

## OTAQ's Outreach and Partnerships Program...

- provides national support to more than 80 community-based public education efforts
- brings partners together in interactive forums to share experiences, showcase products, and facilitate collaborative problem-solving
- fosters the establishment of local coalitions
- provides quality materials and unified messages for easy program replication

## OTAQ's Partners...

- use OTAQ support to leverage resources
- build successful coalitions that bring together government agencies, the transportation sector, and the environmental, business, and public health communities
- produce creative messages and approaches to spread the word about mobile source impacts and solutions
- span a broad geographic area from major metropolitan centers to rural communities
- reach diverse constituencies by targeting inner cities and producing bilingual materials

## Community-Based Public Education Projects...

- encourage responsible commuter choices including ridesharing, public transit, and bicycling
- promote the use of cleaner and alternative fuels
- focus on vehicles as well as off-road engines such as lawnmowers, snowmobiles, and farm equipment
- promote car care for fuel efficiency by educating drivers and auto service technicians
- get the message out through innovative venues such as trade fairs, museum exhibits, cinemas, and a range of media outlets
- involve thousands of young people by training teachers and creating curricula and interactive computer games
- receive significant media coverage that collectively reaches millions of Americans with the message of mobile source impacts on air quality



# Mobile Source Outreach AND Partnerships

The U.S. Environmental Protection Agency's Office of Transportation and Air Quality (OTAQ) is charged with reducing air pollution from mobile sources. Since 1997, local and national partners have fostered public awareness about transportation impacts on air quality and how individual choices can and do make a difference. As with molecules of air, we are partners in motion!

For more information, contact:

**Susan Bullard**  
Director of Outreach  
Office of Transportation and Air Quality  
U.S. Environmental Protection Agency  
1200 Pennsylvania Avenue NW  
(Mail code 6406J)  
Washington, DC 20460

Phone **202-564-9856**  
Fax **202-565-2085**  
E-mail **bullard.susan@epa.gov**

Or visit our Web site at [www.epa.gov/otaq](http://www.epa.gov/otaq)



# OTAQ Partners

Current OTAQ-funded projects emphasize a variety of approaches. Icons indicate a particular program emphasis.

- T** Transportation Choices
- Y** Involving Youth
- CC** Car Care
- alt** Alternative Fuels
- OR** Off-road Equipment
- EJ** Environmental Justice
- O3** Ozone Reduction

## Direct Support to Communities

Projects selected through the annual Mobile Source Outreach Assistance Competition 1997-2000.

### EPA Region 1 – Boston

- T** Screen Seen, Maine DEP
- alt** EVs for Tourists, Massachusetts DEP

### EPA Region 2 – New York City

- T** Congestion Relief Pricing and Cash-Out Parking  
New York Dept. of Environmental Conservation
- T** Cold Starts and Transit Choices, New York DEC

### EPA Region 3 – Philadelphia

- OR-O3** Cash for Clippers, Maryland Dept. of the Environment

- T** Increasing Use of Light Rail  
Maryland Dept. of the Environment
- T** Bicycle Commuting Services  
Arlington County (VA) Dept. of Environmental Services

### EPA Region 4 – Atlanta

- Y-EJ** I Can See for Miles, Jefferson County (AL) Dept. of Health
- O3-T** Breathe Easy, Florida Dept. of Environmental Protection
- Y** LDLE in Dade, Miami-Dade County (FL) Dept. of Environmental Resources Management
- alt** Clean Fuel Fleets, Georgia DNR
- Y** North v. South: A Competition for Cleaner Air,  
South Carolina DHEC and North Carolina DEHNR
- T** Chattanooga Lifestyle Campaign, Chattanooga-Hamilton  
County (TN) Air Pollution Control Board

### EPA Region 5 – Chicago

- T** “Reusable City” Exhibit, Chicago Museum of Science  
and Industry, Illinois EPA
- Y** Easy Breathers, Wisconsin DNR

### EPA Region 6 – Dallas

- CC** Car Care, Texas Natural Resource Conservation Commission
- alt-O3** Rideshare, Smoking Vehicles, and Mow Down Smog,  
**OR-T** TNRCC

### EPA Region 7 – Kansas City (KS)

- CC** The Air Repair Communications Project, Missouri DNR
- EJ** Neighbors for Clean Air, Missouri DNR

### EPA Region 8 – Denver

- CC** On Board Diagnostics II, Utah Dept. of Air Quality
- OR** Clean Snowmobiles: Workshops, Challenge 2000,  
and Partnerships, Montana DEQ

### EPA Region 9 – San Francisco

- T** Air World Interactive Kiosk, Ventura County (CA) APCD
- Y** SmogCity.com, Sacramento (CA) Metropolitan AQMD
- Y** Save Planet Polluto!, Sacramento Metropolitan AQMD
- OR** Heavy Duty Vehicle Emission Reduction Outreach Program  
San Joaquin Valley (CA) United APCD
- EJ** Outreach to Hispanic and Asian Communities  
Bay Area (CA) AQMD
- T** Clean Air Fair, Mojave Desert (CA) AQMD

### EPA Region 10 – Seattle

- T** Neighborhood Transportation Choices  
Spokane County (WA) Air Pollution Control Authority
- CC** Breathe Easy: You’ve Got Choices, Oregon DEQ
- CC** Remote Sensing, Oregon DEQ
- O3** AIR PACT First Alert!, Puget Sound (WA) Clean Air Agency

## Leveraging National Programs at the Community Level

Supported by OTAQ program funding.

- T** Mobility Challenge Web Site  
Center for Transportation and the Environment
- T** Commuter Choice American Management Association and  
Clean Air and Transportation, Inc.
- Y** Let Kids Lead Academy for Educational Development
- Y** Cleaner Cars Module Environmental Health Center
- Y** Driver Education Pilot NESCAUM
- Y** Going Places, Making Choices National 4-H Council
- Y** A Fresh Breath / Annual Tour de Sol  
Northeast Sustainable Energy Association
- CC** OBD Training Course for Technicians  
Service Technicians Society
- CC** Car Care for Clean Air Pilot Project  
Utah Department of Air Quality
- O3** Air Pollution, Motor Vehicles, and Public Health  
American Lung Association  
Mini-grants to 35 local lung associations
- O3** Ozone and Particulate Matter Outreach STAPPA/ALAPCO
- O3** Ozone Mapping and Forecasting  
NESCAUM / MARAMA / OTC Collaboration
- T** It All Adds Up to Cleaner Air  
A DOT/EPA collaborative effort to increase awareness of travel  
choices on air quality. The 14 funded demonstration projects  
with community partners listed below build on the efforts of  
3 pilot cities: Dover, DE; Milwaukee, WI; and San Francisco,  
CA. Approximately 75 other communities use the program’s  
outreach materials developed by federal agencies.
  - o City of Anaheim (CA)
  - o District of Columbia Department of Health
  - o Delaware Valley Regional Planning Commission  
(Philadelphia)
  - o Georgia Department of Transportation
  - o Jefferson County (KY) APCD
  - o LYNX – Central Florida Regional Transportation  
Authority (Orlando)
  - o Maricopa County (AZ) Association of Governments
  - o Miami Valley Regional Planning Commission (Dayton, OH)
  - o New York State DOT, New York MTC, NY City DOT
  - o North Central Texas Council of Governments  
(Dallas-Fort Worth)
  - o Northwestern Indiana Regional Planning Council
  - o Portland (OR) Department of Transportation
  - o Sacramento Metropolitan AQMD (CA)
  - o Wisconsin DNR