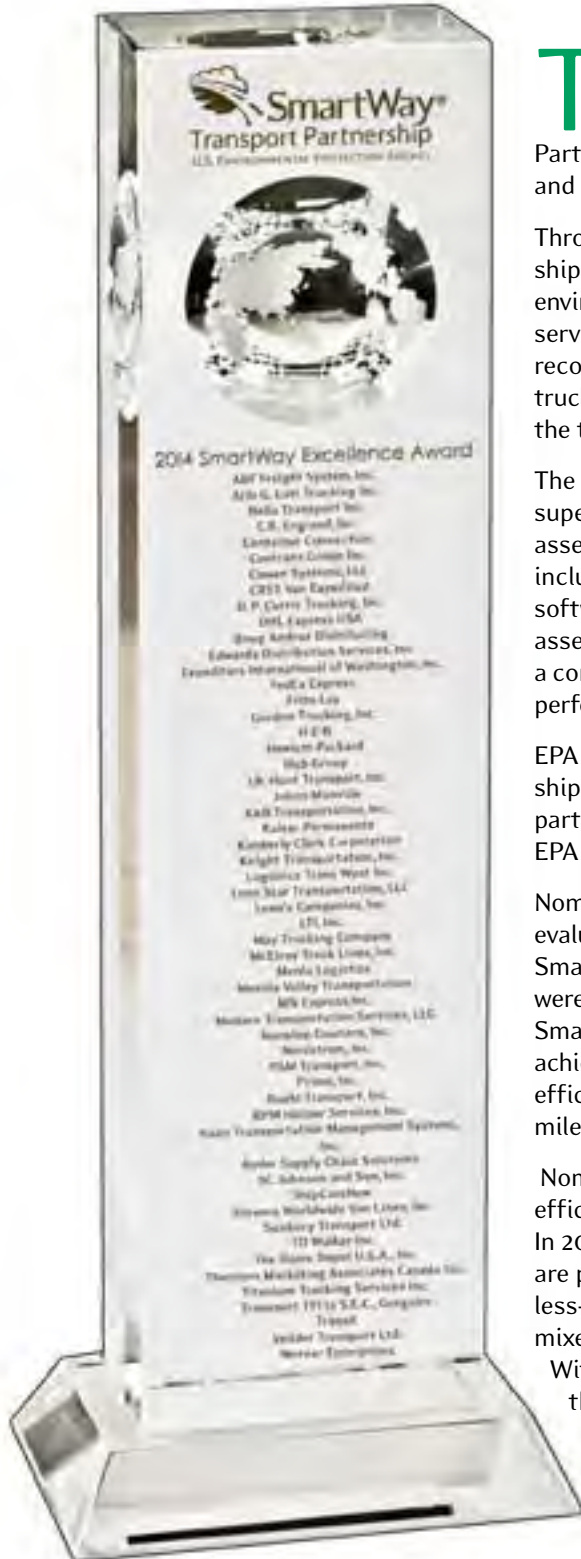


# 2014 Excellence Award Awardee Highlights



The 2014 SmartWay Excellence Awards program for shippers, logistics companies and freight carriers is a recognition program of the U.S. Environmental Protection Agency's (EPA) SmartWay Transport Partnership. SmartWay is a voluntary program that aims to reduce emissions and foster the development of a clean and efficient freight supply chain.

Through the SmartWay Excellence Awards program, EPA recognizes leading shippers, logistics companies and freight carriers that are optimizing the environmental performance and efficiency of their freight operations, while serving as role models for other businesses to follow. This year we are recognizing 55 companies (seven shippers, four logistics companies, and 44 truck carriers) with a 2014 SmartWay Excellence Award. This represents about the top one percent of all SmartWay Partners.

The 2014 SmartWay awards recognition is based on partners demonstrating superior performance using SmartWay's second generation environmental assessment system for transportation supply chains. This enhanced system includes a full suite of performance-based SmartWay tools and benchmarking software that enable each SmartWay partner to complete a thorough assessment of its goods movement and freight activity. Partners also receive a comprehensive and detailed report on their company's environmental performance and efficiency.

EPA identified the top 2014 SmartWay Excellence Awardees from among all shippers, logistics and carrier businesses that participate in SmartWay are partners in good standing, and that provided prior-year performance data to EPA using SmartWay tools.

Nominees in SmartWay's shipper and logistics management categories were evaluated based on their impact, size and commitment to using high-performing SmartWay freight carriers. In 2014, eligible shippers and logistics companies were partners in good standing and used real world data to complete their SmartWay shipper and logistics management tools. The selected candidates achieved a superior level of environmental performance and the highest level of efficiency within SmartWay by demonstrating that they ship more goods per mile, more efficiently using higher performing SmartWay carrier partners.

Nominees in SmartWay's freight carrier category were evaluated based on their efficiency and environmental performance in moving products and merchandise. In 2014, eligible carriers included large and medium-to-small companies that are partners in good standing within key business sectors, including: truckload, less-than-truckload, refrigerated, package, specialized, expedited, tanker, flatbed, mixed, dray, heavy haul, auto-carrier, moving and multimodal freight operations. Within these respective fleet characterizations and based on their size, these carriers achieved a superior level of environmental performance and the highest level of efficiency within SmartWay by demonstrating that they carry more goods per ton-mile, using less fuel and emitting fewer greenhouse gas and air pollutant emissions.

## SMARTWAY SHIPPER & LOGISTICS COMPANY AWARDS

The 2014 SmartWay Excellence Awards for shippers and logistics management companies honor partners that are helping build a market for clean and efficient freight transportation by shipping virtually all of their products and merchandise (98 % for shippers and 80% for logistics partners) with high-performing SmartWay carriers. SmartWay shipper and logistics awardees also were selected based on achieving superior environmental and efficiency benchmarks among all other SmartWay partners. These performance benchmarks for shippers were derived through an assessment of the partner’s carbon dioxide (CO<sub>2</sub>), particulate matter (PM), and nitrogen oxide (NO<sub>x</sub>) emissions measured in grams per mile.

Within the shipper and logistics management categories, EPA proudly recognizes seven of its shippers and four of its logistics partners as recipients of a 2014 SmartWay Excellence Award. These shipper and logistics awards are congratulated for their achievements in choosing to work with high-performing SmartWay freight carriers and finding ways to move more goods, more ton-miles using less fuel and emitting fewer emissions. They are SmartWay’s top performing shipper and logistics partners and include large, medium and small firms that move a broad range of products and merchandise.

### SmartWay Shipper Awards

EPA selected these seven SmartWay shipper awardees because they are the top environmental performers and industry leaders. These shippers were selected from part of a larger pool of semi-finalist candidates using the [SmartWay 2014 Awards Criteria](#) (PDF) (2 pp, 656K, EPA-420-F-14-012, March 2014). The semi-finalists competed in large and medium/small mileage categories to demonstrate leadership actions that support SmartWay environmental goals. The awardees were selected by EPA based on their achievements in the areas of: *effective collaboration, advanced technology and operational practices, a robust system to validate and report their SmartWay data, and communications and public outreach efforts.*

SmartWay’s 2014 large shipper awardees that are moving goods more than 500 million miles annually and includes: **Hewlett-Packard, Lowe’s Companies, Inc. and The Home Depot U.S.A., Inc.**

SmartWay’s 2014 medium shipper awardees are moving goods between 25 and 500 million miles and include: **Johns Manville, Kimberly-Clark Corporation and S. C. Johnson and Son, Inc.**

SmartWay’s 2014 small shipper awardee, moving goods fewer than 25 million annual miles shipped is **Nordstrom, Inc.**



**NORDSTROM**

## SmartWay Logistics Awards

EPA selected these four SmartWay logistics awardees because they are the top environmental performers and industry leaders. These logistics partners were selected from part of a larger pool of semi-finalist candidates using the [SmartWay 2014 Awards Criteria](#) (PDF) (2 pp, 656K, EPA-420-F-14-012, March 2014). All semi-finalists competed in large and medium/small mileage categories to demonstrate leadership actions that support SmartWay environmental goals. These logistics awardees were selected by EPA based on their achievements in the areas of: *effective collaboration, advanced technology and operational practices, a robust system to validate and report their SmartWay data, and communications and public outreach efforts.*

The 2014 logistics management awardees demonstrated superior performance and effectively moved 80% of all the goods managed using only SmartWay carriers.

SmartWay's 2014 large logistics management awardees are moving goods more than 200 million miles annually and include: **Expeditors International of Washington, Inc., Menlo Logistics and Ryder Supply Chain Solutions.**

SmartWay's 2014 small logistics management awardee, moving goods less than 200 million miles annually is **ShipCarsNow.**



A Union Pacific Company

## Recognition Ceremony

The annual SmartWay Excellence Award honors top shipping (retailers and manufacturers) and logistics company partners for superior efficiency and additional actions to reduce freight emissions through effective collaboration, advanced technology and operational practices, a robust system for validating and reporting their SmartWay data and communications and public outreach. Shippers and logistics company partners will be recognized as SmartWay Excellence Award recipients:

*Tuesday, September 23, 2014 @ 8 A.M. CDT*

Council of Supply Chain Management Professionals (CSCMP) Annual Global Conference

Henry B. Gonzalez Convention Center

200 E Market St.

San Antonio, Texas 78205