2013 SmartWay Excellence Awards

The 2013 SmartWay Excellence Awards program for shippers, logistics companies and freight carriers is a recognition program of the U.S. Environmental Protection Agency’s (EPA) SmartWay Transport Partnership. SmartWay is a voluntary program that aims to reduce emissions and foster the development of a clean and efficient freight supply chain.

Through the SmartWay Excellence Awards program, EPA recognizes leading shippers, logistics companies and freight carriers that are optimizing the environmental performance and efficiency of their freight operations, while serving as role models for other businesses to follow. This year we are recognizing 55 companies (ten shippers, five logistics companies, three multimodal carriers and 37 truck carriers) with a 2013 SmartWay Excellence Award. This represents about the top one percent of all SmartWay Partners.

The 2013 SmartWay awards recognition is based on partners demonstrating superior performance using SmartWay’s second generation environmental assessment system for transportation supply chains. This enhanced system includes a full suite of performance-based SmartWay tools and benchmarking software that enable each SmartWay partner to complete a thorough assessment of its goods movement and freight activity. Partners also receive a comprehensive and detailed report on their company’s environmental performance and efficiency.

EPA identified the top 2013 SmartWay Excellence Awardees from among all shipper, logistics and carrier businesses that participate in SmartWay, are partners in good standing, and that provided prior-year performance data to EPA using SmartWay tools.

Nominees in SmartWay’s shipper and logistics management categories were evaluated based on their impact, size and commitment to using high-performing SmartWay freight carriers. In 2013, eligible shippers and logistics companies were partners in good standing and used real world data to complete their SmartWay shipper and logistics management tools. The selected candidates achieved a superior level of environmental performance and the highest level of efficiency within SmartWay by demonstrating that they ship more goods per ton-mile, more efficiently using higher performing SmartWay carrier partners.

Nominees in SmartWay’s freight carrier category were evaluated based on their efficiency and environmental performance in moving products and merchandise. In 2013, eligible carriers included large and medium-to-small companies that are partners in good standing within key business sectors, including: truckload, less-than-truckload, refrigerated, package, specialized, expedited, tanker, flatbed, mixed, dry, heavy haul, auto-carrier, moving and multimodal freight operations. Within these respective fleet characterizations and based on their size, these carriers achieved a superior level of environmental performance and the highest level of efficiency within SmartWay by demonstrating that they carry more goods per ton-mile, using less fuel and emitting fewer greenhouse gas and air pollutant emissions.
The 2013 SmartWay Excellence Awards for shippers and logistics management companies honor partners that are helping build a market for clean and efficient freight transportation by shipping virtually all of their products and merchandise (98% for shippers and 80% for logistics partners) with high-performing SmartWay carriers. SmartWay shipper and logistics awardees also were selected based on achieving superior environmental and efficiency benchmarks among all other SmartWay partners. These performance benchmarks for shippers were derived through an assessment of the partner’s carbon dioxide (CO2), particulate matter (PM), and nitrogen oxide (NOx) emissions measured in grams per ton-mile.


SmartWay’s 2013 mid-size shipper awardees are moving goods between 25 and 500 million miles and includes: Kimberly-Clark Corporation, SC Johnson & Son, Inc., Sharp Electronics Corporation, and Toyota Logistics Services.

SmartWay’s 2013 small shipper awardee, moving goods less than 25 million miles is Mannington Mills, Inc.
EPA selected these five SmartWay logistics awardees because they are the top environmental performers and industry leaders. These logistics partners were selected from part of a larger pool of semi-finalist candidates using the SmartWay 2013 Awards Criteria (PDF) (2 pp, 47K, EPA-420-F-13-023, April 2013). All semi-finalists competed in large and medium/small mileage categories to demonstrate leadership actions that support SmartWay environmental goals. These logistics awardees were selected by EPA based on their achievements in the areas of: effective collaboration, advanced technology and operational practices, a robust system to validate and report their SmartWay data, and communications and public outreach efforts.

The 2013 logistics management awardees demonstrated superior performance and effectively moved 80% of all the goods managed using only SmartWay carriers.

SmartWay’s 2013 large logistics management awardees are moving goods more than 200 million miles annually and include: Hub Group, Menlo Worldwide Logistics, Ryder Supply Chain Solutions, Inc., and Transplace.

SmartWay’s 2013 small logistics management awardee, moving goods less than 200 million miles annually is Piggyback Consolidators Inc.
SmartWay Carrier Company Awards

The 2013 SmartWay Excellence Awards for carriers honor partners that are moving goods efficiently, with the lowest levels of CO2, PM and NOx emissions reported among all other SmartWay partners. SmartWay awardees within the carrier category include companies that operate one or more of following fourteen fleet types: truckload, less-than-truckload, refrigerated, package, specialized, expedited, tanker, flatbed, mixed, dray, heavy haul, auto-carrier, moving and multimodal. SmartWay carrier awardees were selected using environmental and efficiency benchmarks that included CO2, PM and NOx emissions measured in grams per ton-mile. These benchmarks were unique to each of the ten fleets characterized by SmartWay.

Fleet size and impact were other factors considered. SmartWay's 2013 carrier awardees represent large, medium and small fleets, as defined by the number of miles traveled.

Carrier Awardees

EPA selected these 37 SmartWay carrier and three multimodal awardees because they are the top environmental performers in their individual categories. EPA identified large and medium/small carriers with the best freight efficiency ratings in 13 fleet categories based on the selection criteria available here: SmartWay 2013 Awards Criteria (PDF) (2 pp, 47K, EPA-420-F-13-023, April 2013)

Truck Load/Dry Van Carrier Fleet Awardees

Truckload carriers generally dedicate their trailers to a single shipper’s cargo and typically fill an entire trailer with large amounts of homogeneous cargo.

Large SmartWay truckload carrier awardees include: Conway Truckload, Covenant Transport, CRST Van Expedited, Inc., Knight Transportation, Inc., Swift Transportation Co., and Werner Enterprises.

Medium/ small truckload carrier awardees include: Beco, Inc., Cowan Systems, LLC, Mesilla Valley Transportation, and NFI Industries, Inc.
Less Than Truck Load/Dry Van Carrier Fleet Awardees

Less than truckload (LTL) carriers collect cargo from different shippers and consolidate that cargo for multiple destinations on one vehicle.

Large SmartWay LTL carrier awardees include: Con-way Freight, and Penske Logistics, LLC.

Medium/small SmartWay LTL carrier awardees include: F1 Freight Systems Inc., and Polaris Transport Carriers Inc.

Mixed Carrier Fleet Awardees

Mixed SmartWay carriers are operating different fleet types, none of which represent 75% or more of the freight operations SmartWay uses to characterize fleets.

Large SmartWay mixed carrier awardees include: May Trucking Company, and Ruan Transportation Management Systems.

Medium/small SmartWay LTL carrier awardees include: Brian Kurtz Trucking Ltd., Formule Transit Incorporated, and Tennant Truck Lines, Inc.

Package Carrier Fleet Awardees

Package carriers deliver and pickup single or small groups of packages or “parcels” to businesses and residences.

There is one large SmartWay package carrier awardee, CEVA Logistics, U.S. Inc.

There is one medium/small SmartWay package carrier awardee, DHL Express USA.
Specialized Carrier Fleet Awardees

Specialized carriers move a range of goods and merchandise and include auto carriers, bulk carriers, household moving, hopper, livestock, heavy haul, garbage, utility, and among others.

Keen Transport, Inc. is a large SmartWay specialized carrier awardee.

Lake Enterprises Ltd. is a medium/small SmartWay specialized carrier awardee.

Dray Carrier Fleet Awardees

Dray carriers operate at ports and railhead connections where freight is picked up and moved to another transfer facility or transport mode terminal.

Tennessee Express, Inc. is a large SmartWay dray carrier awardee.

RPM Harbor Services, Inc. is a medium/small SmartWay dray carrier awardee.

Refrigerated Carrier Fleet Awardees

Refrigerated carriers move trailers equipped with temperature controlled refrigeration units to keep freight at a constant temperature.

Large SmartWay refrigerated truck carrier awardees include: JBS Carriers, Inc., and Prime, Inc.

Medium/small refrigerated truck carrier awardees include: Indiana Western Express, Inc. and Wild West Express, Inc.
Tanker Carrier Fleet Awardees

Tank truck carriers haul liquid (petroleum, chemicals, gases, hazardous waste, etc.) or dry (dry food products, cement, plastic pellets) bulk commodities.

LTI, Inc. is a large SmartWay tanker awardee.

Arlo G. Lott Trucking, Inc. is a medium/small SmartWay tanker carrier awardee.

Flatbed Carrier Fleet Awardee

Flatbed carriers use heavy duty trucks to move flatbed trailers that can carry a range of goods.

P & S Transportation is a large SmartWay flatbed carrier awardee.

Multimodal Carrier Fleet Awardees

Multimodal carriers move freight using a mix of truck, railcars and other transportation modes.

Large SmartWay multimodal carrier awardees include: J.B. Hunt Transport, Inc., and YRC Worldwide Inc.

The medium/small SmartWay multimodal carrier awardee is Marten Transport LTD.
Auto Carrier Fleet Awardees

Auto carriers haul automobiles and other light duty vehicles to dealerships from manufacturers on specialized auto carrier trailers.

The large SmartWay auto carrier awardee is Southeast Transportation Systems, Inc.

The medium/small SmartWay auto carrier awardee is Thorsons Marketing Associates Canada, Inc.

Expedited Carrier Fleet Awardee

Expedited carriers deliver high value and time-sensitive single loads to businesses and are typically on stand-by.

There is one small SmartWay expedited carrier awardee, TranStewart Trucking Inc.

Moving Carrier Fleet Awardee

Moving carriers provide home and office moving activities and drive routes unique to each move.

There is one large SmartWay moving carrier awardee, New World Van Lines.

Heavy/Bulk Carrier Fleet Awardee

Heavy/Bulk carriers move a range of dense, heavy and large materials and commodities at or above legal maximum weight limits, often requiring permits.

There is one large SmartWay heavy/bulk carrier awardee, System Transport, Inc.