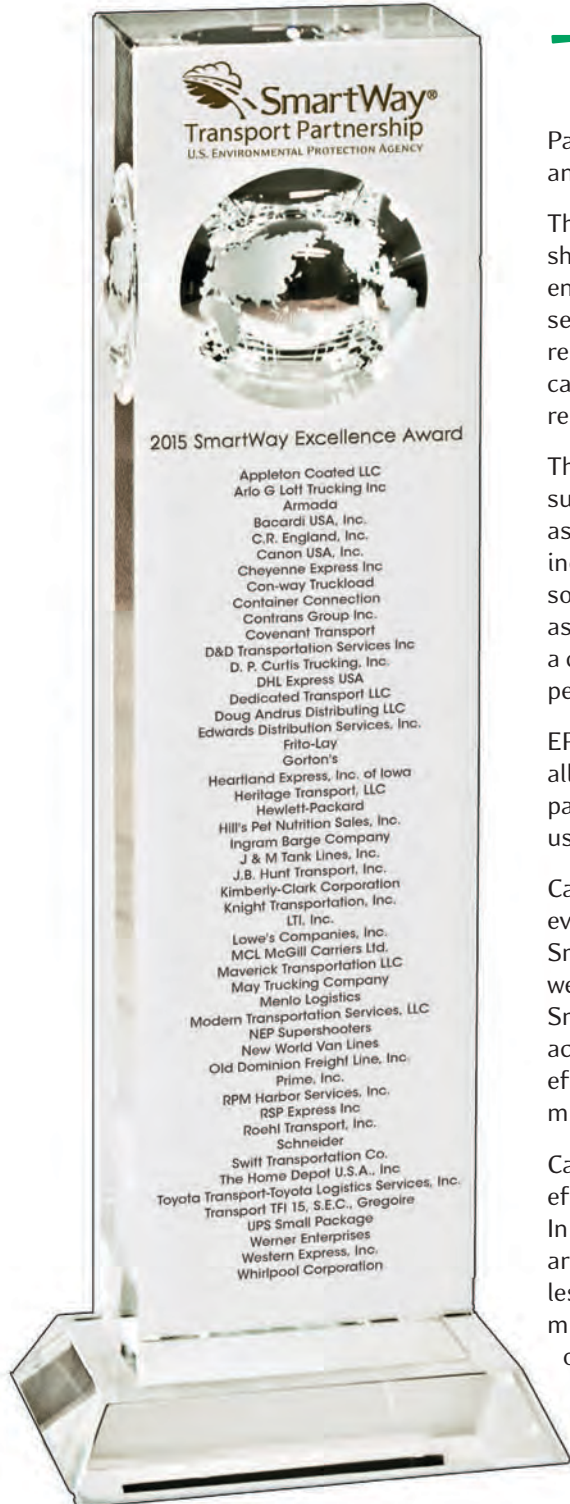




# 2015 Shipper & Logistics Excellence Award Leadership Highlights



The 2015 SmartWay Excellence Awards program for shippers, logistics companies and freight carriers is a recognition program of the U.S. Environmental Protection Agency's (EPA) SmartWay Transport Partnership. SmartWay is a voluntary program that aims to reduce emissions and foster the development of a clean and efficient freight supply chain.

Through the SmartWay Excellence Awards program, EPA recognizes leading shippers, logistics companies and freight carriers that are optimizing the environmental performance and efficiency of their freight operations, while serving as role models for other businesses to follow. This year we are recognizing 51 companies (nine shippers, two logistics companies, one barge carrier and 39 truck carriers) with a 2015 SmartWay Excellence Award. This represents about the top one percent of all SmartWay Partners.

The 2015 SmartWay awards recognition is based on partners demonstrating superior performance using SmartWay's second generation environmental assessment system for transportation supply chains. This enhanced system includes a full suite of performance-based SmartWay tools and benchmarking software that enable each SmartWay partner to complete a thorough assessment of its goods movement and freight activity. Partners also receive a comprehensive and detailed report on their company's environmental performance and efficiency.

EPA identified the top 2015 SmartWay Excellence Award winners from among all shippers, logistics and carrier businesses that participate in SmartWay, are partners in good standing and that provided prior-year performance data to EPA using SmartWay tools.

Candidates in SmartWay's shipper and logistics management categories were evaluated based on their impact, size and commitment to using high-performing SmartWay freight carriers. In 2015, eligible shippers and logistics companies were partners in good standing and used real world data to complete their SmartWay shipper and logistics management tools. The selected candidates achieved a superior level of environmental performance and the highest level of efficiency within SmartWay by demonstrating that they ship more goods per mile, more efficiently using higher performing SmartWay carrier partners.

Candidates in SmartWay's freight carrier category were evaluated based on their efficiency and environmental performance in moving products and merchandise. In 2015, eligible carriers included large and medium-to-small companies that are partners in good standing within key business sectors, including: truckload, less-than-truckload, refrigerated, package, specialized, expedited, tanker, flatbed, mixed, dray, heavy haul, auto-carrier, moving, barge and multimodal freight operations. Within these respective fleet characterizations and based on their size, these carriers achieved a superior level of environmental performance and the highest level of efficiency within SmartWay by demonstrating that they carry more goods per ton-mile, using less fuel and emitting fewer greenhouse gas and air pollutant emissions.



# 2015 Shipper & Logistics Excellence Award Leadership Highlights

## SMARTWAY SHIPPER & LOGISTICS COMPANY AWARDS

The 2015 SmartWay Excellence Awards for shippers and logistics management companies honor partners that are helping build a market for clean and efficient freight transportation by shipping virtually all of their products and merchandise (98 % of miles or ton-miles for shippers and 80% of miles or ton-miles for logistics partners) with high-performing SmartWay carriers. SmartWay shipper and logistics Award winners also were selected based on achieving superior environmental and efficiency benchmarks among all other SmartWay partners. These performance benchmarks for shippers and logistics partners were derived through an assessment of their carriers' carbon dioxide (CO2), particulate matter (PM), and nitrogen oxide (NOx) emissions measured in grams per mile.

Within the shipper and logistics management categories, EPA proudly recognizes nine of its shippers and two of its logistics partners as recipients of a 2015 SmartWay Excellence Award. These shipper and logistics award winners are congratulated for their achievements in choosing to work with high-performing SmartWay freight carriers and finding ways to move more goods, more ton-miles using less fuel and emitting fewer emissions. They are SmartWay's top performing shipper and logistics partners and include large, medium and small firms that move a broad range of products and merchandise.

### Shipper Award Winners

EPA selected these nine SmartWay shipper award winners because they are the top environmental performers and industry leaders. These shippers were selected from part of a larger pool of semi-finalist candidates using the ([SmartWay 2015 Awards Criteria](#) (PDF) (2 pp, 656K, EPA-420-F-14-012, March 2015)). The semi-finalists competed in large and medium/small mileage categories to demonstrate leadership actions that support SmartWay environmental goals. The Award winners were selected by EPA based on their achievements in the areas of: *effective collaboration, advanced technology and operational practices, a robust system to validate and report their SmartWay data, and communications and public outreach efforts.*

SmartWay's 2015 large shipper award winners, moving goods more than 500 million miles annually include: *Canon USA, Inc., Hewlett-Packard, Lowe's Companies, Inc., The Home Depot U.S.A., Inc., and Whirlpool Corporation.*

SmartWay's 2015 medium shipper award winner, moving goods between 25 and 500 million miles annually is *Kimberly-Clark Corporation.*

SmartWay's 2015 small shipper award winners, moving goods fewer than 25 million annual miles are *Appleton Coated LLC, Bacardi USA, Inc. and Gorton's.*



## Logistics Award Winners

EPA selected these two SmartWay logistics award winners because they are the top environmental performers and industry leaders. These logistics partners were selected from part of a larger pool of semi-finalist candidates using the ([SmartWay 2015 Awards Criteria](#) (PDF) (2 pp, 656K, EPA-420-F-14-012, March 2015)). All semi-finalists competed in large and medium/small mileage categories to demonstrate leadership actions that support SmartWay environmental goals. These logistics Award winners were selected by EPA based on their achievements in the areas of: *effective collaboration, advanced technology and operational practices, a robust system to validate and report their SmartWay data, and communications and public outreach efforts.*

The 2015 logistics management award winners demonstrated superior performance and effectively moved 80% of all the goods managed using only SmartWay carriers.

SmartWay's 2015 large logistics management award winners, moving goods more than 200 million miles annually include: *Armada*, and *Menlo Logistics*.



## Recognition Ceremony

The annual SmartWay Excellence Award honors top shipping (retailers and manufacturers) and logistics company partners for superior efficiency and additional actions to reduce freight emissions through effective collaboration, advanced technology and operational practices, a robust system for validating and reporting their SmartWay data and communications and public outreach. Shippers and logistics company partners will be recognized as SmartWay Excellence Award recipients:

*Tuesday, October 13, 2015 @ 3:00 p.m. EDT*

*National Vehicle & Fuel Emissions Laboratory (NVFEL)*

*2000 Traverwood Drive*

*Ann Arbor, Michigan 48105*