

# There are many ways to ship goods. This is the smartest way.

## 1. What is SmartWay?

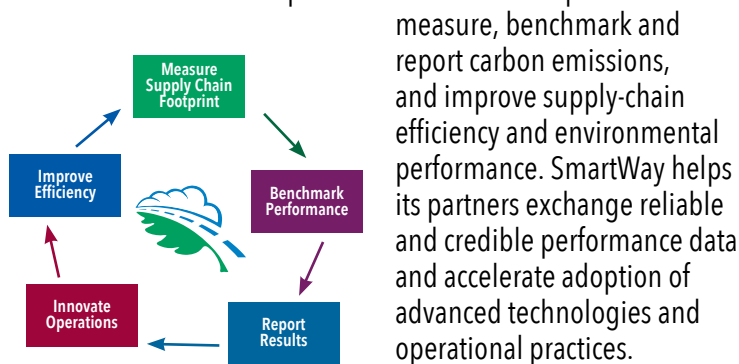
SmartWay is an innovative, voluntary, public-private, market-driven partnership. SmartWay helps companies improve their transportation supply chains – to move more ton-miles of freight with lower emissions and less energy, and at a lower cost. It helps companies gain a competitive edge and enhance their corporate image.

## 2. Who can join SmartWay?

Since 2004, 3,000 of the nation's shippers, logistics companies, truck, rail, barge and multimodal carriers (including many Fortune 500 companies) have registered with SmartWay. SmartWay carriers now account for 22% of all trucking miles. SmartWay is actively working to expand to all freight modes.

## 3. How does SmartWay work?

SmartWay gives its partners a consistent set of EPA-tested tools to make informed transportation choices – to help them



measure, benchmark and report carbon emissions, and improve supply-chain efficiency and environmental performance. SmartWay helps its partners exchange reliable and credible performance data and accelerate adoption of advanced technologies and operational practices.

## 4. What results have SmartWay partners achieved?

Since 2004, SmartWay partners have eliminated **72.8 million** metric tons of CO<sub>2</sub>, **1,458,000** tons of nitrogen oxides and **72,000** tons of particulate matter. They've saved **170.3 million** barrels of oil and **\$24.9 billion** in fuel costs. This is equivalent to eliminating annual energy use in over **6 million** homes.

## 5. How do SmartWay partners meet customer and stakeholder needs?

In a rapidly changing business landscape, SmartWay partners demonstrate to customers, clients and investors that they are taking responsibility for the emissions associated with moving goods. SmartWay partners are committed to corporate social responsibility and sustainable businesses practices, and are reducing their carbon footprint.



## 6. How do SmartWay partners benefit North America?



By moving goods in the cleanest, most efficient way possible in the U.S. and Canada, SmartWay partners protect the environment, enhance North America's energy security and foster economic vitality.

## 7. What additional benefits are there for SmartWay partners?

SmartWay partners are part of an alliance that includes Canada and a global network of Green Freight programs. SmartWay partners can network with their peers and share success stories. They gain access to public events and forums in which partners showcase their achievements. And SmartWay has market incentives, and recognition for top performers.



## 8. How can my company join SmartWay?

It's easy. Simply enter your freight activity data in a free, downloadable tracking and assessment tool, and submit it to EPA.

**Visit [epa.gov/smartway](http://epa.gov/smartway) to learn more.**

# When you join SmartWay, you're in good company.

Some of SmartWay's carrier partners.



## What some carrier partners say about SmartWay.

"SmartWay is one of those rare programs that is truly a WIN-WIN program for everyone involved. We in the industry are always looking for ways to reduce costs and SmartWay does that by helping save fuel consumption, and we as good citizens care about the environment and want to protect it as much as possible. SmartWay does that by helping us reduce our carbon output by saving fuel. A true WIN-WIN!!"

**Tommy Hodges**  
*Chairman, Titan Transfer, Inc.*



"At Roehl Transport, we continually seek out and implement power and waste reduction technologies and techniques, and we participated in the SmartWay program at the very beginning. The investments we make in equipment, infrastructure and even the ways in which our truck driving teammates safely and efficiently operate their trucks help meet the mission of the SmartWay initiative."

**Greg Koepel**  
*Vice President, Roehl Transport*



"We are cognizant of our finite resources and our environmental footprint in our industry. We joined and promoted SmartWay Transport Partnership in an effort to benchmark, validate and promote awareness to the transportation industry. SmartWay has allowed us to measure and validate our goals, equipment enhancements, and overall internal metrics."

**Nick Forte**  
*National Fleet Maintenance Administrator, Prime, Inc.*



"As a member since 2005, C.R. England sees SmartWay as a great partner and resource. The tools filled out each year are a great universal benchmark for both carriers and shippers. C.R. England is passionate about sustainability and continually finding ways to incorporate environmental improvements into our everyday business activities as well as our long term goals, and SmartWay has been a partner in helping us achieve those goals."

**Dan England**  
*Chairman, C.R. England*



C.R. England



**Any way you ship it, move it the SmartWay.**