, and personal computer security;
- Communicating responsibilities to staff;
- Fully integrating records management into IRM and incorporating records management considerations in planning, budgeting, and systems design, development and implementation processes;
- Fully implementing Federal requirements and recommendations of the NARA evaluation;
- Retaining flexibility in policies and anticipating new technological circumstances;
- Issuing program/organizational level guidance and procedures as necessary in the Program Offices, Regions and Laboratories; and
- Incorporating electronic records policies, requirements, and guidance into State programs, as well as contracts and grants.

Steps to implement these strategies will need to be established, and monitored, and their implementation incorporated in the IRM strategic planning process.

2.2 Benefits of An Effective Electronic Records Management Program

Benefits are derived from careful consideration of electronic recordkeeping in the design of systems and in an effective electronic records management program. The program will not only permit the Agency to meet statutory requirements, but will lead to management improvements, and help staff to do their jobs better. Though many requirements appear to involve additional initial costs, improved practices will offset, and in some instances, actually decrease costs now associated with the maintenance and retrieval of electronic and paper records. Attention to the entire life cycle of information will increase system performance by reducing the amount of unneeded information, provide up-to-date information for decision making, increase security of the system and ensure data integrity, support audits and management reviews, and provide for easy retrieval of important information to satisfy agency or external needs. Developing records schedules requires consideration and documentation of the purpose, functions, scope and organization of a system, and will help to ensure that important data is saved and other data is disposed of when no longer required. Long-term value of the data determined in NARA appraisals helps to establish the importance of a system and determine the extent of controls, resource allocation, and management oversight to be applied to the system.

In the years to come, EPA will increase its use of information technology to carry out many of its regulatory, enforcement, research, and outreach responsibilities. Information generated in support of these activities will continue to grow, creating a large base of records in electronic form. Printing and maintaining these records on paper involves costly duplication, and will negate the Agency's program to reduce the *use* of paper. EPA is positioned to lead Federal agencies in the acceptance and use of electronic records to replace costly storage and maintenance of paper records. The Agency can demonstrate that well-defined policies and procedures governing electronic recordkeeping are essential to effective records management, and will improve staff productivity and reduce costs.

An electronic records architecture, defined in conjunction with the information technology architecture, will assist staff in making decisions on the cost effective use of electronic media for the storage, maintenance, and use of the Agency's official records. Software that provides access to records stored on various media and in different systems will support public access programs and, at the same time, ensure the preservation of valuable information for future use. Other software and applications will help users determine what is a record; permit routing of electronic mail or word processing documents to archival servers on LANs or to the mainframe; and control decisions on retention of drafts, reviews outside the originating office, and final disposition of the record.

3.0 Roles and Responsibilities

A major factor in the success of any program is a set of clearly defined roles and responsibilities. NARA's evaluation indicated that roles and responsibilities related to electronic records management are unclear in EPA. In developing and implementing a records management program, there must be a balance among meeting Federal requirements, responding to NARA's evaluations, and meeting the needs of EPA management and staff. To complicate matters, the increased use of computers will shift the responsibility for electronic records management to the records generators (users). Without clear and easy-to-follow procedures this diffusion of responsibility could easily result in documentation problems.

3.1 NARA and GSA Assigned Responsibilities

General responsibilities assigned to the head of each agency are defined in statute and implementing regulations by GSA and NARA. They include the duty to make and preserve adequate records and to establish and maintain an effective and efficient program for the management of all records that are created, received, maintained, used, or stored on electronic media. This entails:

- Ensuring compliance with Government-wide policies, procedures and standards, and applying requirements to electronic records created and maintained by contractors;
- Assigning responsibility for implementation of the records management program and notifying GSA and NARA of the designee;
- Integrating the management of electronic records with other records and IRM programs, incorporating objectives and responsibilities in appropriate agency directives, and disseminating them throughout the agency;
- Addressing records management requirements when approving systems or enhancements or new systems; specifying the location, manner and media for electronic records to meet operational and archival requirements; and ensuring adequate training for users in the operation, care and handling of equipment, software and media;
- Developing, securing NARA approval of, and implementing records disposition schedules;

- Maintaining inventories of electronic records systems, and developing and maintaining up-to-date documentation about these systems to ensure access and use while in the agency and after transfer to NARA;
- Ensuring security controls over national security-classified, sensitive, proprietary, and Privacy Act records, and documenting operations to ensure integrity and trustworthiness of records and processes;
- Periodically reviewing electronic records systems for conformance to Federal and agency policies, standards, and procedures.

In addition, the General Accounting Office (GAO), in its Title 8 - "GAO Policy and Procedures Manual for Guidance of Federal Agencies - Records Management" dated February, 1991, requires that agencies protect and avoid unlawful disposal of site audit records and that it approve retention schedules for fiscal records.

3.2 Roles and Responsibilities Identified Through Studies and Reports

The emergence of interest in electronic records has resulted in a number of studies that define responsibilities of agencies related to these records. In 1986, the Commission on Records of Government recommended additional responsibilities that should be assumed by agencies, including:

- Provision for records in all budgets from policy, administrative, and program offices (including those for contractors); and
- In creating documents or data files, decisions should be made on where, how, and how long documents or files in electronic form are to be stored for continued accessibility while avoiding costs of excessive retention.

A NARA conference in Easton, Maryland in 1989 confirmed the need for agencies to ensure that the transfer from paper to electronic format does not:

- Affect the content of the information itself;
- Alter the availability of information for judicial review of agency compliance with records laws, or in any way alter the substance of records laws;
- Reduce the utility of information systems for performance of agency missions.

The conference report urges agencies to conform to standards widely used in industry. In a *University of Pittsburgh Law Review*, Henry Perritt confirmed the need for established standards and stressed that agencies must retain records of public decisions, requiring that attention be paid to versions of drafts, as well as the recording of who saw and commented on a document and when.

NARA in its "Managing Electronic Records" defined general roles and responsibilities for agencies and specifically defined responsibilities for three positions it believed were necessary within an agency's organizational structure, for the effective management of electronic records. These are reflected in **Figure 1 NARA Responsibilities for Targeted Positions Encompassing Electronic Records Management**.

3.3 EPA

EPA has assigned specific records management responsibilities through a number of policy directives and guidance documents, not all of them specific to records management.

Appendix A - Related Policy, Procedure, and Guidance, Documents identifies Agency directives related to records management that were reviewed during this study. Overall responsibility for the records management program has been assigned to the Assistant Administrator for Administration and Resources Management (OARM) and delegated to the Office of Information Resources Management (OIRM). OIRM responsibilities for carrying out the program have been assigned to the National Records Program Officer located in the Information Management and Services Division (IMSD).

The Assistant Administrators in the administrative and program offices, Regional Administrators, and Laboratory Directors share responsibility for the implementation of the electronic records management program. EPA is a highly decentralized agency; records activities at the program, regional and laboratory level are carried out by records officers, record center directors, and record clerks. Records activities are coordinated through a records management network.

Information Systems Manager/Program Manager

1. Oversees creation and use of records in an information system.
2. Determines what information is needed to support program or administrative function.
3. Identifies the applications supported by automated systems by describing their purposes, their informational content, and the main stages through which the data flow.
4. Develops and implements information system plans to meet agency needs.
5. Works with records manager to propose an adequate retention period for the information.
6. Determines when information in the system affects legal rights and interests of the agency and of persons affected by agency decisions and actions.
7. Notifies the records and information technology managers when planning new systems, new applications, or substantial modifications.
8. Implements authorized disposition instructions for records in the system.
9. Performs regular reviews of the system's performance and compliance with legal and regulatory requirements.

Information Technology Manager/ADP Manager

1. Oversees purchase and technical operation of an information system.
2. Manages agency computer and telecommunication resources.
3. Identifies all program and administrative activities that use or need computer and telecommunications resources.
4. Notifies the system manager and the records manager of technology changes that affect record access methods or the retention of data and records.
5. Advises and assists in implementing authorized disposition instructions.

Records Manager

1. Participates in planning for information systems and in reviewing their implementation to ensure that all records are scheduled for appropriate disposition.
2. Coordinates development of records schedules to ensure that all needed concurrences are obtained and to resolve conflicting requirements.
3. Serves as the primary liaison to obtain approval of proposed disposition instructions from higher echelons within the agency, if necessary, and to obtain authorization from NARA.
4. Advises agency officials, employees, and contractors on the development and implementation of records disposition instructions.
5. Reviews existing information systems to ensure that disposition of records in the systems has been authorized, to evaluate implementation of the schedule's instructions, and to identify any needed revision of those instructions.
6. Oversees implementation of disposition instructions, including the timely transfer of all permanent records to the National Archives.

**Figure 1 NARA Responsibilities for Targeted Positions
Encompassing Electronic Records Management***

* Responsibilities defined in "Managing Electronic Records," issued in 1990 by the National Archives and Records Administration (NARA).

4.0 Vehicles for Communicating Electronic Records Management Requirements

Federal regulations require the adoption and wide dissemination of Agency policies and procedures for the proper handling of electronic records. Many studies have addressed the need to clearly define the electronic records management duties and responsibilities of management and staff. Successful communications vehicles used in some environments include formal policy statements, procedures and guidance documents, and policies and guidelines briefings, seminars, conferences, and training sessions for newly appointed officials and staff.

The primary vehicles for communicating electronic records management requirements within EPA are:

- 2100-Information Resources Management Policy Manual, Ch. 10 - Records Management.
- 2160-Records Management Manual, Ch. 8 - Documentation and Preservation of Electronic Records.
- NDPD Operational Directive 200.01 - Archiving Tapes and Data Sets.
- NDPD Operational Directive 200.02 - NDPD Records Management.

The first two policy and guidance documents are applicable Agency-wide. The two NDPD directives define operational responsibilities for NDPD staff and contractors and users of the National Computer Center (NCC).

In addition to those above, there are a number of EPA documents that impact, or are impacted by, electronic records management concerns. These were identified and described in Appendix C of the "Analysis of Current EPA Electronic Records Policies and Procedures and Identification of Policy Issues," and included:

- Model Regional Records Management Manual - suggests a procedures and guidance framework for the handling of electronic records in the Regions.
- Guidance for Developing Image Processing Systems - incorporates the Image Processing System (IPS) Policy Directive 90-01.

- Information Security Manual for Personal Computers - incorporates the Information Security policy from Chapter 8 of the IRM Policy Manual (2100).
- Electronic Reporting Policy (Federal Register, July 30, 1990) - prescribes standards and requires conformance to existing data dictionaries.
- Local Area Networks (LANs) of Personal Computers (OIRM Policy Directive 88-02) - requires protection of data from improper access, use, alteration, or disclosure.
- NCC IBM Mainframe Data Management (NDPD Operational Directive 210.09) - defines data retention time frames and procedures for data storage and restoration.
- LAN Hardware and Software Configuration Management (NDPD Operational Directive 310.02) - prevents modification of directories and system file organizations without approval of the Director of NDPD.
- LAN Data Management (NDPD Operational Directive 310.05) - requires backups and tests of recovered data.
- LAN Naming Conventions (NDPD Operational Directive 310.07) - defines specific codes for use by EPA offices.
- EPA Email System Data Management (NDPD Operational Directive 320.07) - requires that email not be used to transmit or store confidential materials, long documents, or materials requiring an official signature.
- LAN Planning and Design Guidelines (NDPD 401/001) - emphasizes the need for security to provide data confidentiality and integrity, and for training. Backup and change control procedures are identified.

A recent Booz Allen and Hamilton (BAH) study for the Agency recommended an expanded records management framework which would include a new set of Records Management Policy Directives. One of them is an "Electronic Records Policy Directive." The study report "Management Support and Analysis of Records Management Policy, Procedures and Guidance Documents," July 6, 1992, recommended a series of special topic manuals (including one on "Electronic Records Program Administration") to complement the Agency-wide "Records Management Manual" (2160). In addition, it recommended a separate series of office-specific manuals that would guide day-to-day operations in headquarters organizations, regional offices and the laboratories.

Though the audiences for these policy and guidance documents are agency-wide, few outside the IRM community read them. It is essential that additional lines of communication to staff be established, including high level briefings, bulletin boards, email alerts,

specialized mandatory training sessions, and special events focusing on electronic records.

5.0 Relationships Among EPA Policies, Procedures, and Guidelines

Due to the IRM organizational structure in EPA and the decentralized environment in which the Agency's IRM activities are carried out, a large number of policy statements, procedures, and guidelines issued by other offices have implications for the electronic records management program. These other policies and guidelines may overlap or contradict each other, or the requirements of the primary policy and guidelines. In others, they play an appropriate role in implementing Agency-wide policies at various levels of the organization--in Program Offices, Regions, and Laboratories.

The major duplication in electronic records policies occurs between the Information Management and Services Division (IMSD) and the National Data Processing Division (NDPD) in Research Triangle Park, North Carolina. Generally, NDPD governs operations of the National Computer Center (NCC), but NDPD directives may incorporate requirements inconsistent with primary policy directives. In the case of NDPD 200.02, the division has attempted to address more specific requirements of NARA's electronic records regulations than can be found in 2160. The NDPD policy on electronic mail states that "official signatures cannot be transmitted via email" and that this service is not to be used to transmit documents that would require signatures. EPA 2160 requires that policy (often long-term and permanent) documents transmitted via electronic mail be printed for retention purposes.

A large set of EPA policy and guidance documents included in the "IRM Policy Inventory" draft dated February 2, 1993, have electronic records management implications. These should incorporate specific records requirements or be linked to the appropriate records management policy, procedure and guidance documents by reference. **Appendix A** identifies related documents.

6.0 Addressing the Issues

The NARA evaluation of EPA's electronic recordkeeping practices identified a number of requirements related to electronic records that were not being met. This study reviewed Federal requirements and identified those that were being met in EPA's policies and guidance documents as well as those that were missing. It confirmed NARA's findings, and identified a number of EPA staff requirements that were not addressed, at least at a very specific level. An effort must be made to simplify and integrate electronic records management policy and procedures to meet all three sets of requirements.

6.1 What's Included in EPA Policy, Procedures, and Guidance Documents

EPA has incorporated the following high level requirements that are not media specific, and that apply equally to records in paper or electronic formats. These are included either in its general information resources management policy and guidance, or in its specific records management and electronic record guidance. Its policy and guidance include a discussion of the characteristics of electronic records, various elements of the definition and scope of electronic records, and the assignment of responsibilities for records created, received, maintained, used, and stored in electronic media. They require that only information necessary for performance of agency functions be collected; that general records schedules (GRS) be applied to electronic records; that those not covered by GRS be scheduled; and that NARA approval of the schedules be obtained. They prohibit the destruction of electronic records without NARA approval. The guidance requires the management of records throughout the life cycle, an appropriate level of security to protect the integrity of the records, and the preservation of records that document organization and functions and furnish information to protect the rights of the agency and those affected by its actions.

Guidance which is clearly more operational in nature is provided in still other EPA directives. Management and staff are required to determine if word processing and electronic mail records are to be printed and retained, and to comply with policies, procedures, and standards of the OMB, GSA, GAO, NARA, and NIST. The agency must maintain an inventory of records systems and establish procedures for identifying and labeling electronic records on tapes or diskettes when they are created. Security procedures to prevent unauthorized access and addition, modification, or deletion of records must be developed. Appropriate backup and recovery, protection against such problems as power outages, and training on safeguarding sensitive or classified records are required. Policy also requires that users be notified when technology changes and be encouraged to convert storage media to provide compatibility with current hardware and software and en-

sure against loss of information. Maintenance procedures for rewinding and statistically sampling 3% of the stored magnetic tapes are defined, smoking and eating in tape storage libraries and test areas are prohibited, and magnetic media used for sensitive or proprietary information are required to be properly degaussed before reuse. The X12 and EDIFACT standards have been specified for EDI systems.

6.2 What's Not Included in EPA Guidance

EPA's primary records management policies, procedures, and guidance documents do not address many of the Federal requirements defined in statute or NARA and GSA implementing regulations, either directly or by reference. A clear definition and scope of "electronic records" and guidance on how to segregate records from non-records in an electronic environment is needed. Agency responsibilities that require a plan for processing, transmitting, using, protecting, providing access, disseminating, storing, retrieving, and disposing of information before its collection are not defined. Requirements that prohibit destruction of records which are covered under a GAO audit, court proceedings, or the subject of an FOIA request are not included. Policy and guidelines do not require notification to NARA and GSA of the name and title of the individual assigned records responsibilities. Requirements for the use of standards for preserving, protecting, and disposing of records are not specifically defined, nor is the requirement for compliance with the Privacy Act, FOIA, and other relevant legislation. There is no requirement to integrate electronic records management with other records and IRM programs (though this in effect has taken place), nor to provide training on electronic records management responsibilities.

These are the principal Federal statutory and regulatory requirements missing from EPA's policies and guidance. A more complete listing of missing requirements is found in **Figure 2 Requirements Missing in EPA Policies and Guidance**.

6.3 NARA's Evaluation

The NARA evaluation of EPA's recordkeeping practices identified a number of problems relating to electronic records and recommended steps that the Agency should take to implement an effective electronic records management program. These included the revision and expansion of EPA guidance for the creation, maintenance, use, and disposition of electronic records, inclusion of NARA's regulations and handbook requirements in agency guidance, and the wide dissemination of this policy and guidance within the Agency. Other recommendations center around the need for implementation of many of the Federal requirements identified above. Figure 2 contains a summary listing of the additional recommendations that must be addressed within the framework of Agency policy and guidance.

FEDERAL REQUIREMENTS

- Procedures for addressing electronic records before new or enhanced systems development efforts are undertaken. Includes need to address the entire life cycle, establishment of a records management plan and approval by the Agency's records manager, scheduling of records systems, and incorporation of disposition instructions.
- Adequate documentation of the record or the system to permit use and transfer to NARA.
- Methods for controls on proprietary, sensitive, or classified records, or those covered by the Privacy Act.
- Training in the operation, care, and handling of equipment, software, and media used in the creation, use and storage of electronic records.
- GAO requirements for financial records.
- Application of electronic records requirements to records created or maintained by contractors.
- Review of the electronic records systems.
- Implementation of NARA-approved disposition schedules.
- Internal audit controls to protect records from destruction or alteration.
- Documentation of, and controls on, the recordkeeping system's operations to ensure that trustworthiness can be established for evidence in court proceedings.
- Requirements for official text documents.
- Data necessary to permit personnel to retrieve, protect, or carry out disposition of documents.
- Correlation of related records on paper, microform, or other media.
- Appropriate filing and retrieval system.
- Electronic records security in computer systems plans (Computer Security Act); segregation of public information subject to release under FOIA; identification of systems with sensitive information.
- Criteria to be applied to the selection of the appropriate media and systems to store agency records.
- Avoidance of use of floppy disks for long-term storage of permanent and unscheduled records; labeling of disks with disposition instructions.
- Testing of tapes prior to use for permanent and unscheduled records; verification of error free tapes; temperature and humidity controls for adequate maintenance of tapes; statistical sample size for tape libraries; tape testing and replacements before 10 years old; labeling data elements for tapes and numeric data files.
- Written procedures for direct access storage devices and labeling of diskettes and removable disks.
- Procedures for scheduling and transfer of electronic records, indexes, and documentation to NARA.
- Requirements for recopying, reformatting, and other necessary maintenance to ensure retention and usability throughout authorized life cycle.
- Ensure protection of sensitive, proprietary, or national security information in disposing of records.

NARA EVALUATION RECOMMENDATIONS

- Centralize control over data files; assign specific responsibility for their documentation and disposition.
- Include records maintained on all types of systems: micro, LANs, minis, and mainframe computers.
- Assign clear responsibility for developing and maintaining documentation for electronic records.
- Develop comprehensive and up-to-date inventory of records and systems of records.
- Include information about documentation in inventory.
- Identify permanent or long-term records not covered by the GRS and schedule their disposition.
- Determine if records on microcomputers are scheduled or covered by GRS.
- Determine current status of permanent, older series records created on mainframes and identify documentation (start with data stored at NCC and going to users for documentation).
- Involve headquarters records managers in planning new electronic records systems or modifications.
- Ensure all necessary and appropriate documentation is created and maintained.
- Develop evaluation program and include review of documentation of permanent and long-term records.
- Include segments on managing electronic records in records management training sessions.
- Develop presentations for IRM officials and program staff informing them of their responsibilities in relation to electronic records, particularly to build in maintenance and disposition at systems development phase, and creating and maintaining appropriate documentation.
- Determine who is responsible for documentation: Program Managers believe it is RTP, but RTP says documentation is responsibility of program system managers.
- Prepare disposition schedules on TAPP and GICS system if not already available; purge data from older TAPP and GICS systems per disposition schedules.
- Prepare guidance to Regions from Headquarters; develop records schedules on systems in Regions.
- Define difference between back-ups and records retention and preservation.

Figure 2 Requirements Missing in EPA Policies and Guidance

6.4 Issues from EPA Staff Interviews

A large number of issues relating to electronic records were also identified in interviews with Agency staff during the course of this study. These are real-life problems for EPA staff that need to be addressed through electronic recordkeeping programs. Many of the Federal requirements, when met, will also satisfy the needs of EPA staff; other needs should be addressed in implementing policies and guidance at the Agency or specific office level.

Costs of conversion from paper to electronic format is a recurring concern of EPA staff. An analysis of the costs associated with these conversions and those necessary to bring the Agency's records management program into compliance with Federal requirements is outside the scope of this project. However, the framework study does include the need for policies to require consideration of costs and cost-benefits in all new electronic records applications.

Another area of concern centers around the FOIA requests, which are more and more frequently asking that the information be provided in electronic format. The Agency has received requests for searches for electronic mail documents, and their retrieval is a serious and costly problem. Other agencies are also struggling with this. Several have implemented systems to support information in electronic form in response to FOIA requests.

Scientific records create special problems for EPA. These records result from scientific experiments, modeling, and the automatic collection of scientific data from monitoring stations. It is difficult to correlate electronic data with its related information in other formats. The data may have been collected or reside on older, specialized information technology that cannot be maintained and which is expensive to convert. Data collected by individual scientists are not controlled in centralized or shared systems. The first step in resolving these issues is to determine what types of information need to be retained to conduct Agency business and adequately document Agency activities. OIRM and ORD will need to address these specialized issues and offer guidance to the scientists at Headquarters and in the laboratories.

Public access to the Agency's information is essential to the fulfillment of its mission. Thus, careful attention must be paid to appropriate storage and retrieval mechanisms that will permit ease of location and use. These same requirements will be supported by, and often can be met through, an effective electronic records management program. Therefore, policies that provide for hardware and software independent data, good layouts, and descriptions and other appropriate documentation of the data and the system are essential if public access, and transfer to NARA, are to be accomplished effectively.

A full description of these issues is included in the Phase II and III reports, and they are summarized in **Figure 3 EPA User Requirements**.

The issues identified in this study will need to be factored into the development, expansion, or revision of electronic recordkeeping policies, procedures, and guidance. The appropriate vehicle will need to be identified for each requirement, and priorities established for the development of new or revised statements. Priorities for development, revision and issuance of the policies and guidance should be established based on the need:

- To meet Federal requirements;
- To address specific agency needs;
- To implement recommendations of NARA evaluation; and
- For "reality-based" decisions based on budget and other resources.

- Specific coverage for electronic mail, bulletin boards and LANs.
- Clear and understandable definition of a record. Can the decision-making on what is a record be supported by an expert system or other automated technique?
- Word processing documents (textual) and other records created in WordPerfect Office systems. Can various versions of documents be tracked and maintained?
- Life cycle guidance for electronic records.
- Standards for use of codes, naming conventions, metadata, and definitions of data elements.
- Hardware and software considerations for electronic recordkeeping.
- Media considerations, specifically those related to image systems and optical disk.
- Backups are scheduled for all EPA systems, but these are not done for records management or archival purposes; there are no procedures in place that prevent records disposal without proper authorization. How should retention of data scheduled for permanent or long-term retention be handled, whether on mainframe, LAN, or image system?
- Security concerns, addressed up front in systems design for LANs, mainframe use for public access, and electronic filing.
- Disposition scheduling of electronic records, databases and systems.
- Transferring electronic records to NARA - who, when, and in what format.
- Ownership of State-generated records.
- Contractor and grantee records.
- Special considerations for Superfund records.
- Regional records that may not enter the central NDPD computer. Often these enter into issues of aggregated and disaggregated data, and which are desirable for long-term or permanent retention.
- Admissability of electronic records in court proceedings.
- Electronic filing; electronic signatures.
- Spatial data.
- Large scientific databases; other scientific records.
- Costs associated with electronic recordkeeping; particularly those associated with retention, maintenance of tapes and disks, and storage, as well as software and servers for LAN management of records. Who will pay?
- How to handle compound and complex, multi-media documents that include text, and charts.
- Models and analytical tools, where data is included.
- Careful attention to auditability, system liability, and accountability due to Agency's regulatory and enforcement functions.
- Impact of possible Departmental status on Agency recordkeeping.
- Use of LANS and computer files to reduce the amount of paper used in carrying out Agency functions.

Figure 3 EPA User Requirements

7.0 A Blueprint for an Effective System of Policies, Procedures and Guidance on Electronic Records Management for EPA

The elements of a blueprint for EPA's electronic recordkeeping policies, procedures and guidance include:

- Structure of electronic records management policy, procedures, and guidance; vehicles for addressing Federal requirements, EPA issues, and NARA recommendations.
- Stakeholders in developing, reviewing, receiving, and implementing Agency policies and guidance.
- Establishment of plan for addressing issues and developing policies and guidance based on priorities.
- Schedule and maintenance of an effective electronic records management policy, procedures and guidance system.
- Potential impact of meeting requirements on individual Agency offices and ADP operations.
- Methods to ensure compliance with policies.

7.1 Structure of Electronic Records Management Policy, Procedures, and Guidance

The current structure for providing Agency-wide policy and guidance on electronic records management has proven to be ineffective and has led to a determination by NARA that policy and guidance is unclear and not widely disseminated. A structure should be developed that is understandable and known to all staff; one that addresses policy at the highest level, with implementing guidance and procedures directed to Program and Administrative Office levels and staff, similar to that recommended by the BAH study. A possible structure, and the documentation vehicles to support this structure, are suggested in **Figure 4 Directives Structure for Electronic Records Management**.

To effectively meet Federal requirements, implement NARA evaluation recommendations, and address the issues identified earlier by EPA staff, a decision will need to be

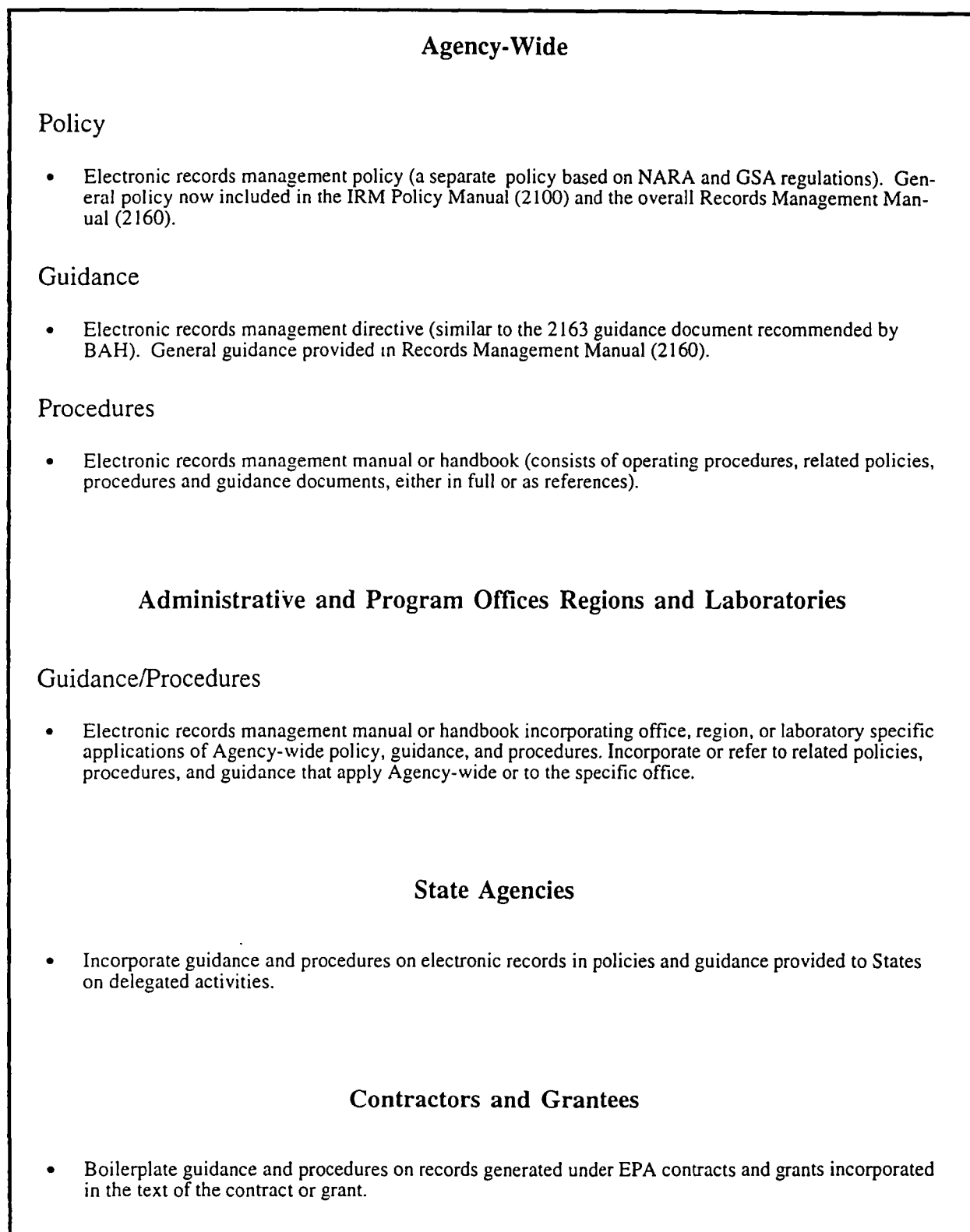


Figure 4 Directives Structure for Electronic Records Management

made on whether to incorporate, in total, the text of NARA and GSA regulations in the Agency-wide policies and guidance, or to draw on these requirements to establish policy at one level and define guidelines and procedures at still another level. This latter approach reflects the belief that Agency-wide policy should be general in nature. Agency-wide guidance should be somewhat more specific, but at the same time permit administrative and programmatic offices, regions and laboratories to develop guidance that is appropriate to their own requirements. To ensure clarity, understanding, and acceptance of the policies, procedures, and guidance provided, issuances affecting electronic records must be coordinated among all the major stakeholders in the program.

7.2 Stakeholders in Developing, Reviewing, Receiving and Implementing Agency Policies, Procedure and Guidance Documents

A major problem identified in this study is the number of EPA policies, procedures, and guidance documents that relate to, impact, or are impacted by, electronic recordkeeping considerations. Often those who have critical need for specific guidance do not know of the existence of all guidance. In some instances, the requirements may overlap; in others they may contradict. The problem stems in part from the decentralized nature of EPA, but also from the lack of coordination in the development and dissemination of policy and guidance.

The primary players in electronic records management in EPA are:

- Director, OIRM and Director, IMSD - overall supervision and policy direction for the records management program.
- Director, National Data Processing Division (NDPD) - operation of the National Computer Center (NCC), LANs, and image processing programs.
- National Records Management Program (NRMP) Manager in IMSD - responsible for the development and communication of overall policy guidance in records management Agency-wide.
- Senior Information Resources Officials (SIRMOs) - provide specific implementing guidance on records management to EPA office, regional, and laboratory staffs.
- Records Officers, Records Center Managers, and Records Clerks in the Administrative/Programmatic Offices, Regions, and Laboratories - implement Agency and office-specific records management requirements.

- Systems Managers, LAN Administrators, PC Site Coordinators, and other technical managers.

With the exception of NDPD, these players have general records management responsibilities, of which electronic records management is a subpart. NDPD and OIRM agreed that OIRM policies and NDPD operational directives will be cross-referenced. In most cases, the OIRM policies will outline general policies, and the NDPD operational directives will provide specific details. Because of the nature of electronic records management, **all staff in EPA become major players.** Decision-making responsibilities on what is a record have been moved to the individual at his or her workstation; scheduling takes place at the systems manager level rather than at an office level; and all staff are in some way responsible for the preservation of important data created or received by the Agency.

7.3 Addressing Issues Through Policies and Guidance

A large number of Federal requirements are currently not covered in EPA policy and guidance documents; many of these were also identified in the NARA evaluation. In addition, EPA staff raised an even larger number of issues that should be addressed in policy, procedures or guidance documents to meet their concerns related to electronic record-keeping. All three sets of requirements can, and should, be met together through a carefully planned system of policies and guidance. **Appendix B - Chart Defining Major Requirements** consists of a chart which defines the major requirements to be incorporated in Agency policy and guidance and provides a recommendation on the guidance structure best suited for incorporating these requirements.

Both Federal requirements and NARA's recommendations stress the importance of making management and staff aware of their responsibilities and the requirements contained in policy, procedures, and guidance documents issued by the Agency. The following approaches to the dissemination of requirements are suggested:

- Make compilations of records management policies, guidance, and procedures available on-line or on CD-ROM.
- Distribute policies, guidance, and procedures to account holders on the minicomputers, mainframes, and LANs through use of electronic mail, bulletin boards, or videotext.
- Incorporate policies, guidance, and procedures in hardware, software, applications, security, and records management training programs.
- Conduct briefings for Systems Managers and User Groups.

- Include Records Managers in all User Groups.
- Include Records Managers at all levels of the organization in strategic planning and IRM budgeting sessions.
- Distribute policies to SIRMOS and Alternates in printed or other formats.
- Train Records Managers in electronic records regulations and policy.
- Provide orientation sessions for top Agency officials and new staff. Make these critical to their positions.
- Develop and distribute "tool kits" relating to application of electronic recordkeeping to use of new systems and technology.
- Produce videotapes explaining Federal requirements and their implementation in EPA; stress consequences of not meeting them.

7.4 Maintenance of, and Scheduling for, an Effective Electronic Records Management Policy, Procedures, and Guidance System

Policies and procedures for electronic recordkeeping do not stand still. They are affected by many changes taking place in the information resources management arena, both in the Federal and private sectors. Many separate professional areas and disciplines are coming closer together due to advances in technology and the ability of the technology to process, store, and make available large amounts of information in various formats and media. In addition, there will continually be evolutions in Agency mission and technology; policies should be flexible enough to provide for these changes. It is therefore important not only to define steps which can be taken to meet current requirements through the development and/or revision of electronic records policy, procedure, and guidance documents, but to provide for reviews and future up-dating and revision of these documents.

7.5 Impact of Meeting Requirements on Individual Agency Offices and Information Systems and ADP Operations

Requirements identified in this study are based in statute, and are not simply supportive of better management practices. The Agency must ensure that management and staff of

all organizational elements understand the legal implications of not complying with Federal statutes and regulations.

Meeting Federal and NARA requirements and meeting the needs of EPA staff will not come without cost. It will mean changing the way many of the staff work and carry out their responsibilities. It will require a rethinking of the value of information, not only to the performance of Agency mission, but to future generations. It will primarily require top management attention and support. It will require the integration, or linking, of a large number of policy directives to ensure that various programmatic and administrative requirements that impact on, or are impacted by, electronic records considerations are recognized and included.

Primarily, meeting Federal requirements for electronic recordkeeping will impact information systems managers in the Administrative and Program Offices, the Regions and the Laboratories, and the IRM staffs and contractors charged with the design, development, and operations of systems applications. The impact will be felt in the manner in which policies and guidance are implemented and procedures are put in place to ensure compliance with Agency-wide policies and guidance. But the major impact will be in the initial costs of systems, software, hardware, and other information technologies necessary to effectively manage electronic records.

Much has been written about the role of the mainframe in the future, and one scenario has the mainframe housing the organization's archives. Data and information in active use would reside on LANs, in image systems, and on individual workstations. As the data and information are no longer required for use on a day-to-day basis it would be moved to the mainframe, where it would still be accessible for periodic agency use in an electronic records center. The mainframe would be used to poll other information storage systems for inactive file transfer to the archival system and for those permanent records for transfer to the National Archives. Such use of a mainframe would be substantial in cost, both for the contractor and agency staff necessary for the maintenance of the archival disks and tapes, the records series, and the equipment and software necessary to preserve and protect the records.

LANs offer a greater opportunity for the proper retention of permanent and long-term records than that available through individual workstations, provided that the software and systems are available for maintenance of these records in a shared, designated archival server. Image systems also offer mechanisms for storage of large data sets, data bases, and other records series. However, both of these technologies represent significant investment of resources and centralized funding is currently not available for either. Thus, Administrative and Program Office information system managers would need to be persuaded that the costs were justified to ensure long-term preservation of the data that might be required to support research, standard-setting, monitoring, and enforcement activities of the Agency.

It is important to recognize that the least costly conversion of paper records to electronic format requires dealing effectively with the paper prior to conversion of the records. This can be accomplished in a number of ways, but should include:

- selection of official records of long-term importance for early conversion;
- determination of whether all records in a series should be converted;
- selection of offices whose records are primary to convert;
- disposal of paper as soon as the records retention schedule permits;
- immediate conversion and transfer to NARA of longer term and permanent records which have been retained for five years or more; and
- establishment of a cut-off date after which paper will no longer be generated

The impact on resources, both staff and budget, are important considerations before electronic records management policy, procedures, and guidance are issued for the Agency. Careful planning and budgeting for electronic recordkeeping and archival systems will be required to ensure that unrealistic requirements are not placed on the Agency and its staff. Cost-benefit analyses for each new system application should be required in Agency policy and direction.

8.0 Recommendations

The following recommendations are based on an analysis of Federal requirements for electronic records, EPA's current policies and procedures, and EPA user requirements. It is important to note that a number of these are currently being addressed in the broader OIRM policy development initiatives. They are provided here as a reminder of their importance to the fulfillment of Federal requirements for electronic records management policies.

- a. **Review, consolidate and simplify Agency policies, procedures, and guidance.**
 - **Adopt a coordinated or integrated structure for electronic records directives and procedural guidance**, with general policy and guidance at the agency-wide level, and guidance and procedures at the office-specific, regional, and laboratory levels. Meet specific Federal requirements not currently included in EPA policy, guidance, and procedures by incorporating all Federal requirements at the appropriate level of the structure. Ensure that the structure and the content of the directives and procedures meet NARA and EPA requirements and are reality-based. Ensure that directives address issues identified in staff interviews. Define a mechanism to gather feedback from staff on new issues as they develop. Ensure that guidance and standards promote uniform behavior Agency-wide. (Refer to **Appendix B** for coverage of major requirements in specific guidance vehicles.)
 - **Coordinate agency-wide policy and guidance formulation with operational directives of NDPD to avoid duplication.** Establish a mechanism for joint issuances of operational guidance involving electronic records management. Define internal controls necessary to ensure that records are not destroyed without NARA authorization; identify responsibilities for meeting these requirements in policy and operational directives.
 - **Develop a program to link or integrate related policy and guidance.** Identify promulgators of related policies identified in **Appendix A** and work to ensure integration of, or linkages with, electronic records management requirements in revisions to these policies. Encourage announcement of the intent to develop policy to primary players in electronic records management (i.e., SIRMOS, Records Management Network, NDPD, systems managers, and others on specific topics); and obtain feedback on issues to be addressed, and problems anticipated in approval of issuances and in later implementation. Strengthen working relationships with IRM staffs responsible for data administration, standards, and documentation to ensure that impacts of, or on, electronic recordkeeping practices are recognized in

agency guidance in these areas. Participate in the development of systems life cycle guidance to ensure electronic records management considerations are included.

- **Clarify issues and develop guidelines on use of Agency records as evidence.** Develop guidelines on confidentiality, integrity, and legality. Incorporate requirements for admissibility of electronic records and electronic signatures in court proceedings. Work with OPPE to include these concerns in electronic reporting guidance.
 - **Establish a schedule and system for the development, revision, and maintenance of electronic records management guidance.** Follow new developments relating to electronic records and Federal and Agency requirements and incorporate in interim directives. Provide for the issuance of interim directives in the schedule. Anticipate Agency mission and technological changes.
- b. **Make EPA staff aware of their responsibility to create and maintain adequate and proper documentation of electronic records in any media.**
- **Develop a method to disseminate policies and guidance, and to make employees aware of the responsibility for proper documentation of government activities.** Develop records awareness programs to strengthen compliance with Agency and Federal requirements in electronic recordkeeping. Discuss importance of record and systems documentation, and record disposition requirements at SIRMO meetings involving representatives from all Agency components. Incorporate electronic records requirements in office automation and PC and LAN training. Work with the Human Resources Office to incorporate electronic records management responsibilities in standard job descriptions as appropriate, particularly those for information systems managers.
 - **Develop specific electronic records guidance for contractors and grantees (including States), and incorporate in boilerplate for contracts and grants.**
 - **Investigate systems and other mechanisms that would automatically assist users in meeting Federal requirements for electronic recordkeeping,** such as expert systems, systems to alert managers to the need for disposition decisions, systems to manage disposition schedules and transfer of permanent records to NARA, and systems for inventorying electronic records - useful at all levels of architecture. Include these in information system design. Make staff aware of such systems in procedural guidance.
 - **Identify offices with large volumes of permanent records in paper form and determine likelihood of these becoming electronic over time.** Office-specific guidance should identify those offices with primary responsibilities for ensuring that specific requirements for long-term and permanent records are met. Deter-

mine those offices in key decision-making roles and likely to create, receive, and maintain large volumes of official records. These official record series, whether in electronic mail, word processing files, PCs, laptops and/or LANs, must be scheduled to ensure protection and preservation of long-term and permanent records.

- **Improve internal incentives for compliance with established policies and procedures;** gain support of top Agency management and senior program managers, and demonstrate direct benefits.
- c. Incorporate electronic records management in Agency IRM planning, budgeting, and review processes.**
- **Develop a strategy to ensure that electronic records management is addressed in the IRM strategic planning process.**
 - **Incorporate electronic recordkeeping program requirements in budgeting for information systems.** Consider centralized funding of archival technologies that will permit the Agency to meet Federal and EPA requirements for preservation, use, maintenance, and transfer of long-term and permanent electronic records.
 - **Incorporate electronic recordkeeping and system documentation requirements in life cycle guidance in EPA.** Work with the current project team in the development of guidance in this area.
 - **Develop or adopt a set of questions to support a biennial review of the electronic records management program and incorporate in procedural guidance as part of a complete records review.**
- d. Institutionalize electronic records management in all program mission and IRM activities.**
- **Include records managers in system development efforts to ensure that legal, fiscal, and Federal retention requirements are addressed.** Develop or adopt a set of questions relating to electronic recordkeeping that should be asked in the design of information systems, and incorporate these in guidance to agency staff. Consider records officers as users of the records; include them as a member of design and requirements analysis teams.
 - **Develop functional requirements for major systems, documents, electronic mail, and other systems to identify what data and/or documents must be kept, under what conditions, for how long, in what format, and what to do with them when they become inactive.** Issue guidance on electronic records

contained in electronic mail and word processing systems, on PCs, LANs, and laptops, and in imaging systems, as interim bulletins, or ensure their early incorporation in revised Agency-wide electronic records management policies.

- **Define considerations to be addressed in determining appropriate time-frames for transfer of permanent electronic records to NARA and incorporate guidance in directives.** Amend regulations to ensure that ultimate "ownership" and disposition of data are covered as a matter of course.
- **Review information systems request forms; match these to NARA's system description form 14028 to determine suitability of merging them.** Use a form to notify the Agency's Records Manager of new information systems and data sets and provide information necessary in the scheduling process. Incorporate requirements for use of resultant forms in appropriate directives, as well as the need for documentation of each step of the system and records life cycle. Consider using resulting information in the next information systems inventory.
- **Work with NDPD to define an architecture to support electronic recordkeeping; specifically that which will permit retention of information and data scheduled for permanent or long-term retention in the Agency.** Identify considerations (including budget) for use in selecting media, software, and hardware for records storage, use, and transfer to other formats/media, and retrieval of stored electronic records; incorporate in appropriate procedural guidance.

Appendix A - Related Policy, Procedure, and Guidance Documents

EPA IRM-RELATED POLICIES REQUIRING INCORPORATION OF ELECTRONIC RECORDS CONSIDERATIONS

<u>POLICIES</u>	<u>GUIDANCE/STANDARDS</u>	<u>PROCEDURES/MANUALS</u>
ADP Resource Management (2100, Ch.6)	Biological Taxonomy Data Standard	Access EPA (220-B-92-014)
Data Administration (Draft?) Information	CAD Data Exchange Standards	Administrative Systems Strategy Plan
Data Standards (2100, Ch.5)	CAS Registry Number Data Standard (2180.1)	Agency Catalog of Data Policies & Standards (21M-1019)
Electronic Reporting	Central Data Base Environment Standards	CICS Application Development Procedures Manual
Information Collection (2100, Ch. 9)	Data Element Attribution	Common User Interface (CUI) Guidance Manual
Information Security (2100, Ch. 8)	Data Element Naming Conventions	Data Administration Procedures Guide
IRM Clause of EPA Acquisition Regulation (EPAAR)	Data Standards for the Electronic Transmission of Laboratory Measurement Results (2180.2)	DB2 Application Development Procedures
IRM Management Controls (2100, Ch. 1)	Environmental Information Management; a State Resource Guide (220-R-92-001)	Delivery Order Project Officer's Guide to IRM Contracts
IRM Policy Manual (2100) & Chapters, Appendices - A - Glossary, B - Federal Statutes	EPA IRM Hardware & Software Standards	EPA LAN Procedures & Operations Manual
Locational Data (2100, Ch. 13)	Facility ID Standard (2180.3)	Facility ID Data Standard Implementation Plan
Mission Based Planning (2100, Ch. 2)	Formulation of Data Definitions	Freedom of Information Manual (1550)
Policy Directive on Use of GSA 171 in Electronic Format	GIS Guidelines Document (88-01)	Forms Management Manual (1355)
Policy on Oversight of Delegated Environmental Programs	Guidance for Developing Image Processing Systems in EPA (SDDG Suppl)	GPS Primer

<u>POLICIES</u>	<u>GUIDANCE/STANDARDS</u>	<u>PROCEDURES/MANUALS</u>
Privacy Act (2100, Ch. 11)	Guide to NCC Services	Guide for ADP Reviews (2115)
Public Access (Draft)	Information Systems Inventory (ISI) - (Scheduling information)	Information Security Manual
Rulemaking Docket (2100, Ch. 14)	IPS Contract Users' Guide	Information Security Manual for PCs
Software Management (2100, Ch. 4)	LAN Administrator's Technical Reference Guide (397/001)	Instructions for Preparing Information Collection Requests (ICRs)
State/EPA Data Management (2100, Ch. 3)	LAN User's Guide	IRM Strategic Plan, 1993-97 (220-R-92-003)
Synopsis of Significant Agency Policies Applicable for Inclusion and/or Reference in Agency Statement of Work for FIP Services	Minimum Set of Data Elements for Ground Water (7500.1)	IRM Support Services Delegation Authority (DPA) Guide
TSCA-CBI	OSWER Systems Life Cycle Management Guidance (OSWER 9028.00c)	LAN User Manual
	SDM/Systems Development Methodology	LANSYS Procedure Manuals
		Locational Data Policy Implementation Guidance (Guide)
		NDPD Change Management
		NDPD Operational Policies Manual
		Operations & Maintenance Manual
		Prime Administrator's Guide
		Prime/SNA Administrator's Guide (8908-2LA)
		Privacy Act Manual (2190)
		Public Access: A "How To" Guide (220-B-92-021)
		Spatial Data Management Plan

<u>POLICIES</u>	<u>GUIDANCE/STANDARDS</u>	<u>PROCEDURES/MANUALS</u>
		Systems Design and Development Guidance (21M-1011)
		TSCA CBI Manual (7700)
		WIC/RIC Services

Records Management Specific

<u>POLICIES</u>	<u>GUIDANCE/STANDARDS</u>	<u>PROCEDURES/MANUALS</u>
Records Management (2100, Ch. 100)		Model Regional Records Management Operating Procedures Manual (IMSD-91-020) Records Management Manual (2160) Records Management Series - Index to Agency Records Control Schedules (EPA-IMSD-91-007) Records Management Series - Using the Federal Records Center Guide (EPA-IMSD-91-004)

Appendix B - Chart Defining Major Requirements

MAJOR REQUIREMENTS TO BE COVERED IN EPA IRM-RELATED POLICIES, PROCEDURES AND GUIDANCE

REQUIREMENT	SOURCE*	VEHICLE**
definition and scope of electronic records, clear and understandable	F, E	PL, G, PR
Agency responsibilities for electronic recordkeeping	F	PL, G, PR
prohibit destruction of records under GAO audit, court proceedings, or subject of FOIA request	F	PL, G
notify NARA and GSA of the name and title of individual assigned records responsibilities	F	PL
standards for preserving, protecting and disposing of records	F	PL, G
ensure compliance with the Privacy Act, FOIA and other relevant legislation	F	PL
requirement to integrate electronic records management with other records and IRM programs	F	PL
provide training on electronic records management and responsibilities	F, N	G, PR
address electronic records management considerations before new or enhanced systems development efforts are undertaken	F	PL, G, PR
address the entire life cycle; provide life cycle guidance	F, E	PL, G, PR
establish records management plan; obtain approval of Agency's records manager,	F	PL, G
identify permanent or long-term retention records not covered by the GRS and schedule their disposition, especially those records on microcomputers; schedule records, databases and systems	F, N, E	PL, G, PR
incorporate disposition instructions and other electronic recordkeeping decisions in the system design	F	G, PR

* F - Federal; N - NARA Evaluation Recommendations; E - EPA User Requirements

** PL - Policy; G - Guidance; PR - Procedure level directives

REQUIREMENT	SOURCE*	VEHICLE**
necessary and adequate documentation of the record or the system to permit use and transfer to NARA; assign responsibility	F, N	PL, G, PR
methods for controls on records that are proprietary, sensitive, classified or covered by the Privacy Act	F	G, PR
definition of data elements required for disposition	F	G, PR
training in the operation, care and handling of equipment, software and media used in the creation, use and storage of electronic records	F	PL, G, PR
GAO requirements for financial records	F	PL, G
application of requirements to records created or maintained by contractors and grantees (E)	F, E	PL, G
review of the electronic records systems; develop evaluation program, including documentation	F, N	PL, G, PR
implementation of NARA approved disposition schedules	F	G, PR
internal audit controls to protect records from destruction or alteration	F	PL, G, PR
documentation of, and controls on, the recordkeeping system's operations to ensure trustworthiness for evidence in court proceedings.	F	PL, G, PR
requirements for official text documents	F	PL, G
data necessary to permit personnel to retrieve, protect or carry out disposition of documents	F	G, PR
correlation of related records on paper, microform or other media	F	PL, G, PR
establishment of an appropriate filing and retrieval system	F	G, PR
electronic records security in computer systems plans, (per Computer Security Act of 1987)	F	PL, G
segregation of public information subject to release under FOIA	F	PR

REQUIREMENT	SOURCE*	VEHICLE**
identification of systems containing sensitive information	F	G, PR
criteria for selection of the appropriate media and systems to store agency records	F, E	G, PR
avoidance of use of floppy disks for long-term storage of permanent and unscheduled records	F	G
labeling of disks with disposition instructions	F	PR
testing of tapes prior to using them for permanent and unscheduled records	F	PR
verification of error free tapes	F	PR
temperature and humidity controls necessary for adequate maintenance of tapes	F	PR
tatistical sample size for tape libraries	F	PR
tape testing and replacements before 10 years of age	F	PR
data elements for labeling tapes and numeric data files	F	G, PR
written procedures for direct access storage devices and labeling of diskettes and removable disks	F	PR
procedures and schedule for transfer of electronic records, indexes and documentation to NARA	F	PL, G, PR
procedures for recopying, reformatting, and other necessary maintenance to ensure retention and usability throughout authorized life cycle	F	PR
ensure protection of sensitive, proprietary or national security information when disposing of electronic records	F	PL, G, PR
revision and expansion of EPA guidance for the creation, maintenance, use and disposition of electronic records	N	PL, G
inclusion of NARA's regulations and handbook requirements in agency guidance, and the wide dissemination of the policy and guidance within the Agency	N	PL, G
implement Federal requirements identified above	N	PL, G

REQUIREMENT	SOURCE*	VEHICLE**
centralize control over data files and assign specific responsibility for their documentation and disposition	N	PL, G, PR
include records maintained on all types of systems: micro, LANs, minis and mainframe computers	N	PL, G
develop comprehensive and up-to-date inventory of records and systems of records	N	G, PR
include information about documentation in inventory	N	G, PR
determine current status of permanent, older series records created on mainframes and identify documentation (start with data at NCC and go to users for documentation)	N	PR
involve headquarters records management staff in planning new electronic records systems or modifications	N	G
develop presentations for IRM officials and program staff including responsibilities in relation to build in maintenance and disposition at systems development phase, and create and maintain appropriate documentation	N	PR
purge data from older TAPP and GICS systems per schedules	N	0
prepare guidance to Regions from Headquarters; develop records schedules on systems in Regions	N	G, PR
define difference between back-ups and records retention and preservation (N); backups are scheduled for all EPA systems, not for records management or archival purposes; no procedures in place to prevent records disposal without proper authorization. How should retention of data scheduled for permanent or long-term retention be handled, whether on mainframe, LAN or image system? (E)	N, E	G, PR
specific coverage for electronic mail, bulletin boards and LANs	E	G, PR
word processing documents (textual) and other records created in WordPerfect Office systems. Can various versions of documents be tracked and maintained?	E	G, PR
standards for use of codes, naming conventions, metadata and definitions of data elements	E	G, PR

REQUIREMENT	SOURCE*	VEHICLE**
address security concerns in systems design for LANs, mainframe use for public access, and electronic filing	E	PL, G
transferring electronic records to NARA - who, when and in what format.	E	PL, G, PR
ownership of State generated records	E	PL, G
special considerations for Superfund records	E	G, PR
regional records that may not enter the central NDPD computer. (issues of aggregated and disaggregated data and their archival status)	E	G, PR
admissibility of electronic records in court proceedings	E	PL, G
careful attention to auditability, system liability and accountability to support Agency's regulatory and enforcement functions	E	PL, G
electronic filing; electronic signatures	E	PL, G
large scientific databases and models; other scientific records	E	PL, G, PR
costs associated with electronic recordkeeping; particularly that associated with retention, maintenance of tapes and disks, and storage, as well as software and servers for LAN management of records. Who will pay?	E	PL, G
how to handle compound and complex, multi-media documents that include text, charts, graphics and visuals	E	G, PR
models and analytical tools, where data is included (Included here as well are such major systems as CERCLIS which contains analytical data, but is not a model or analytical tool)	E	G, PR
impact of possible Departmental status on Agency recordkeeping	E	PL
use of LANS and computer files to reduce the paper used in carrying out Agency functions	E	PL, G
how to transfer/move records between offices when organizational and other changes take place	E	PL, G, PR

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Summary of Comments on Recommended Framework for Policy Development and Dissemination

A complete listing of EPA management and staff those who reviewed and commented on the draft report is included in **Appendix A Listing of Commenters**. General comments, and the author's responses, are as follows.

Several individuals commented on the length and verboseness of the Executive Summary and report. The Executive Summary is being shortened considerably. The text of the report is being edited to make it less verbose, to identify misuse of tenses, and to correct typographical errors. An effort is being made to clarify meaning where necessary. Text changes have been made to clarify the intent--that paper and cost savings can be obtained by moving records from storage of paper to electronic media. This conversion is also consistent with the Agency's pollution prevention initiatives. References to previous reports have been strengthened. An effort has been made to point more clearly to the differences between paper and electronic records.

Reductions in text will not be evident because the final report will be printed in a larger type size.

One commenter felt that a standard framework was required (not just the general guidance in the report) for effective electronic records management. In response, the final report states that Agency-wide policy should be reinforced through guidance in appropriate manuals, with program specific guidance provided by the Program Offices, as indicated below:

- IRM Policy Manual (2100) - Agency-wide, containing chapters covering specific IRM policy areas:
 - Records Management Policy (2100, Chapter 10) - Agency-wide
 - Records Management Manual (2160) - Agency-wide
 - Electronic Records Policy - Agency-wide (recommended)
 - Electronic Records Manual - Agency-wide (recommended)
 - Electronic Records Directives - Program and Administrative Office Specific (recommended)
 - Electronic Records Procedures Manuals - Program and Administrative Office Specific (recommended)
 - Related Policy - Imaging, LAN, PC, etc. - impacted by, or impacting, electronic records management - agency-wide.

- Examples:
 - Spatial data management plan, draft. November, 1992.
 - Guidance for developing image processing systems in EPA: EPA system design and development guidance: supplement to volumes A & B. February 1991.
 - EPA LAN planning and design guidelines (review copy). NDPD, February 1, 1990.
 - Related Policy Manuals - Imaging, LAN, PC, etc. - agency-wide.
 - Related Directives and Procedures Manuals - Imaging, LAN, PC, etc. - Program and Administrative Office Specific.

Many reviewers were confused or concerned by the draft's discussion of the need for coordinating related policies. We have examined other IRM policies and their impact on electronic records management or impact by electronic records management. In these policies, little if any attention was paid to recordkeeping issues. A major effort to revise existing policies is now underway in OIRM. This provides an opportunity to incorporate electronic recordkeeping concerns by reference or by including a paragraph recognizing the impacts. At present, only the Image Systems Guidance Manual stresses the importance of proper recordkeeping before conversion to an electronic image format.

Several commenters felt that there were too many recommendations and that there was no order to them. They have now been grouped into four larger recommendations, with subsets of them spelling out in more detail what is covered in each.

- Review, consolidate, and simplify Agency policies, procedures and guidance.
- Make EPA staff aware of their responsibility to create and maintain adequate and proper documentation of government activities in any media.
- Incorporate electronic records management in Agency IRM planning, budgeting, and review processes.
- Institutionalize electronic records management in all mission program and IRM activities.

Another set of comments expressed a concern for the costs that would be involved in electronic records management. These concerns are valid and the framework study does include the need for policies to require consideration of costs. However, the scope of this project did not permit cost-benefit analyses, determination of specific costs associated with conversion of paper to electronic format, or the overall costs to bring the Agency's records management program to a level that fully meets Federal requirements.

- The Agency is moving towards more electronic records and systems for administrative and program support. This trend has cost implications regarding whether the determination is made that older records will need to be converted or the systems will only incorporate current records forward. Policies should require that cost savings be documented before a conversion is undertaken.
- The requirements and costs for personnel and other resources associated with an agency-wide move to electronic records were not specifically addressed in the draft report, but an effort has been made in the final report to stress their importance in policies and direction to Agency staff.
- More than one commenter pointed out that hardware and software for storage, use and transfer are costly and consideration of these costs will involve both OIRM and NDPD.

Staff resources, as well as actual budget dollars, will need to be considered in any cost analyses. It is important to note, however, that there are a number of "lessons learned" documents from the GSA that report significant savings in the move to electronic from paper records. In addition, as one commenter pointed out, there will be savings in time and resources over time, and the savings in FOIA alone will be substantial.

The impacts of FOIA on EPA's electronic records management program were not emphasized in the draft report. An effort has been made to point to this major area of concern in a number of portions of the final report. It is certain that more and more FOIA requests will include electronic records, particularly those contained in electronic mail systems. Procedures to maintain and locate such records will be essential. A number of other agencies have initiated systems which are meeting this need. These and others may need to be examined by the Agency in an effort to quickly address this problem area.

The need for flexibility and the ability to change policies, procedures, and strategies with continuing evolutions in technology and Agency mission is addressed more succinctly in the final report, as is the requirement for careful documentation of the electronic record itself. Both record and systems documentation is required for longer term and permanent records to ensure their usability. Systems documentation should be tied into the Agency's life cycle guidance. The Agency's Records Officer should work with the task force currently charged with developing life cycle guidance to make sure that electronic records requirements are fully covered.

Scientific records create a special problem within EPA. Many of these records are created by staff conducting experiments, others by investigators assigned to a specific project, and still others are generated automatically through laboratory instruments and computers. It is often difficult to correlate the electronic records with related records in other formats. In addition, it is often more difficult to bring an individual scientist's re-

cords under the same controls as those imposed on larger scientific systems, such as modeling projects. Thus, schema need to be devised for labelling and identifying those records which have longer term value, and provision made for their adequate storage. OIRM and ORD will need to work together to resolve many of these problems,

A number of current IRM initiatives, such as public access and the imaging of dockets, have been added to the text of the final report. Pollution prevention as it impacts electronic records is referred to in the report, though no separate section of the report is devoted to the topic. The OIRM is currently undertaking a number of initiatives related to planning and data administration; both of these have implications for electronic record-keeping. Likewise, a number of policies are being revised. It is anticipated that these will incorporate electronic records management requirements recommended in the final report.

Steps involved in the management of electronic records are the same as for paper records, including scheduling permanent and non-permanent records, setting file date breaks, establishing separate records series, etc. However, for electronic records it is important that media and transfer mechanisms be defined early, and that both the records and the system containing the records be carefully documented. A major concern of more than one commenter related to the difficulty in identifying records and non-records. The final report attempts to address this issue more clearly.

There were a number of instances in the draft report that referred to the confusion between OIRM policies and NDPD operational policies. These have been clarified in the final report, particularly those that relate to electronic mail and signatures. The new agreement between OIRM and NDPD on the coordination of policy and guidance will help with these issues in the future.

A number of comments related to the need for mandatory guidance, the fact that policies and directives are only read by IRM people, that the electronic records policies should be made available in electronic form, that there needs to be an enforcement of the policies, and that dissemination of policies and guidance needs to be improved. The report now attempts to provide some insights into how these can be accomplished, though the report's purpose is to provide a framework for the policies and not to tell the Agency how to enforce the policies. However, several of the comments offer guidance in how awareness of records responsibilities can be increased and how and where guidance might be provided. Where these have not been incorporated in the report, they are pointed out in this response to comments. Several suggestions included:

- Briefings at all levels and categories of the organization.
- Briefings through federal executive seminars, conferences, and training sessions should be mandatory.

- Mandatory orientation sessions for top Agency officials.
- Specific advice on how to set up directories on hard drives, by record series. LAN volumes might be set up so that documents could be put there when files are broken, to be backed up and stored/archived as part of the dispositioning program. Such programs should be Agency-wide.
- Format for policy and guidance should be easily "digestible", user friendly.
- Mass mailings.
- VTX available off All-in-one, though not everyone is on the same electronic mail, bulletin board, etc. Documents prepared under WordPerfect Office or cc-mail are not archived centrally.
- A carefully planned system of policies and guidance, developed by OIRM.
- Records management concerns incorporated in OIRM data calls.
- Strengthened dissemination through the SIRMO network.
- Guidance that addresses the need to deal with existing paper prior to conversion of records of any kind.

A large number of other specific comments on the draft report have been addressed in the final report.

Appendix A - Listing of Commenters

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Alcock, Joan	Region 5
Bonina, George A.	OPPTS - IMD
Calvin, Lynn	Region 5 - PMD, RRO
Clore, Joseph	Region 2 - OARAPM
Greenstreet, Willis E.	RTP - OARM
Gregory, Gordon	Region 7, OARAPM
Hall, Clinton W.	Ada, Oklahoma
Hathaway, William B.	Region 6, ARA for Management
Hufford, Steve	OIRM - IMSD
Hughes, Margaret	Region 10 - HWD
Jenkins, Lisa	OSWER - RMIS
Johnson, Richard J.	RTP - OARM, OIRM
Jones, John C.	Office of Inspector General
Newland, Letitia	OARM - Cinc
Palmer, Margo	Region I - PMD
Ross, Deborah L.	Office of Water - RMO
Rusincovitch, Frank	SIRMO, Office of Executive Support
Sammon, Jean	OIRM - IMSD
Singer-Redner, Deborah	RTP - OARM, NDPD
Whittington, Jim	Region 4 - OPM

