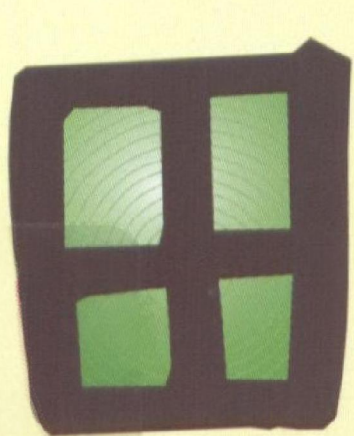
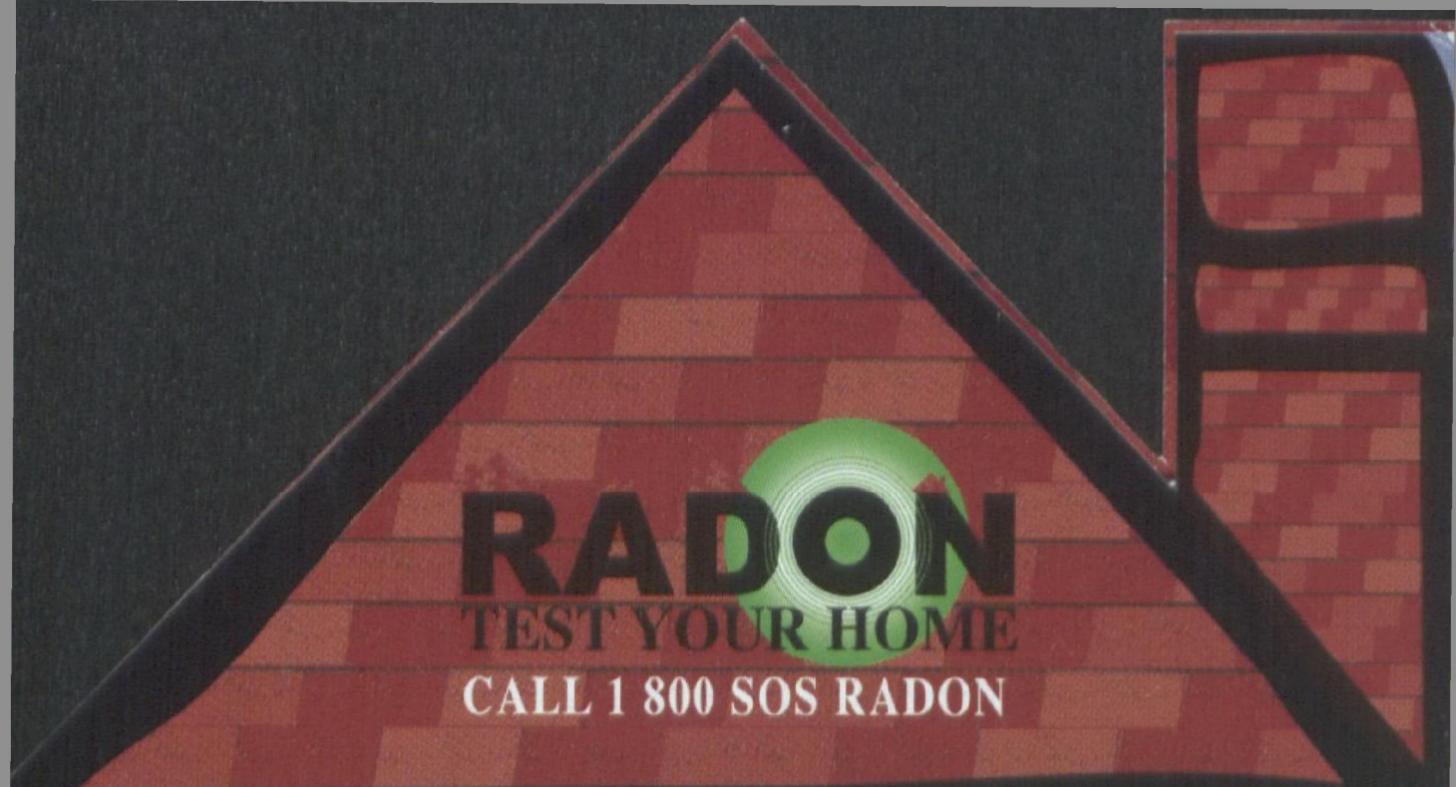


The EPA logo, featuring a stylized flower/leaf symbol to the left of the letters "EPA".

EPA





RADON
TEST YOUR HOME
CALL 1 800 SOS RADON

Dear Station Manager,

During this winter season as people spend more time indoors, I am asking for your station's help in educating Americans about the health risks posed by high levels of radon gas in homes.

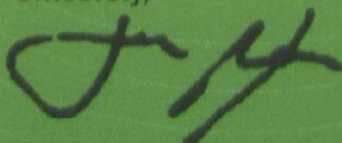
Radon is the second leading cause of lung cancer, causing thousand of deaths each year. Yet, many Americans do not know that their home could have high levels of this invisible radioactive gas.

Radon comes from the natural breakdown of uranium in the earth's geology. As a gas, radon can seep into homes and buildings from the soil or well water. If it becomes trapped indoors, radon can build up to high levels and pose a health hazard when inhaled over time. The good news is that there are straight-forward ways to test homes for radon and reduce high levels.

The Environmental Protection Agency (EPA) has developed the enclosed :10 and :15 Live Announcer Copy "Rooftops" to help Americans test their homes for radon. I hope that your station will use these PSAs during January, which is "Radon Action Month" and throughout the year.

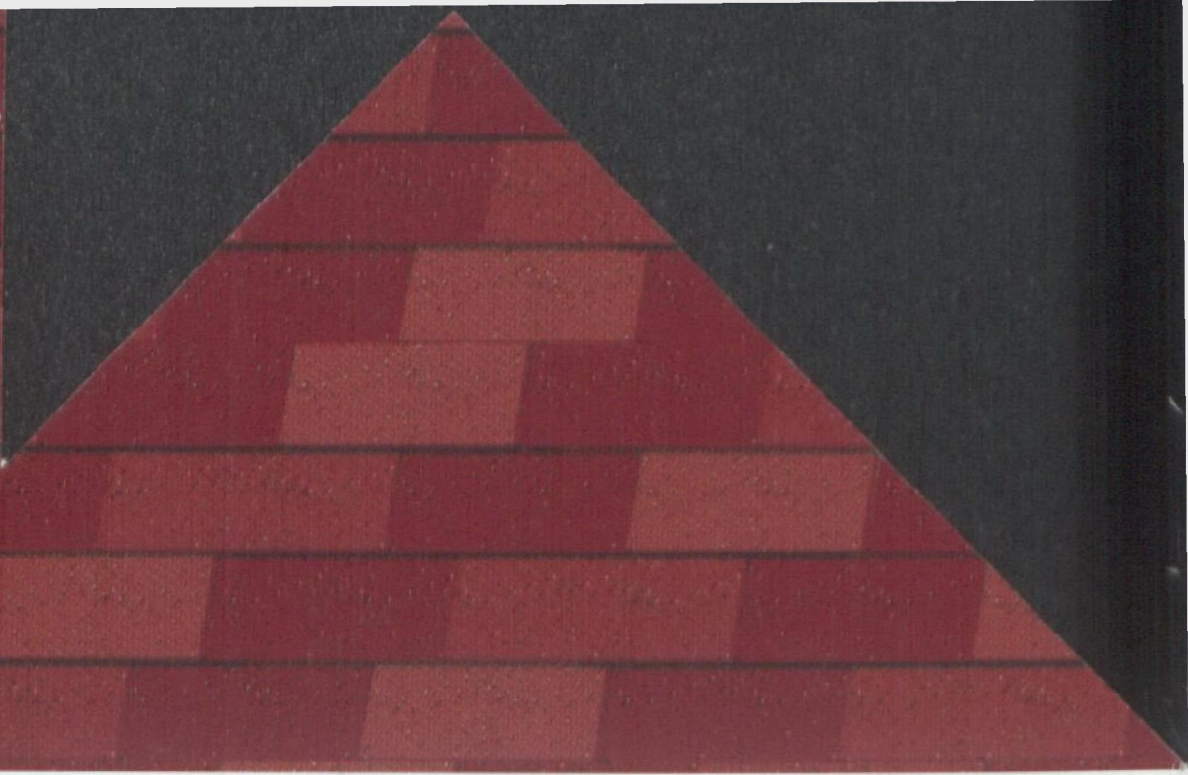
I want to thank you for your station's continued support of this vital education campaign. If you have any questions about radon or our PSA, please call Kristy Miller at 202-343-9441 or visit EPA's Web site at www.epa.gov/radon.

Sincerely,



Jeffrey R. Holmstead
Assistant Administrator

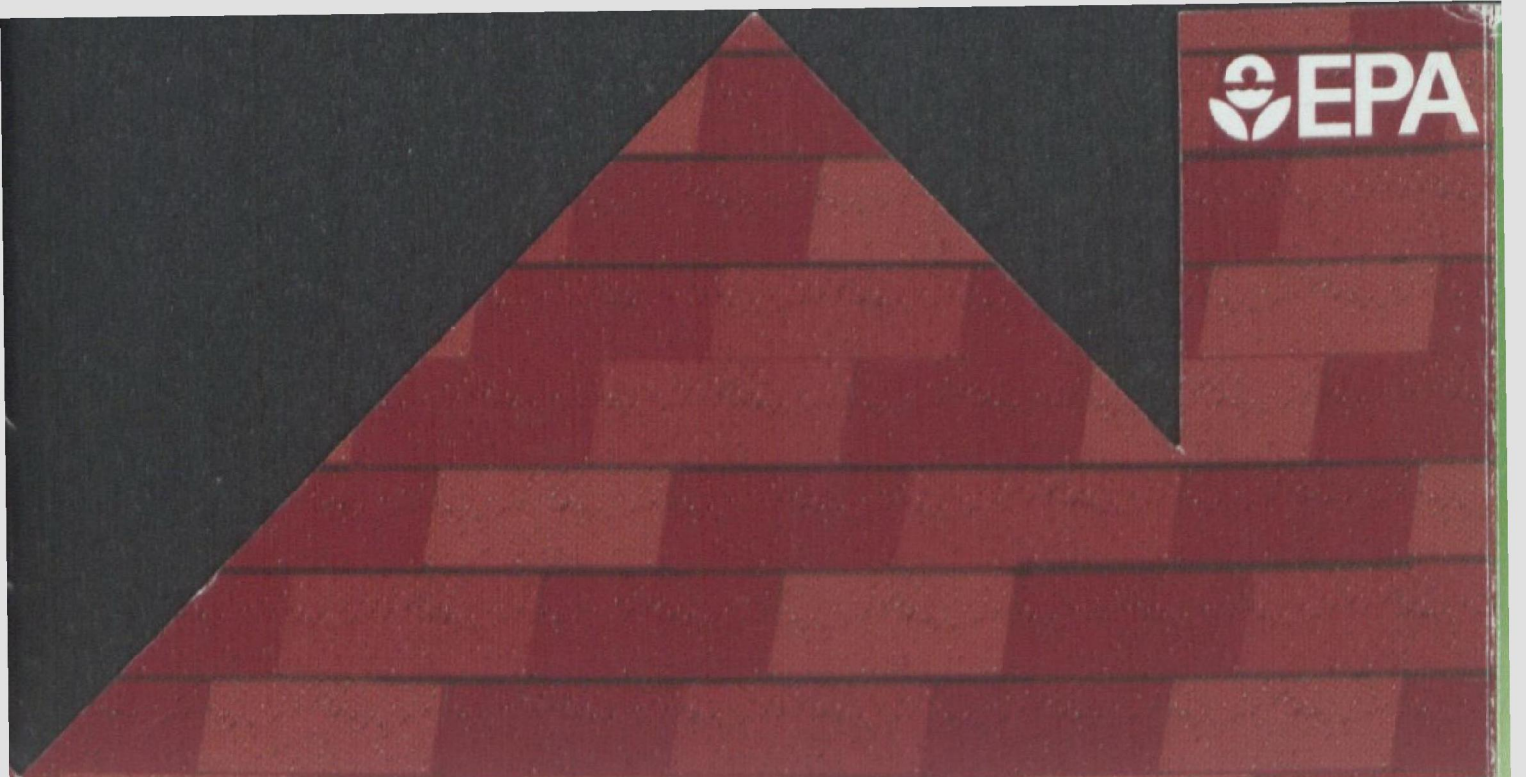


A large graphic of a pyramid, constructed from a grid of red and dark red squares, resembling a brick wall. The pyramid is set against a dark, solid background.

Did you know you can help protect your family against lung cancer by testing your home for radon — an invisible radioactive gas? High radon levels have been found in homes in (your state). For more information about radon, call 1-800-SOS-RADON.

A green circular graphic with concentric circles, serving as a background for the "10 LIVE READ" text.

10
LIVE READ

A close-up photograph of a red-tiled roof, with the tiles arranged in a triangular pattern that points towards the top center of the frame.

Homes in this area have been found with high radon levels — that's why the Surgeon General and EPA urge everyone to test their home for this invisible radioactive gas that causes lung cancer. You can test for it and you can fix it if you have high levels.

Call 1-800-SOS-RADON.

A circular logo with a green-to-white gradient. It features the number "15" in a large, bold, white font, with the words "LIVE READ" in a smaller, bold, white font below it.

15

LIVE READ

January is Radon Action Month

Radon is a radioactive gas that comes from uranium in rocks and soil, found in all 50 states. Radon can seep into homes where it can become trapped and build up to high levels.

Radon is the second leading cause of lung cancer.

The Surgeon General recommends all homes be tested for radon.

Wintertime is a good time to test your home for indoor radon.

EPA estimates that one in 15 homes in the U.S. has high radon levels.

Homes right next door to each other can have very different radon levels.

Any home, new or old, with or without a basement, can have a radon problem.

Call your local County or State Health Department to learn more about testing your home.

Find out more at www.epa.gov/radon.

Homes with high Radon levels can be fixed.



RADON

TEST YOUR HOME



"Rooftops" LIVE RADIO KIT

☐ **Yes**, we will use the live read: ☐ :10 ☐ :15

_____ **times per** ☐ day ☐ week ☐ month

for ☐ 1 month ☐ 2 months ☐ 3 months ☐ longer

COMMENTS: _____

CONTACT _____

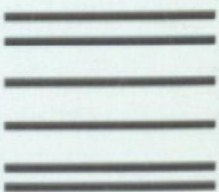
CALL LETTERS _____

PHONE # (_____) _____

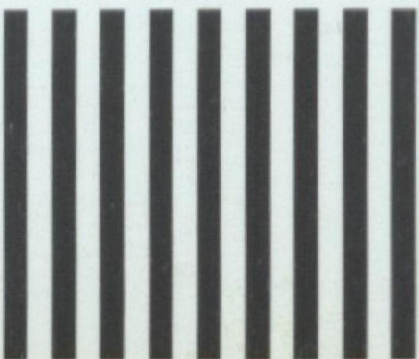
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CITY / STATE / ZIP _____



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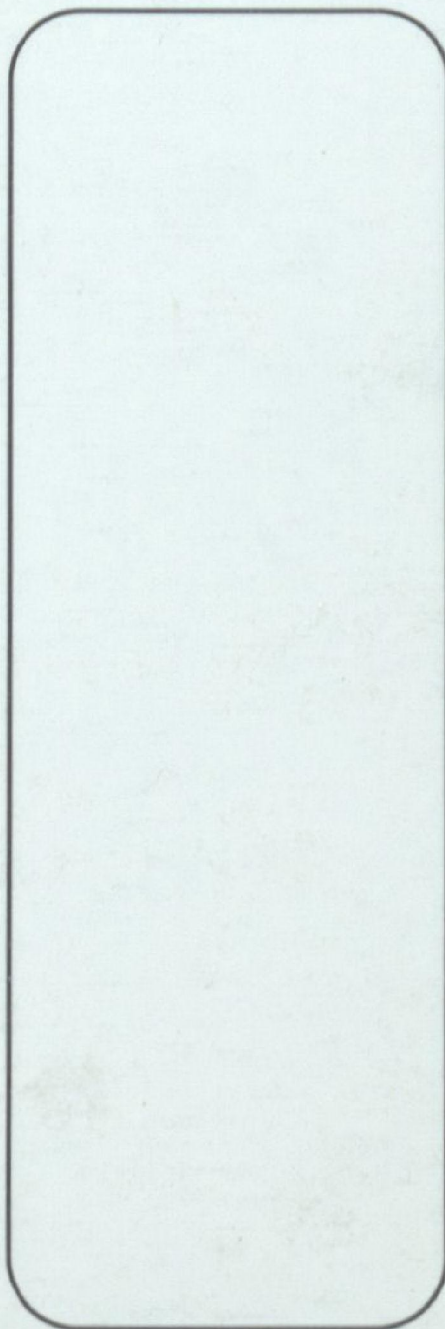
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RADON
TEST YOUR HOME

"Rooftops" LIVE RADIO KIT