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## Benefits of Becoming an NPEP Champion

Becoming an NPEP Champion is an excellent way to demonstrate to your employees, your customers, and your community that your organization is an environmental leader helping others to minimize their use of chemicals and make their operations more sustainable.

EPA provides numerous opportunities for NPEP Champions to earn recognition for their efforts. Consider the following benefits:

- Public recognition for leadership in recruiting and assisting NPEP partners in achieving voluntary chemical reduction goals.
- Entry in EPA's NPEP Champion of the Year Award competition, which recognizes individuals and partners who not only lead their own organization's efforts in chemical management, but also reach outside their organization to discover opportunities and encourage others to establish and achieve NPEP goals.
- Opportunity to network with other champions, partners, and members of the materials management community.
- Access to downloadable tools and technical assistance.
- Information about your organization and your goals posted on NPEP Web site.



Become an NPEP Champion.  
Help Reduce the Use and Release  
of Chemicals In Our Environment.

# Better Environment, Better Neighbor, Better Business

The **National Partnership for Environmental Priorities (NPEP)** is a partnership program of the U.S. Environmental Protection Agency (EPA) focused on reducing the use and release of potentially hazardous chemicals from products, processes, and wastes.



## Champion Program

The NPEP Champion Program invites current NPEP partners and other organizations to help recruit new partners to reduce their use and release of priority chemicals. NPEP Champions agree to recruit one or more partners who will improve their chemical management practices to reduce the potential release of priority chemicals into the land, air, or water where they could affect human health and the environment. Champions, as an option, may provide technical assistance to current partners and promote the NPEP program.

## Becoming a Champion

Follow these simple steps to become an NPEP Champion:

### 1 Complete the Champion Enrollment

**Application** and submit it to EPA. In your enrollment application, you will identify two or more voluntary goals you can achieve as a champion in this program.

### 2 Recruit One or More New NPEP Partners.

To qualify as an NPEP Champion, you must recruit or assist in recruiting one or more partners to join NPEP. As outlined in your enrollment application, you will initiate a campaign to recruit new partners, either working independently or with your EPA Region.

### 3 Promote Reduction of Priority Chemicals.

As a champion, you agree to promote NPEP and voluntary chemical management activities through one or more means, which could include any of the following:

- Promote NPEP through your corporate Web site.
- Feature NPEP in publications.
- Provide technical assistance to NPEP partners.
- Create outreach materials promoting NPEP.
- Distribute NPEP outreach materials at conferences, at events, or on your corporate Web site.
- Include NPEP information in presentations at conferences or events.

### 4 Report Achievements and Receive

**Recognition.** Once these goals have been accomplished, submit a success story sharing your efforts. At that point, you will qualify for the chance to become NPEP Champion of the Year. EPA highlights all accomplishments and success stories on the NPEP Web site.

## Examples of Champion Organizations

- For profit and nonprofit technical assistance organizations and service providers.
- Current NPEP partners.
- State programs and environmental resource agencies.
- Businesses who want to recruit peers in their industry sector.

## Enroll Today!

To become an NPEP Champion, visit [www.epa.gov/npep](http://www.epa.gov/npep) to fill out the enrollment application.