

The Business Case for Being a SmartWay Shipper Partner

Why Partner with SmartWay?

The SmartWay Transport Partnership provides its Shipper Partners with ways to reduce the environmental impact of freight operations and address costs. Customer and shareholder demands for environmental accountability and carbon-risk assessment are growing. With 2nd generation EPA quantification tools, the SmartWay Transport Partnership helps shipper partners:

- better understand your freight supply chain footprint
- demonstrate your corporate leadership.

Additionally, SmartWay partners are associated with an internationally recognized and respected brand that symbolizes cleaner, more efficient transportation choices.

What are the Benefits of Enrolling in SmartWay?

Improve Operational and Financial Performance

- Address supply chain costs and emissions by integrating freight sustainability strategies and practices into your operations.
- Reduce your freight supply chain carbon footprint by encouraging your carriers to join SmartWay and use proven fuel saving strategies.
- Help accelerate improvements in supply chain environmental and energy performance and reduce costs for individual companies via SmartWay's collaborative efforts.
- Make environmentally sound and cost effective mode decisions.
- Create sustainable value for shareholders.

Access EPA-Tested Benchmarking Tools to Address Climate Challenges

- Quantify, benchmark, track, and report carbon and emissions across the supply chain using EPA's SmartWay carbon accounting system.
- Understand your company's climate exposure to better address risks.
- Lower your cost and complexity of tracking carbon and emissions.
- Access standardized performance metrics for each segment of the freight industry to create better visibility of transportation supply chain performance.
- Create analyses and reports for corporate sustainability reporting.
- Optimize carrier selection to fit shipping needs using EPA's carrier performance rankings.
- Use SmartWay tools to project additional emissions reductions from improved operational practices.

Enhance Company Image

- Earn recognition from EPA as a responsible environmental steward and distinguish your company from competitors by showcasing the SmartWay logo.
- Get visibility on the EPA SmartWay website and in other program materials.
 - Compete for the annual SmartWay Excellence Award.

Be Part of a Global Program

- Network with industry peers and share success stories.
 - Learn how other Partners are promoting their SmartWay status.
 - Gain access to public events and forums where Partners showcase their achievements.

Signing up is easy and has no cost!

Join SmartWay easily by entering data about your operations into a free, downloadable tracking and assessment tool and submitting the completed tool to EPA.

Visit www.epa.gov/smartway to learn more.