

## Earth Day 2010: EPA SmartWay Celebrates Success!

**A**s the nation celebrates the 40th anniversary of Earth Day, EPA SmartWay congratulates our partners for reducing carbon dioxide emissions, saving fuel, and creating a more sustainable transportation system. Since our launch in 2004, SmartWay partners have saved nearly 1.5 billion gallons of diesel fuel and prevented the formation of 14.7 million metric tons of carbon dioxide (CO<sub>2</sub>) and other emissions that contribute to climate change.

SmartWay continues to grow. This year, SmartWay passed the 2,000 partner mark and now has 2,600 partners. This is nearly double the number of partners we had this time last year. Each of SmartWay's 2,600 partners is critical to our programs's continued success - and each partner is a success story in itself. Check out the stories about two of our partners, C.H. Robinson and Knight Transportation, in this edition.

Trucking companies – including large multi-national trucking fleets and small independent owners – accounted for nearly 75 percent of the last year's growth. These companies have found that in today's tough business climate, it pays to cut fuel costs while simultaneously addressing customer demands for more sustainable goods movement.

At the same time, we've experienced a rise in the number of retailers, manufacturers, and logistics providers joining the partnership. These partners look to EPA SmartWay for a consistent method to assess and track the environmental performance of their supply chain operations.

Through SmartWay, shippers are finding new ways to collaborate with their freight carriers, and are working together to monitor and lower greenhouse gas emissions from their supply chain. Many of our partners also are looking beyond their U.S.-based operations and are interested in replicating the success they've achieved through SmartWay to their transportation activities that cross international boundaries.

As we look ahead to our next Earth Day, our goals are to continue to support our partners in their efforts to benchmark and assess their transportation-based carbon footprint, and to find solutions for reducing this footprint. As many of you know, SmartWay is developing a suite of new emissions assessment and tracking tools that will greatly enhance our partner's ability to track emission reductions, and at the same time improve the usability of these tools. SmartWay freight partners can also benefit from enhanced consumer recognition of SmartWay (see adjacent box). We are busy planning other program enhancements and will keep our partners posted as we roll these out. As always, we welcome your suggestions and recommendations on how SmartWay can help green your supply chain!

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### Why Is This Car Smiling?



EPA refreshed its consumer campaign this Spring with "smiling car," a new print-based media message. You will soon find EPA SmartWay's "smiling car" at area malls and airports, encouraging consumers to purchase SmartWay certified light duty vehicles.

"Smiling Car" also is available to our partners as a tool for raising awareness of SmartWay certified vehicles among your employees and in your communities. A poster featuring "smiling car" is available for downloading and reprinting at <http://epa.gov/smartway/vehicles/smartway-certified.htm>.

# Welcome New Partners!

## Affiliates

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East Tennessee Clean Fuels Coalition  
 Intermodal Association of North America  
 Northeast Dairy Foods Association, Inc.  
 Payback Eco

## Dealer/Service Centers

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Camions Excellence Peterbilt  
 Diamond Idealease  
 Diamond International  
 First Lease, Inc.  
 Inland Kenworth US Inc.  
   Inland Kenworth - Phoenix, AZ  
   Inland Kenworth - Tucson, AZ  
   Inland Kenworth - Fontana, CA  
   Inland Kenworth - Albuquerque, NM  
 Jackson Truck and Trailer  
 Kenworth Sales Company  
 Mount Trailer Company  
 Norcal Kenworth  
   Norcal Kenworth - Anderson, CA  
   Norcal Kenworth - Gilroy, CA  
   Norcal Kenworth - Sacramento, CA  
   Norcal Kenworth - San Leandro, CA  
 Pape Trucks, Inc. dba Pape Kenworth  
 Truck Enterprises Inc.  
 Utility Trailer Sales Company of Arizona  
 Western Peterbilt, Inc.  
 Western Truck Parts and Equipment  
 Wichita Kenworth Inc.  
 Wisconsin Kenworth

## Logistics

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Allyn International Services, Inc.  
 Apex Logistics Group  
 Arrow Lines Transport, Inc.  
 Aspirations Inc.  
 Backhaul Direct LLC  
 Bexar Transportation, LLC  
 Blue Ribbon Transport

Bounce Logistics, Inc.  
 C&S Transportation Services, LLC  
 Cargo Logistics Group, Inc.  
 CargoBarn Inc.  
 CB Transportation  
 Codelite, Inc.  
 Commodity Distribution, Inc.  
 Con-Way Multimodal Inc.  
 Core Transport & Logistics, Inc.  
 Covered Logistics & Transportation, LLC  
 Crossover Transportation, Inc.  
 D. W. Morgan LLC  
 Diverse Logistics and Transportation, Inc.  
 Echo Global Logistics  
 Express Freight Systems, Inc. (NJ)  
 Fall River Express  
 FLG Express LLC  
 Frate Savers, Inc.  
 Frost Transportation, Inc.  
 Future Logistics, Inc.  
 GE Energy Logistics  
 Gold Star Transportation  
 Ground Freight Expeditors LLC  
 H & M Bay, Inc.  
 Horizon  
 ICAT Logistics, Inc.  
 Innovative Logistics Services, Inc.  
 Jacobson Logistics Company  
 King's Transport, Inc.  
 Load Delivered Logistics  
 Main Street Management Logistics  
 Malark Logistics  
 Matney  
   Transportation & Logistics, Inc.  
 MBM Global Logistics  
 National Fast Freight  
 Nationwide Transportation  
 NT Logistics Inc.  
 Panalpina, Inc.  
 Piggyback Consolidators  
 Prime Distribution Services, Inc.  
 Project Transport  
 RBA Transportation Services, Inc.  
 Re: Transportation Inc.  
 RM Trucking, Inc.  
 Roadway Transport Corp.  
 Schilli Transportation  
   Company, Inc.  
 SD Transportation  
 Seasons Transport LLC  
 Seco Logistics LLC

ShipCarsNow  
 SKILS Incorporated  
 SouthEast Consolidators  
 Spot Freight Inc.  
 Summerfield Logistics  
 Taylor Logistics  
 Texas Logistics Inc.  
 Total Quality Logistics  
 Traffic Tech Inc.  
 Truckers Exchange, Inc.  
 Ultra Logistics Inc.

## Marine Carriers

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Crowley Maritime Corporation  
 Independent Container Line (ICL)  
 Ingram Barge Company  
 SeaBridge Freight

## Shippers

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Artistic Tile  
 Basic American Foods  
 Benjamin Moore  
 Brady Corporation  
 Exopack LLC  
 Fleetwood Fixtures  
 Forms + Surfaces  
 Intertape Polymer, Corp.  
 Jaguar Land Rover North America, LLC  
 Kellogg Canada Inc.  
 LG Electronics Canada, Inc.  
 Marx Distribution, Inc.  
 Pep Boys Auto  
 Ralston Foods/Post Foods  
 Roseburg Forest Products  
 RSL Inc.  
 Vehicle Service Group, A Dover Company  
 Winston International Manufacturing  
 Nordstrom, Inc.  
 Meritor Transportation Group  
 Office Max

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# Welcome New Partners!

## Truck Carriers

101 Transport, Inc.	Big L Trucking	CSI of Iowa, Ltd.
310Move	Billy Barnes Enterprises, Inc.	Curry's Transportation Services Inc.
3D Holdings NWAR LLC, DBA 3D Express	Black and Gold Trucking	D & T Trucking Co
4-Way Transportation Inc.	Blackjack Express Inc.	D P Curtis Trucking Inc.
a. Smith Trucking Co. Inc.	Blaine Evans Trucking, Inc.	D&J 'XPress LLC
ABC Rapid Delivery Inc.	BLT Inc.	D.R. Smith Trucking Inc.
Absolute Intermodal	Blue Line Foodservice Distribution	Davidson Farms of Creston, Inc.
Aim Transport, Inc.	BlueLinx Corporation	De Jong Enterprises Inc.
Alabama Food Service, Inc.	Bowers Trucking	Dedicated Fleet Systems, Inc.
All Access International	Bowie Transportation Co., Inc.	Dee King Trucking, LP
Allen Pancost Trucking Inc.	Boyd and Sons	Delta Distribution LLC
Allied Brothers Intermodal, Inc.	Bramel Logistics LLC	DeWitt Brothers, Inc.
AM&S Trucking Co.	Broking's Transport Inc.	Direct Motor Freight, Inc.
America Midwest Transportation	Buddy Moore Trucking	Distribution Solutions, Inc.
American Cartage and Distribution LLC	Buel Inc.	Dixie Tank Lines of Central Florida
American National Logistics	Bulk Transport Company	Docks Inc.
American Pacific Forwarders, Inc.	Bulkmatic Inc.	Dodge City Express LLC
American Transport, Inc.	C Bar P Trucking Inc.	Domestic Transport, Inc.
Andrews Transport, LP	Caledonia Haulers LLC	Douglas & Sons, Inc.
Apex Motor Express Ltd.	California Multimodal, LLC	Driver Trucking Inc.
Arlo G. Lott Trucking, Inc.	Canyon Creek Transport	DSS Express, Inc.
Armstrong Transportation & Trailers LLC	Carman, Inc.	DTS Truck Division
Arnold Bros. Transport Ltd.	Carnes Trucking Company, Inc.	Dynamic Transportation Company, Inc.
Arrow Freight Management, Inc.	Carter Transportation, Inc.	E. G. Gray Transportation Ltd
Artur Express	Catalano Bros., Inc.	Eassons Transport Limited
ASL Transportation Group, Inc.	Cecil H. Holler Poultry Farm	East Coast Truck Lines, Inc.
Asphalt Express Enterprises LLC	Certified Freight Logistics, Inc.	Empire Warehouse, Inc.
Atlas SN, Inc.	Champion Auto Carriers, Inc.	Energy Transportation Inc.
Auburn Nethery Trucking, Inc.	Charles V Brown	Equipment Express Inc.
Auto Carriers Express, Inc.	Childers Trucking, Inc.	EverGreen Industries, Inc.
Autobahn Freight Lines, Ltd.	City Delivery Service	Express America Trucking, Inc.
Avalon Express Inc.	dba CDS Transportation	Ezzell Trucking, Inc.
B & J Trucking Service, Inc.	City Delivery, Inc.	F & S Distributing Company, LLC
B&T and SSG	Clark Freight Lines, Inc.	F1 Freight Systems Inc.
Baldwin Distribution Services, Ltd.	Coe Transfer Inc.	Fackler Transportation
Balley Transportation Corp.	Columbia River Logistics Inc.	Fargo Cargo LLC
Bannockburn Express	Conley Transport II Inc.	Fikes Truck Lines, LLC
Barlow Truck Lines, Inc.	Container Connection	Findlay Truck Line, Inc.
Bell Warehouse & Manufacturing	Contrans Corp	Findlay's Tall Timbers Distribution Center, Inc. dba Ohio Logistics
Bellemare International	Conus Transportation Inc.	Flash Freight Systems
	Cool Runnings Logistics, Inc.	Flatout Trucking, LTD
	Cope Bestway Express, Inc.	Flizoyd Transportation LLC
	Craler International Inc.	Fogelman Trucking Inc.
	Crawford Transport, LLC	Fore Transportation Inc.
	Cross Creek Trucking	Fox Transportation
	CRW, Inc.	

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# Welcome New Partners!

Frasier Logistics, Inc./F.T.C., Ltd.  
 Freight Logistics and Transportation  
 Frontier Transportation, Inc.

## Truck Carriers, continued

Fuchs Trucking LLC  
 Furniture Row Express, LLC  
 Futura Trucking Services  
 FWC, Inc.  
 G & D Trucking/Hoffman Transportation  
 G.P. Hamlett Trucking  
 Gabler Trucking, Inc.  
 Gates Corporation  
 Gene Hoenig, Inc.  
 General Transport Inc.  
 Genesis Transportation  
 George Van Dyke Trucking, Inc.  
 Gileno Distribution Services  
 Glenn-lee Trucking, Inc.  
 Golden State Express, Inc.  
 Gramlings, Inc.  
 Grandview Enterprises, Inc.  
 Gray Transportation, Inc.  
 Grayson Mitchell, Inc.  
 Greater Omaha Express, LLC  
 Guiney Delivery Service, Inc.  
 Gully Transportation, Inc.  
 Gypsum Express, Inc.  
 H & S Trucking LLC  
 H Trucking Inc.  
 Hardinger Transfer Co., Inc.  
 Heartland Ag Marketing  
 Heavy Transport Inc.  
 Heiter Truck Line, Inc.  
 High Mountain Transport LLC  
 Hoffman Transport, Inc.  
 Hogland Transfer Company, Inc.  
 Holman Transportation Services, Inc.  
 Hoosier Tradewinds, Inc.  
 Ho-Ro Trucking Co., Inc.  
 HP Distribution LLP  
 Hull Trucking, Inc.  
 Hurricane Express

Independent Dispatch, Inc.  
 Indian River Transport Company  
 Industrial Transfer & Storage Co, Inc.  
 Inman Transportation of Whiteville, Inc.  
 International Truckload Services Inc.  
 ITDS, Inc.  
 ITS Logistics  
 J & M Tank Lines, Inc.  
 J.A.T. of Fort Wayne, Inc.  
 J.D. Spayre, Inc.  
 JB Express LLC  
 JDR Transport Inc.  
 Jefferson Trucking Service, Inc.  
 Jerry Cohen forwarders/All  
 Type Transport  
 Jim Loyd Transport Co. Inc.  
 Jimmy's Trucking Inc.  
 JJS Transportation Co. Inc.  
 JK Hackl Transportation Service Inc.  
 JKC Trucking Inc.  
 John Deere Shared Services  
 Johnston Trucking, Inc.  
 Jones Brothers Trucking, Inc.  
 K J Neal Trucking, Inc.  
 K&R Transportation, LLC  
 Kalco Express, Inc  
 Karriers Inc.  
 Keeter Enterprises, LLC  
 Kelle's Transport Service, Inc.  
 Kelly Trucking  
 Kenan Advantage Group  
 Key Trucking, Inc.  
 Kimrad Transport, LP  
 Kinard Trucking, Inc.  
 K-Line Transportation Inc.  
 Knudsen Trucking, Inc.  
 Krome Transportation Services  
 KSM Brokerage  
 KTL Transportation Corp.  
 Kuntzman Trucking, Inc.  
 Landy's Transport Inc.  
 Lava Enterprises, Inc.  
 Lawson Logistics, Inc.  
 Lazaro Delivery Corporation  
 Lee Carriers, Inc.

Liberty Transportation, Inc.  
 Light Speed Logistics Inc.  
 LightHouse Transportation Services, LLC  
 Lillibridge Transportation, Inc.  
 Liquid Transport Corp  
 Little King Transportation  
 Long Haul Trucking  
 Luongo Trucking Inc.  
 M Gerace Enterprise, Inc.  
 M Pearce Trucking Ltd.  
 M. Bruenger Co. Inc.  
 Madden Ltd.  
 Mansur Trucking, Inc.  
 Maritime Delivery Services, Inc.  
 Mark D. Sandridge Inc.  
 Mark E Updegraff Trucking Inc.  
 Martinez Express  
 Martinez Trucking  
 MC Freight, Inc.  
 McGriff Transportation, Inc.  
 MCH Transportation  
 Mendez Brothers Trucking Company  
 Mid Continent Trucking Co.  
 Mid-Con Carriers Corp.  
 Midnite Express Inc.  
 Midwest Carriers -  
 Service One Transportation  
 Mister P Express  
 Montgomery Trucking Company  
 Morrow Trucking Company  
 Moser Trucking LLC  
 Motor Car Auto Carriers  
 Muirhead Trucking, Inc.  
 Muskoka Transport Limited  
 New Farmer Transportation Co Inc.  
 New Waverly Transportation  
 "NWT" a dba of LP Corp  
 NHE Leasing  
 Norsemen Trucking, Inc.  
 NU-Way, Inc.  
 Ogburn Trucking  
 Oldland Distributing Inc.  
 One Transportation Service, Inc.  
 OPENROAD Trucking Inc.  
 Palletized Trucking Inc.

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# Welcome New Partners!

Palmentere Bros. Cartage Service Inc.  
 Pat Francis Trucking Inc.  
 Paul Transportation, Inc.  
 Penn's Best Inc.

## Truck Carriers, continued

Penser Transportation  
 Petersen Trucking  
 PGT Trucking Inc.  
 Phantom Freightlines Ltd.  
 Polar Transport LLC  
 Polaris Transport Carriers Inc.  
 Precision Trucking Inc.  
 Preferred Cartage Services, Inc.  
 Prins Trucking Inc.  
 Pro Vision Transport, Inc.  
 Product Distribution Co.  
 Progressive Logistics, Inc.  
 PTG Logistics  
 PV Transport, Inc.  
 Ralph Moyle, Inc.  
 RDS Transport Inc.  
 Remco Forwarding Ltd.  
 RJW Transport, Inc.  
 RM Trucking & Storage  
 Roadway Transport Corp.  
 Robert Heath Trucking, Inc.  
 Roman Transport, Inc.  
 Rosedale Transport Limited  
 Rosedale Transport, Inc.  
 Rowland Transportation  
 Royal Logistics  
 RTQ Inc.  
 Ryder - Dedicated Contract Carriage  
 S&J Transportation Services, Inc.  
 Safeco Trucklines Ltd.  
 Schaefer Delivery Service  
 Schilli Specialized, Inc.  
 Schulz Transportation Services, Inc.  
 Semo Express LLC  
 Sensenig Trucking, Inc.  
 Sharon Frances Strickland  
 Shelton Trucking Service Inc.

Smart Refrigerated Transport  
 Solar Transport  
 Sortino's Transportation, Inc.  
 Southeast Logistics  
 Southern Intermodal Xpress, Inc.  
 Southlake Transport Inc.  
 Southwest Connection, Inc.  
 Specialized Express LLC  
 Specialty Contract Carriers, Inc.  
 Specified Commodity Carriers  
 Spisak Trucking Inc.  
 Sprinter Services Inc.  
 Sprinter Trucking, Inc.  
 SRI/Surgical Express, Inc.  
 SSI Express  
 Star Van Systems Inc.  
 Stegall Milling Co., Inc.  
 Storey Trucking Co., Inc.  
 Stoughton Trucking, Inc.  
 Summers Trucking Inc.  
 Sunnyhill Farm Trucking, LLC  
 Sunshine Delivery AZ  
 T & F Express, Inc.  
 TBM Carriers, Inc.  
 TCB Motor Corp.  
 TCI Trucking  
 Te Slaa Trucking, Ltd.  
 Temp-Distribution of Maryland, Inc.  
 TFS, Incorporated  
 Tony's Express, Inc.  
 Total Transportation Services, Inc.  
 Trans Gulf Transportation, Inc.  
 Trans-Continental Systems, Inc.  
 Transport Continental Inc.  
 Transport Guilbault International Inc.  
 Transport National LLC  
 Transpro Inc.  
 Triad Transport, Inc.  
 Triple R Trucking of Laurens, Iowa Inc.  
 Tualatin Valley Transport  
 Turk Enterprises Ltd.  
 Twin River Logistics  
 Twin Valley Farms Exchange, Inc.  
 UB Trucking, Inc.

United Expedited, Inc.  
 United Express System, Inc.  
 Vaughan Xpress  
 Vedder Transport Ltd.  
 Verst Group Logistics  
 VFT Transportation, Inc.  
 Volk Transfer  
 W&A Distribution Services, Inc.  
 W.D. Potato Limited  
 W.N. Morehouse Truckline, Inc.  
 W.W. Transport, Inc.  
 Wabash Valley  
     Transportation of Texas, Inc.  
 Wanship Enterprises LLC  
 Wayne Olson Inc.  
 WC McQuaide Inc.  
 Westco Express  
 William A. Spencer Jr. Trucking Inc.  
 Windwalker Transportation Inc.  
 Woody Bogler Trucking  
 Wooten Transports, Inc.  
 WTI Transport, Inc.  
 Xpress Cargo  
 Yourga Trucking, Inc.  
 Zavcor Trucking Limited  
 Zeena Transport, Inc.  
 Formule Transit Incorporated  
 Robinson and Sons Trucking, Inc.

## Rail Carriers

The New York, Susquehanna,  
 and Western Railway Corporation

## Shipper/Carriers

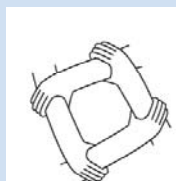
Haworth, Inc.  
 Giant of Maryland, LLC  
 Lance, Inc.  
 Northrop Grumman Corporation  
 Sherwin Williams  
 Sierra Nevada Brewing Co.

# Welcome New Partners!

## Update on SmartWay Program Developments

2010 has been a transition year for SmartWay. We are in the process of beta-testing new emissions assessment and tracking tools for our carrier partners, and evaluating similar tools for our shipper and logistics management partners.

In addition to strengthening the partnership, these new tools will create opportunities for SmartWay to review how it recognizes partners, including our awards process. Partners will be updated via the SmartWay website and listserv with information concerning developments affecting emissions assessment and tracking tools, and the awards program. Thank you for your support!



A complete and updated list of all current SmartWay Partners is available on the EPA SmartWay website at:

<http://www.epa.gov/smartway/transport/partner-list/index.htm>

All current SmartWay Transport Partners and Affiliates are listed on the website. In addition to providing an updated listing, the website provides fuel efficiency/environmental performance scores for SmartWay Truck Carriers, Rail Carriers, and Logistics Companies. Information explaining SmartWay's scoring system is also included at the website.

## PARTNER SPOTLIGHT



## C.H. Robinson Teams with Motor Carrier Base to Build Cleaner, Smarter Supply Chain

C.H. Robinson Worldwide, Inc., with a base of nearly 50,000+ contracted motor carriers, is a global provider of multi modal logistics services, fresh produce sourcing, and information services. C.H. Robinson joined SmartWay five years ago at the suggestion of a customer, IKEA Distribution Services, North America.

Upon joining, C.H. Robinson soon found its efforts to eliminate supply chain inefficiencies blended in perfectly with SmartWay's sustainability goals.

"We recognized SmartWay's value early on," said Jim Butts, senior vice president of transportation for C.H. Robinson. "We share the same objectives – increase fuel efficiency and reduce carbon impact. Just as important to C.H. Robinson is SmartWay's emphasis on collaboration as a means to achieving those objectives.

"Roughly 75 percent of our truckload shipments are transported by motor carriers with fewer than 100 tractors," said Butts. "These smaller carriers, in combination with our branch network and a shared technology platform give C.H. Robinson enormous flexibility to respond and competitively meet our customer's needs. It also demands good collaboration."

With SmartWay, Butts notes that C.H. Robinson has opened up its dialogue with its contract carriers on how improved fuel efficiencies cut carbon emissions, increase competitiveness, lower costs, and drive out inefficiencies in the supply chain.

In reaching out to its contract carriers on the topic of environmental performance, it quickly became apparent that for many carriers, there was no lack of interest in reducing fuel use and emissions. The obstacle for most, especially the smaller carriers, said Butts, is having the cash flow needed to make the necessary investments to retrofit their older trucks and equipment.

After researching the issue, and some discussion with its shipping customers and contract carriers, C.H. Robinson took action and reached out to another long-time SmartWay affiliate, Cascade Sierra Solutions (CSS). CSS is a non-profit group committed to reducing fuel use and pollution from heavy-duty diesel engines by identifying, promoting and financing clean technologies for carriers. Based in Coburg, OR, CSS serves clients throughout the U.S.

In 2009, C.H. Robinson launched a Customer Match Program,

where C.H. Robinson invites its customers to make donations to CSS which will be matched by C.H. Robinson.

SmartWay-verified equipment eligible for funding includes idle reduction units, aerodynamic add-on equipment, low rolling resistance tires, as well as particulate filters and other devices to control diesel emissions. Replacement of old dirty trucks with clean new ones is also financed under the Customer Match Program. CSS facilitates the purchase, providing carriers with support in their upgrade selection.

To date C.H. Robinson, has contributed over \$60,000 to the matching program, enabling the upgrade of eight vehicles.

In addition, C.H. Robinson is playing an active role with SmartWay providing input on improvements the partnership is making to its carbon measurement, assessment and tracking tools. These updated tools will include a new user interface with better help and support material, enhanced user outputs, and standard reporting forms, among others.

C.H. Robinson also is preparing to integrate SmartWay's carbon tracking tools into the company's technology platform for truck carriers. C.H. Robinson ultimately plans to establish a portal for motor carriers, where they could link directly to the SmartWay's carbon tracking system, join the partnership and begin monitoring their environmental performance.

"Through this portal, we will be in a great position to communicate SmartWay's message to our small contract carriers," said Butts. "For many of these smaller fleets and independent operators, this will be an important step toward getting a handle on their fuel costs, understanding their emissions footprint and taking advantage of the tools and support that C.H. Robinson – and SmartWay -- can provide them."

In the five years that it has been a SmartWay logistics partner, C.H. Robinson estimates that 48 percent of its contract carriers are SmartWay partners – a substantial increase compared to when it first joined and only 17 percent of its contract carrier base were participating in SmartWay. Even so, the company calculates that only 20 percent of the freight C.H. Robinson is responsible for delivering is hauled by SmartWay carriers.

The company's aim is to increase that to 35 percent of all freight by 2011. Through collaboration, its match program, and SmartWay, C.H. Robinson is confident that it will achieve that goal and plans to continue spreading the word about the benefits of SmartWay!



## New SmartWay Group Manager: Welcome Cheryl Bynum!

Beginning this year Cheryl Bynum became the new program manager for EPA's SmartWay Transport Partnership. Ms. Bynum brings a breadth of knowledge to the job from her 15 years in EPA's Office of Transportation and Air Quality, including more than eight years with SmartWay. Before assuming her current leadership position, Cheryl served as team leader for SmartWay's technology group, conducting test programs and developing test methods to evaluate the performance of commercial trucks and equipment, and designing the requirements for SmartWay-certified vehicles and equipment. Prior to joining EPA, Ms. Bynum held a number of key positions in the transportation and supply chain industry.

"It is a real honor," Ms. Bynum said, "to continue the Agency's work in bringing industry together in this positive and successful

collaboration. I look forward to continuing to provide tools, methods and incentives to help our partners identify and choose strategies that reduce greenhouse gas and other emissions from the global supply chain."

Please join us in welcoming Cheryl as SmartWay's new group manager!

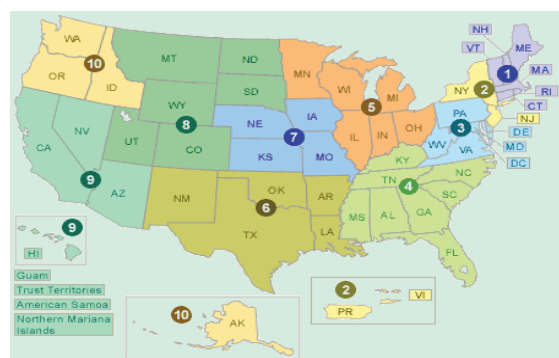


Cheryl Bynum, EPA SmartWay group manager, was selected earlier this year, to lead EPA's SmartWay partnership.

## EPA Regional Offices Recognize SmartWay "Stars"!

SmartWay partners would do well to make the acquaintance of SmartWay contacts in EPA's regional offices where their company headquarters are located. EPA regional staffs often know about opportunities where you can showcase your company's accomplishments—via events, web postings, newsletters, and awards—within the geographic area where your company is known best.

For example, EPA Region 1 (Boston, MA) has recognized SmartWay partners operating in the New England area with its annual



EPA regional offices operate out of 10 major urban areas throughout the U.S. Click here ([www.epa.gov/smartway/transport/where-you-work/index.htm](http://www.epa.gov/smartway/transport/where-you-work/index.htm)) to locate the EPA regional office closest to you.

Environmental Merit Award for four straight years. The Merit Award recognizes individuals, companies and groups for their ingenuity and commitment

to environmental stewardship. Awardees are recognized at an annual ceremony held in Boston's historic Faneuil Hall, and their accomplishments are featured in EPA press releases and on the web ([www.epa.gov/region1/ra/ema/index.html](http://www.epa.gov/region1/ra/ema/index.html)).

Most recently, SmartWay partner, Braun's Express received the Environmental Merit Award for its ongoing promotion of SmartWay to other carriers, and continuously improving their operations with SmartWay technologies, trucks and strategies. In 2009, SmartWay partner Staples, Inc. was recognized with the award for a number of actions it took to lower emissions from its fleet and operations, and for co-organizing and hosting Alt Wheels Fleet Day, an annual conference and exhibit featuring fuel-efficient and alternative-fuel vehicles.

Other SmartWay partner recipients of EPA Region 1 Environmental Merit Awards include Pottle's Transportation (2008) of Bangor ME, and Hannaford Trucking Company (2007) of Portland ME.

EPA regional representatives also are in a good position to link partners' accomplishments across other various federal, state and local voluntary programs to create more publicity with greater impact. They want to hear about what your company is doing to protect the environment and your good work as a SmartWay partner! For a list of EPA's regional offices and to find the one closest to you, visit [www.epa.gov/smartway/transport/where-you-work/index.htm](http://www.epa.gov/smartway/transport/where-you-work/index.htm).



## California's Heavy-Duty Greenhouse Gas Regulation Now in Effect

Guest Writer: [Stephan Lemieux, California Air Resources Board](#)

**E**ffective this year, all long-haul tractors pulling 53-foot or longer box type trailers operating on California highways are affected by a new set of regulations aimed at increasing fuel efficiency and reducing greenhouse gas emissions from the freight industry.

The California Air Resources Board (ARB) adopted these regulations in December 2008 and projects that they will reduce greenhouse gas emissions by approximately 1 million metric tons of carbon dioxide-equivalent per year by 2020, statewide. Over the first 11 years, beginning in 2010 when the rule goes into effect, California estimates that truckers and trucking companies will save about \$8.6 billion when diesel fuel consumption is reduced by as much as 750 million gallons in California and 5 billion gallons across the nation. This estimate is based on diesel fuel cost estimates ranging from \$3.14 to \$3.69 over the 11 year period.

The tractors and trailers subject to this regulation must use U.S. Environmental Protection Agency (EPA) SmartWay certified tractors and trailers, or retrofit their existing fleet with SmartWay verified technologies. For information on the ARB and EPA funding programs that have been established to assist owners and operators of diesel engines go to [www.epa.gov/otaq/diesel/grantfund.htm](http://www.epa.gov/otaq/diesel/grantfund.htm).

All affected tractors and trailers operating on California's highways are subject to the new regulations, regardless of where they are registered. The regulations apply primarily to tractor and trailer owners, drivers, and motor carriers; although California-based brokers and shippers also share responsibility for compliance when operating or using affected vehicles in California.

For more information on this rule, including fact sheets and other compliance information, please visit ARB's web site at [www.arb.ca.gov/cc/hdghg/hdghg.htm](http://www.arb.ca.gov/cc/hdghg/hdghg.htm).

*Stephan Lemieux is manager of ARB's On-Road Heavy Duty Diesel section. This section is responsible for the development of heavy duty diesel vehicle and engine regulations.*

## Knight to Take Delivery of 370 New SmartWay Certified Tractors: Efficiency & Environmental Gains Expected

**S**martWay Partner Knight Transportation begins taking delivery of 370 new SmartWay certified tractors from Volvo Trucks North America this month. Knight's new 2010 VNL670s are built with a full-height, raised-roof sleeper compartment and come equipped with the very fuel efficient Volvo D13 diesel engine, meeting EPA's 2010 engine emission standards and qualifying the base tractor for SmartWay certification.

To secure SmartWay certification, Knight spec'd its order to include low rolling resistance tires, direct fired cab heaters and a full aerodynamic package for all tractors.

"SmartWay certified trucks are better for the environment and they're better for us," said Dave Williams, vice president of equipment and maintenance for Knight. "Our tests also show gains in fuel economy."

Knight has been a SmartWay partner since 2004, and has adopted a number of strategies promoted by the partnership to save fuel, money and the environment. In recent years, Knight has upgraded its fleet with SmartWay certified tractors, and its trailers with SmartWay verified equipment to further improve fuel economy and environmental performance. Visit [www.epa.gov/smartway](http://www.epa.gov/smartway) for more information on SmartWay certified tractors and trailers and [www.knighttrans.com](http://www.knighttrans.com) for more information on Knight Transportation.



## Join SmartWay in Celebrating Earth Day!

In support of activities your organization may already have planned for Earth Day and other upcoming events in 2010, SmartWay has created some new tools for our partners to highlight their participation in SmartWay!

These new outreach materials are designed to raise awareness among employees and get the word out in communities about your company's involvement in and commitment to sustainable transportation through SmartWay. Please use these tools as you see fit, and pass them along to others in your organization who can help spread the word about "going green"! The materials below can be downloaded from our web at

[www.epa.gov/smartway/transport/shipperkit.htm](http://www.epa.gov/smartway/transport/shipperkit.htm).

- **Web Copy Template with HTML text**  
*Educates employees about your commitment to the SmartWay program and encourages employees to spread the word. Copy includes useful tips for employees on sustainable transportation measures and environmentally friendly driving tips.*
- **Green Vehicle Guide Widget**  
*Web programming code that when added to your web page automatically shows SmartWay certified and SmartWay elite light duty vehicles.*
- **SmartWay Transport Partnership Plain English Fact Sheet**  
*Helps employees understand the SmartWay program.*
- **SmartWay Brand Definition**  
*Explains why a company's participation in SmartWay is a source of pride and valuable in the marketplace.*
- **Reflects Well On You Bookmarks**  
*For use at events, conferences and other outreach activities.*
- **"Turning Over a New Leaf" multi-media message**  
*Describes and defines SmartWay certified vehicles and connects the viewer directly to the EPA's SmartWay certified vehicles web page. Employees can share this e-mail with family, friends and colleagues. The video explains how to compare fuel consumption and greenhouse gas scores, and tips for conserving fuel.*

We hope these tools are useful. We look forward to continuing our work together to reduce carbon dioxide emissions and save fuel through more sustainable transportation practices. As a partner in EPA's SmartWay Transport Partnership, your organization is in a great position to encourage your employees to reduce air pollution, mitigate traffic congestion, and save on fuel costs by making more sustainable transportation choices. Thank you for making that happen!

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## COMMUNICATIONS GUIDELINES FOR SMARTWAY VERIFIED TECHNOLOGY MANUFACTURERS NOW ON WEB

**G**uidelines for SmartWay verified technology manufacturers to communicate their participation in EPA's SmartWay program are now available on the web ([epa.gov/smartway/transport/partner-resources/resources-logouse.htm](http://epa.gov/smartway/transport/partner-resources/resources-logouse.htm)).

Manufacturers of SmartWay verified equipment produce idle reduction units, aerodynamic equipment, and low rolling resistance tires that can help motor carriers lower fuel use and greenhouse gas emissions. SmartWay verified equipment is subject to specific testing protocols and criteria. A broad range of federal and state grant funds can be used to purchase SmartWay verified technologies and help offset costs.

In addition to providing marketing language for communicating a manufacturer's affiliation with SmartWay, the guidelines also describe and link to marketing tools that technology manufacturers may use. For a list of technologies verified by EPA SmartWay, visit <http://epa.gov/smartway/transport/index.htm>. Vendor technology communication guidelines are available through the SmartWay marketing resource center at [www.epa.gov/smartway/transport/partner-resources/resources-logouse.htm](http://www.epa.gov/smartway/transport/partner-resources/resources-logouse.htm).



## On the Road

Recognizing and supporting our partners' commitments to saving fuel and protecting the environment is a top priority. Through SmartWay, EPA is promoting your good work and the progress we're making to achieve our shared goals at some important upcoming conferences and industry conventions. You are welcome to stop by our booth and attend activities listed here. We hope to see you soon!

Event	Dates	Location
<b>United Nations Commission on Sustainable Development</b>	<b>May 3 - 14, 2010</b>	<b>New York, NY</b>
<p>EPA will showcase the SmartWay Transport Partnership during a Partnership Fair at the 18th session of the United Nations Commission on Sustainable Development. Information about SmartWay, its mission and success will be distributed to participants. The fair also provides opportunities to share experiences, create synergies between complementary initiatives and explore the potential for replicability and scaling up. More information is available at <a href="http://www.un.org/esa/dsd/csd/csd_csd18.shtml">http://www.un.org/esa/dsd/csd/csd_csd18.shtml</a>.</p>		
<b>Moving Ahead 2010: Sustainable Transportation for the 21st Century</b>	<b>May 2 - 4, 2010</b>	<b>Ohio Union Conference Center Columbus, OH</b>
<p>SmartWay Affiliate Clean Fuels Ohio, in partnership with Ohio State University, is hosting a conference on advanced transportation technologies. <i>Moving Ahead 2010</i> will bring together transportation and energy leaders from industry, government, research, non-profit organizations, and education to advance federal, state, and local policies to reduce our dependence on petroleum fuels for transportation and promote economic development. For more information visit <a href="http://www.movingahead2010.com">http://www.movingahead2010.com</a>.</p>		
<b>TRANSPLACE 2010 Shipper Symposium</b>	<b>May 12 - 13, 2010</b>	<b>Glendale, AZ</b>
<p>SmartWay logistics partner, Transplace, is hosting its annual shipper symposium next month, focusing on economic issues facing shippers across the globe. The symposium brings together industry experts, practitioners, analysts and academics to address supply chain challenges and provide strategic direction. SmartWay manager, Cheryl Bynum, will discuss SmartWay strategies during a panel discussion on May 13th. For more information visit <a href="http://symposium.transplace.com/index.php">http://symposium.transplace.com/index.php</a>.</p>		
<b>Greening Transportation at the Border</b>	<b>May 12 -13, 2010</b>	<b>Phoenix, AZ</b>
<p>EPA SmartWay will participate in this exchange of information on environmental and transportation issues in the U.S./Mexico and U.S./Canada border regions. For more information visit <a href="http://www.borderplanning.fhwa.dot.gov">www.borderplanning.fhwa.dot.gov</a>.</p>		
<b>Government Fleet Expo &amp; Conference</b>	<b>June 21 - 23, 2010</b>	<b>Austin Convention Center Austin, TX</b>
<p>SmartWay is exhibiting and will be on hand to discuss the benefits and answer questions about SmartWay certified light duty vehicles at this year's Government Fleet Expo. The Government Fleet Expo is the only national event catering solely to fleet managers from municipal, county, state and federal agencies. Many of these agencies are committed to purchasing low greenhouse gas emitting vehicles, such as those that qualify for SmartWay certification. This year's theme is <i>Taking the Reins - Leading Your Fleet to the Next Level</i>. For more information visit <a href="http://www.governmentfleetexpo.com/">http://www.governmentfleetexpo.com/</a>.</p>		



# The Buzz about SmartWay Transport Partnership

Visit the links below to see media stories that feature SmartWay Transport Partnership

## SmartWay Partnership

### Port Emissions Program Shows Signs of Success by Jill Russell.

Tacoma Weekly. March 3, 2010.

<http://www.tacomaweekly.com/article/4141/>

### One Week Away Mid America Trucking Show Has Much to Offer.

Truckinginfo.com. March 18, 2010.

[http://www.truckinginfo.com/news/news-detail.asp?news\\_id=69756](http://www.truckinginfo.com/news/news-detail.asp?news_id=69756)

### Port Authority Listens to Epa Presentation on Reducing Diesel-Engine Emissions.

Dyersburg State Gazette. March 26, 2010.

<http://www.stategazette.com/story/1621365.html>

### CARB Sets Up Online Equipment Reporting System Under AB Rule.

Today's Trucking.com. April 1, 2010

<http://www.todaystrucking.com/news.cfm?intDocID=23671>

### Annual meeting sponsor spotlight-greenscreen.

LAND E\_NEWS from ASLA. April 12, 2010

<http://www.asla.org/land/LandArticle.aspx?id=26420>

### How to Make the Move Home from College Headache Free.

CrestonNewsAdvertiser.com. March 3, 2010.

<http://www.crestonnewsadvertiser.com/articles/ara/2010/03/03/8046360103/index.xml>

### Home Depot Aims to Reduce Supply Chain Emissions by 20%.

SustainableBusiness.com. March 9, 2010.

<http://www.sustainablebusiness.com/index.cfm/go/news.display/id/19894>

### Railex "On Track" To Add new Southeast Facility By End of 2010.

Fresh Plaza. March 10, 2010.

[http://www.freshplaza.com/news\\_detail.asp?id=60308](http://www.freshplaza.com/news_detail.asp?id=60308)

### RSL Joins U.S. EPA SmartWay Transport Partnership.

DWM. March 15, 2010.

<http://www.dwmmag.com/index.php/rsl-joins-u-s-epa-smartway-transport%C2%AE-partnership/>

### Ingram Barge Company Named to EPA SmartWay Programme.

Dredging News Online. March 17, 2010.

<http://www.sandandgravel.com/news/article.asp?v1=12727>

### Whirlpool Corporation Become Exclusive Appliance Supplier for All Equity Residential Properties

PRNewswire.com. March 22, 2010

<http://www.prnewswire.com/news-releases/whirlpool-corporation-become-exclusive-appliance-supplier-for-all-equity-residential-properties-88816102.html>

### Crown Equipment Achieves Zero Landfill at Ohio Plant.

Environmental Leader. April 2, 2010

<http://www.environmentalleader.com/2010/04/02/crown-equipment-achieves-zero-landfill-at-ohio-plant/print/>

### ConWay Multimodal Joins U.S. SmartWay Transport Partnership.

Marketwire.com. April 5, 2010.

[http://www.marketwatch.com/story/con-way-multimodal-joins-us-epa-smartway-transport-partnership-2010-04-05?reflink=MW\\_news\\_stmp](http://www.marketwatch.com/story/con-way-multimodal-joins-us-epa-smartway-transport-partnership-2010-04-05?reflink=MW_news_stmp)

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## EPA SmartWay Certified Cars

### UNM Introduces Fuel Efficient Stickers Program.

UNM Today. March 12, 2010.

<http://www.unm.edu/~market/cgi-bin/archives/004909.html>

### Hertz Car Rentals-About Hertz Car Rentals.

10 Top News Digger. March 13, 2010.

<http://auto-articles.org/?p=82164>

### Used Mazdas in Jacksonville FL.

Automotive-Top Source. March 14, 2010.

<http://cars.boonless.com/used-mazdas-in-jacksonville-fl-3/>

### UK Starts Car Rental Program.

Kentucky Kernel. March 21, 2010.

<http://kykernel.com/2010/03/21/uk-starts-car-rental-program/>

### Car Sharing Program Will Benefit Campus.

Kentucky Kernel. March 25, 2010.

<http://kykernel.com/2010/03/25/car-sharing-program-will-benefit-campus/>

### Ecolab Sets New Goals for Water Use, Waste and Effluent Water.

Environmental Leader. April 8, 2010.

<http://www.environmentalleader.com/2010/04/08/ecolab-sets-new-goals-for-water-use-waste-and-effluent-water/print/>

### Hertz Co-Sponsors NBA Oklahoma City Thunder's Green Week.

marketwire.com. April 9, 2010.

<http://www.marketwire.com/press-release/Hertz-Co-Sponsors-NBA-Oklahoma-City-Thunders-Green-Week-NYSE-HTZ-1145370.htm>

## EPA SmartWay Certified Tractor-Trailers

### Strick Receives SmartWay Certification.

eTrucker.com. March 22, 2010.

<http://www.etrucker.com/apps/news/article.asp?id=84871>

### Strick Trailers Receives EPA SmartWay Certification.

Overdrive.online. March 22, 2010.

<http://www.overdriveonline.com/strick-receives-smartway-certification/>

### Strick Accepted Into SmartWay Program.

Trailer Body Builders. March 22, 2010.

<http://trailer-bodybuilders.com/trailer-oem/strick-smartway-program-0322/>

### Kenworth Unveils T700 Model.

eTrucker.com. March 24, 2010.

<http://www.etrucker.com/apps/news/article.asp?id=84886>



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### Peterbilt Launches Model 587.

Natso Truckers News. March 24, 2010.

<http://www.truckersnews.com/peterbilt-launches-smartway-certified-model-587/>

### Peterbilt Introduces SmartWay Certified Model 587

The Trucker.com. March 24, 2010.

<http://www.thetrucker.com/News/Stories/2010/3/24/PeterbiltintroducesSmartWaycertifiedModel587.aspx>

### Peterbilt, Kenworth Target Aerodynamics to Boost Fuel Efficiency.

Environmental Leader. March 25, 2010.

<http://www.environmentalleader.com/2010/03/25/peterbilt-kenworth-target-aerodynamics-to-boost-fuel-efficiency/>

### Peterbilt Launches Model 320 Hydraulic Hybrid, Full Lineup of Natural Gas powered Vehicles.

FavStocks.com. March 26, 2010.

<http://www.favstocks.com/peterbilt-launches-model-320-hydraulic-hybrid-full-lineup-of-natural-gas-powered-vehicles/266140/>

### Kenworth's T700 Gains SmartWay Certification.

TruckingInfo.com. March 26, 2010.

[http://www.truckinginfo.com/news/news-detail.asp?news\\_id=69861&news\\_category\\_id=20](http://www.truckinginfo.com/news/news-detail.asp?news_id=69861&news_category_id=20)

### Aerodynamic Kenworth Earns SmartWay Certification.

Environmental Protection. March 29, 2010.

<http://eponline.com/Articles/2010/03/29/Aerodynamic-Kenworth-Earns-SmartWay-Certification.aspx?p=1>

### MATS Peterbilt Introduces New Models 587.

Truck News. March 29, 2010.

<http://www.trucknews.com/issues/story.aspx?aid=1000365748>

### Peterbilt Model 587.

Today's Trucking.com. April 7, 2010.

<http://www.todaystrucking.com/products.cfm?intDocID=23710>

## EPA SmartWay Verified Technologies

### Two Bridgestone Regional Tires Endorsed by EPA SmartWay Program

TruckNews.com. March 1, 2010.

<http://www.trucknews.com/issues/story.aspx?aid=1000361354&ref=rss>

### Bridgestone Bandag P&D Tires Are SmartWay-Approved

TruckingInfo.com. March 1, 2010.

[http://www.truckinginfo.com/news/news-print.asp?news\\_id=69550](http://www.truckinginfo.com/news/news-print.asp?news_id=69550)

### Bridgestone Gets P&D Units SmartWay Certified

Tire Review. March 1, 2010.

[http://www.tirereview.com/Article/71339/bridgestone\\_gets\\_pd\\_units\\_smartway\\_certified.aspx](http://www.tirereview.com/Article/71339/bridgestone_gets_pd_units_smartway_certified.aspx)

### Red Dot to Distribute Battery-Powered Aftermarket A/C Systems

FE Fleet Equipment. March 3, 2010.

[http://www.fleetequipmentmag.com/Products/71446/red\\_dot\\_to\\_distribute\\_batterypowered\\_aftermarket\\_ac\\_systems.aspx](http://www.fleetequipmentmag.com/Products/71446/red_dot_to_distribute_batterypowered_aftermarket_ac_systems.aspx)



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## EPA SmartWay Verified Technologies, continued

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### A Trucker's Delight in Louisville With Yokohama Tire Giveaway

SearchAutoParts.com. March 5, 2010.

<http://license.icopyright.net/user/viewFreeUse.act?fuid=NzUzMDAzNw%3D%3D>

### IQ Was Big for Medium Truck Tire Introductions

MTD Modern Tire Dealer. March 17, 2010.

<http://www.moderntiredealer.com/News/Story/2010/03/1Q-big-for-medium-truck-tire-introductions.aspx>

### Canada Looking at Truck Tire Fuel Efficiency Labels

Tire Review. March 17, 2010.

[http://www.tirereview.com/Article/71861/canada\\_looking\\_at\\_truck\\_tire\\_fuel\\_efficiency\\_labels.aspx](http://www.tirereview.com/Article/71861/canada_looking_at_truck_tire_fuel_efficiency_labels.aspx)

### Tire Labeling to be Voluntary in Canada

RubberNews.com. March 18, 2010.

<http://www.rubbernews.com/subscriber/headlines2.html?id=1268920960>

### Spirit Truck Lines First to Add Utility Trailer Side Skirts

Fleet Owner. March 19, 2010.

<http://fleetowner.com/green/archive/spirit-truck-lines-utility-trailer-side-skirts-0319/?smte=wr>

### A China-Made First for SmartWay

Fleet Owner. March 22, 2010.

<http://fleetowner.com/green/archive/china-made-first-smartway-0322/>

### Double Coin Earns SmartWay Verification

MTD Modern Tire Dealer. March 22, 2010.

<http://www.moderntiredealer.com/Channel/Products/News/Story/2010/03/Double-Coin-earns-SmartWay-verification.aspx>

### Continental HDL2 Truck Tire Joins SmartWay List

MTD Modern Tire Dealer. March 23, 2010.

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### Yokohama Will Display Zenvironment Truck Tires

MTD Modern Tire Dealer. March 23, 2010.

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### New Tractor-Trailer Side Skirts Tailor-made to Hem-in Fuel Consumption

SearchAutoParts.com. March 23, 2010

<http://motorage.search-autoparts.com/motorage/Industry+News/New-tractor-trailer-side-skirts-tailor-made-to-hem/ArticleStandard/Article/detail/662292>

### Conti Lug Drive Tire Gets SmartWay OK

TireBusiness.com. March 23, 2010.

<http://www.tirebusiness.com/subscriber/headlines2.phtml?cat=1&id=1269363935>

### EPA SmartWay Adds First Chinese Tire

Tire Review. March 23, 2010.

[http://www.tirereview.com/Article/72045/epa\\_smartway\\_adds\\_first\\_chinese\\_tire.aspx](http://www.tirereview.com/Article/72045/epa_smartway_adds_first_chinese_tire.aspx)



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## EPA SmartWay Verified Technologies, continued

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Tire Review. March 23, 2010.

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### Double Coin Tire Achieves SmartWay Verification

Truckinginfo.com. March 23, 2010.

[http://www.truckinginfo.com/news/news-detail.asp?news\\_id=69789](http://www.truckinginfo.com/news/news-detail.asp?news_id=69789)

### Conti's New Deep Lug Drive Tire Verified by SmartWay

iTyre.com. March 24, 2010.

<http://www.ityre.com/en/main/news/item/17946/>

### Toyo M154 Earns SmartWay Verification

MTD Modern Tire Dealer. March 24, 2010.

<http://www.moderntiredealer.com/News/Print/Story/2010/03/Toyo-M154-earns-SmartWay-verification.aspx>

### Continental's New Deep Lug Drive Tire Gets SmartWay Verification

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### Toyo Tire's M154 Receive SmartWay Verification

Fleet Owner. March 25, 2010.

<http://fleetowner.com/equipment/news/toyo-tire-m154-smartway-0325/>

### BBTS Unveils Bridgestone Truck Tire at Show

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### Toyo Gets Fourth EPA SmartWay Tire

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[http://www.tirereview.com/Article/72125/toyo\\_gets\\_fourth\\_epa\\_smartway\\_tire.aspx](http://www.tirereview.com/Article/72125/toyo_gets_fourth_epa_smartway_tire.aspx)

### Toyo Tires' M154 Receives SmartWay Verification

Truckinginfo.com. March 25, 2010.

[http://www.truckinginfo.com/news/news-detail.asp?news\\_id=69841&news\\_category\\_id=36](http://www.truckinginfo.com/news/news-detail.asp?news_id=69841&news_category_id=36)

### 2nd Toyo Steer Tire Gets SmartWay Approval

TireBusiness.com. March 26, 2010.

<http://www.tirebusiness.com/subscriber/headlines2.phtml?cat=1&headline=2nd+Toyo+steer+tire+gets+SmartWay+approval&id=1269630564>

### Bridgestone Adds New Steer Axle Radial

Tire Review. March 26, 2010.

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### Bridgestone Debuts SmartWay Steer Tire

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## EPA SmartWay Verified Technologies, continued

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### Premium Steer Tire is Fourth From Toyo To Gain EPA SmartWay Status

SearchAutoParts.com. March 29, 2010.

<http://motorage.search-autoparts.com/motorage/Industry+News/Premium-steer-tire-is-fourth-from-Toyo-to-gain-EPA/ArticleStandard/Article/detail/663127?contextCategoryId=43145>

### Dunlop launches SmartWay Long-Haul Tires

FE Fleet Equipment. March 31, 2010.

[http://www.fleetequipmentmag.com/Products/72277/dunlop\\_launches\\_smartway\\_longhaul\\_tires.aspx](http://www.fleetequipmentmag.com/Products/72277/dunlop_launches_smartway_longhaul_tires.aspx)

### Yokohama's King on Tire Labeling, New Tire and Modern Tire Buyers

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[http://www.tirereview.com/Article/72303/yokohamas\\_king\\_on\\_tire\\_labeling\\_new\\_tire\\_and\\_modern\\_tire\\_buyers.aspx](http://www.tirereview.com/Article/72303/yokohamas_king_on_tire_labeling_new_tire_and_modern_tire_buyers.aspx)

### Double Coin Rolls Out new Ad Campaign

MTD Modern Tire Dealer. April 6, 2010.

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