

## Looking to boost your retail value chain? SmartWay makes “sustainable” more obtainable.

### 1. What is SmartWay?

SmartWay is an EPA voluntary partnership that helps companies improve freight transportation efficiency throughout their supply chains – to move more ton-miles of freight with lower emissions and less energy, and at a lower cost. Over 3,000 shippers, logistics companies, truck, rail, barge and multimodal carriers (including many Fortune 500 companies) have registered with SmartWay since 2004.



### 5. What results have SmartWay partners achieved?

Since 2004, SmartWay partners have eliminated **72.8 million** metric tons of CO<sub>2</sub>, **1,458,000** tons of nitrogen oxides and **59,000** tons of particulate matter. They've saved **170.3 million** barrels of oil and **\$24.9 billion** in fuel costs. This is equivalent to eliminating annual energy use in over **6 million** homes.

### 2. Why is freight transportation efficiency important?

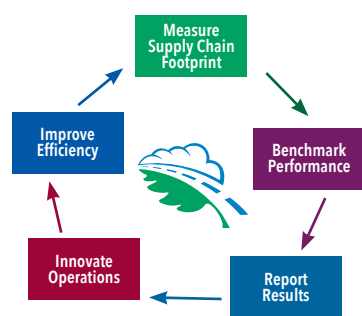
In the U.S., freight transport accounts for 16 percent of greenhouse gas emissions, making it one of the largest carbon footprint contributors. And by 2040, U.S. freight transport emissions are on track to increase nearly 40 percent.



### 6. How do SmartWay retail partners make a difference for customers and stakeholders?

SmartWay registration demonstrates a public commitment to corporate social responsibility and sustainable business practices. Registered SmartWay retail partners like Nordstrom, Stein Mart, Target, The Home Depot and Lowe's show customers, clients and investors that they are mitigating risk, reducing their carbon footprint and taking responsibility for emissions associated with moving goods.

### 3. How does SmartWay work?



SmartWay gives its partners an integrated set of EPA-tested tools to make informed transportation choices. These tools help companies measure, benchmark and report carbon emissions, and improve freight efficiency and environmental performance across their supply chain.

### 4. Why do retail companies register with SmartWay?

Retail companies are increasingly concerned with addressing their Scope 3 carbon emissions from transportation. SmartWay gives these companies the high-quality data they need for Carbon Disclosure Project (CDP) and Global Reporting Initiative (GRI) requirements. Participation in SmartWay also gives partners a competitive edge and enhances their corporate image.

### 7. How do retail companies benefit from registering with SmartWay?

SmartWay partners are part of an alliance that includes Canada and a global network of Green Freight programs. Partners can network with their peers to share best practices and success stories, and participate in industry forums and recognition ceremonies to showcase their achievements.



### 8. How can my retail company register with SmartWay?

It's easy. Simply enter your freight activity data in a free, downloadable tracking and assessment tool, and submit it to EPA. Registration is renewed annually.

**Visit [epa.gov/smartway](http://epa.gov/smartway) to learn more.**

# When you join SmartWay, you're in good company.

Some of SmartWay's retail shipper partners.



NORDSTROM



## Here's what our partners say about SmartWay:

"SmartWay brings collaboration between industry and the government; it's brought collaboration between companies within industry. It allows some of the smaller companies to learn from the experience of the larger companies and the SmartWay testing itself. So there's tremendous value in the program to us; it gives us a benchmark both to apply to our carriers as well as ourselves."

**Elizabeth Fretheim, Director of Business Strategy and Sustainability, Logistics Division, Walmart**



"To do business with The Home Depot as a transportation provider, you must be a SmartWay Partner. We really feel that's the industry standard."

**Lindsay Chason, Senior Manager, Environmental Innovation, The Home Depot**



"Joining the SmartWay Transport Partnership was the natural next step in our longstanding commitment to increase fuel efficiency in all of our operations. By making smart decisions in our own transportation operations and supporting carriers who improve their own efficiency, Office Depot continues to deliver substantial economic benefits."

**Mark Cartwright, Vice President of Transportation, Office Depot**



"If you can measure it, you can manage it. SmartWay gives us metrics and data that we all can accept and work with."

**Paul Campbell, Director of Sustainability, Sears**



**Any way you ship it, move it the SmartWay.**