



GUIDE FOR ADDRESSING ENVIRONMENTAL PROBLEMS: USING AN INTEGRATED STRATEGIC APPROACH

Are you an environmental regulator or stakeholder interested in collaborating or partnering to address significant environmental problems? If so, you should consider an Integrated Strategic Approach that combines the nine key elements essential for planning and developing your strategy to address these problems. The

Guide for Addressing Environmental Problems answers your planning, development, implementation and measurement questions through:

- **practical instructions** and factors to consider during the planning process for each element;
- **examples** on using the planning, implementation and measurement aspects of the strategic approach from federal and state cases;
- **lessons learned** using case examples from EPA and state experiences.

Benefits of the Guide

- **Promotes easy adoption of new ideas** to address environmental problems through increased communication between managers and staff and across offices;
- **Reduces time spent reinventing the wheel** through sharing of knowledge;
- **Enhances efficiency and effectiveness of human capital** through clear understanding of the roles and responsibilities of the strategy participants;
- **Yields more measurable results and better accounting of resources.**

What you will find in the Guide

- Each chapter presents one of the nine elements of the strategic approach;
- The decision-making format is consistent across the chapters, enabling you to plan for each element similarly, yielding a comprehensive and strategic approach;
- Chapters highlight the relationship and interplay between relevant elements;
- Useful references include EPA contacts, an integrated strategic approach case study and an evaluation form.

The nine essential elements to development of an integrated strategic approach

- Developing the Environmental Problem Statement and Justification for Selection
- Establishing Goals and Measures
- Selecting, Sequencing and Segmenting Tools
- Establishing Roles and Assigning Responsibilities
- Developing an Implementation Plan, Schedule and Milestones
- Designating Resources/Workforce Deployment
- Communicating the Strategy
- Monitoring and Evaluating the Strategy
- Exiting the Strategy

Check out the Guide at:

www.epa.gov/compliance/resources/policies/assistance/strategicguide.pdf

Contact: Joanne Berman, Office of Compliance, US Environmental Protection Agency,
Berman.Joanne@epa.gov, 202.564.7064

Publication Number EPA 305-F-07-001