

## There are many ways to ship automobiles and automotive parts. This is the smartest way.

### 1. What is SmartWay?

SmartWay is an EPA voluntary partnership that helps companies improve freight transportation efficiency throughout their supply chains – to move more ton-miles of freight with lower emissions and less energy, and at a lower cost. Over 3,000 shippers, logistics companies, truck, rail, barge and multimodal carriers (including many Fortune 500 companies) have registered with SmartWay since 2004.



### 5. What results have SmartWay partners achieved?

Since 2004, SmartWay partners have eliminated **72.8 million** metric tons of CO<sub>2</sub>, **1,458,000** tons of nitrogen oxides and **59,000** tons of particulate matter. They've saved **170.3 million** barrels of oil and **\$24.9 billion** in fuel costs. This is equivalent to eliminating annual energy use in over **6 million** homes.

### 2. Why is freight transportation efficiency important?

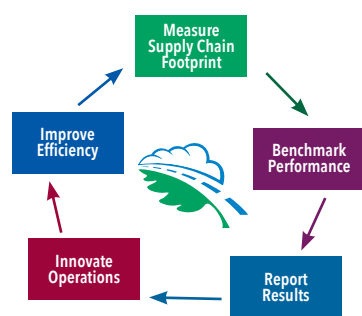
In the U.S., freight transport accounts for 16 percent of greenhouse gas emissions, making it one of the largest carbon footprint contributors. And by 2040, U.S. freight transport emissions are on track to increase nearly 40 percent.



### 6. How do SmartWay automotive partners make a difference for customers and stakeholders?

SmartWay registration demonstrates a public commitment to corporate social responsibility and sustainable business practices. Registered SmartWay automotive partners like General Motors (GM), Fiat Chrysler Automobiles (FCA) and Toyota Logistic Services show customers, clients and investors that they are mitigating risk, reducing their carbon footprint and taking responsibility for emissions associated with moving goods.

### 3. How does SmartWay work?



SmartWay gives its partners an integrated set of EPA-tested tools to make informed transportation choices. These tools help companies measure, benchmark and report carbon emissions, and improve freight efficiency and environmental performance across their supply chain.

### 4. Why do automotive companies register with SmartWay?

Automotive companies are increasingly concerned with addressing their Scope 3 carbon emissions from transportation. SmartWay gives these companies the high-quality data they need for Carbon Disclosure Project (CDP) and Global Reporting Initiative (GRI) requirements. Participation in SmartWay also gives partners a competitive edge and enhances their corporate image.

### 7. How do automotive companies benefit from registering with SmartWay?

SmartWay partners are part of an alliance that includes Canada and a global network of Green Freight programs. Partners can network with their peers to share best practices and success stories, and participate in industry forums and recognition ceremonies to showcase their achievements.



### 8. How can my automotive company register with SmartWay?

It's easy. Simply enter your freight activity data in a free, downloadable tracking and assessment tool, and submit it to EPA. Registration is renewed annually.

**Visit [epa.gov/smartway](http://epa.gov/smartway) to learn more.**

# When you join SmartWay, you're in good company.

Some of SmartWay's automotive shipper partners.

 **HENDRICKSON**

**DENSO**

**FCA**  
FIAT CHRYSLER AUTOMOBILES



**NORTHROP GRUMMAN**



 **TOYOTA**

**NAVISTAR®**

## Here's what our partners are saying about SmartWay:

"The EPA SmartWay Partnership's benchmarking tools have helped General Motors and its freight carriers decrease emissions and save fuel and money. It's helping us reduce our impact on climate change – a commitment that extends from our supply chain to our products."

**Al Hildreth, Global Energy Manager,  
General Motors**



"SmartWay gave awareness to our carriers about things they can do that in many cases at the time, they didn't know they could do to improve their fuel economy."

**Susan Alt, Vice President, Customer and Industry  
Relations and Strategy, Volvo**



"At FCA, sustainability and the environment are a priority. It is important to lead by example, that is why we continue to be proud of our status as a SmartWay Partner. All of our family truckload and intermodal carriers are SmartWay certified, and we also use their emission bin level as a performance metric in our carrier scorecard."

**Scott Marcantonio, Senior Manager, Parts & Material  
Transportation, Fiat Chrysler Automobiles (FCA)**



"AIAG believes that corporate responsibility is everyone's business. Through our collaborative approach, our members are helping the industry tackle pain points that one individual or corporation could not easily solve alone. As a SmartWay Affiliate we are committed to educating our members on better choices for their businesses and the environment."

**J. Scot Sharland, Executive Director, Automotive Industry  
Action Group (AIAG)**

