

Become a SmartWay Affiliate...

Spread the Word and Tell Others about SmartWay!

ADVANCING SUSTAINABILITY

SmartWay Partners are organizations that ship, carry or manage freight transportation across domestic and global supply chains.

However, if your enterprise does not control freight shipments, you can still advance supply chain sustainability by becoming a SmartWay **Affiliate**.

SPREAD THE WORD AND TELL OTHERS ABOUT SMARTWAY!



WHAT AFFILIATES SAY ABOUT SMARTWAY

"Since its launch, SmartWay has been a great example of the government working with private industry toward a common goal."

– Chris Spear, President and CEO, ATA

"NCTCOG encourages local freight fleets to join the program and improve environmental performance while enjoying the many benefits partners and companies receive."

– North Central Texas Council of Governments

"The beauty of SmartWay is that it works. Intelligent "green products" and ideas save fuel and increase operational efficiency while also reducing fuel consumption and greenhouse gas emissions. SmartWay certified tires and under-trailer air deflectors are examples."

– Colorado Motor Carriers Association

"SGIA prides itself on being an environmentally conscious organization and is a proud supporter of the SmartWay program. Sustainable practices should be implemented at all levels of an organization, including shipping. SmartWay makes it easy for shippers to keep track of freight emissions and gives them credibility when it comes to being sustainable, which is why SGIA ships with SmartWay carriers. As an affiliate of the program, we encourage our members to do the same."

– Ford Bowers, CEO, Specialty Graphic Imaging Association

SMARTWAY AFFILIATE PROGRAM

The SmartWay Affiliate Program, a program within SmartWay, was formally launched in 2007. More than 200 major industry associations, non-governmental organizations, state and local government agencies, professional trade groups, and truck and trailer leasing companies are SmartWay Affiliates. They support SmartWay by spreading the word about the freight efficiency companies can achieve through the program.

More than...
200
SmartWay Affiliates



THE SMARTWAY AFFILIATE ROLE

SmartWay Affiliates simply tell others about SmartWay! When you become a SmartWay Affiliate, EPA will provide you with information needed to educate your members or customers about SmartWay. The tools available to Affiliates will help you provide more services even with limited resources.

SMARTWAY AFFILIATE PROGRAM BENEFITS

As a SmartWay Affiliate, you are part of a global program with access to many free benefits including:

-  Resources to share with your members at no cost.
 - o Freight efficiency tracking tools
 - o Best practices
 - o Professionally designed marketing materials
-  Strategies that can help your members save money.
-  Strategies that will help your members improve their freight sustainability
-  Public recognition by EPA for raising freight efficiency awareness
-  Networking opportunities
-  Speakers and material for your annual meeting/events
-  Assistance for Affiliates in addressing challenges, creating incentives and technical support
-  Available technical support for members



Affiliates share real-world experiences, innovations, and best practices.



Affiliates share trends and up-to-date strategy recommendations with SmartWay.

37.5 billion on fuel costs

280 million barrels of oil



ABOUT U.S. EPA SMARTWAY

SmartWay is a global sustainability program that provides strategies to more than 3,700 business partners so that they are empowered to move freight in the cleanest, most energy efficient way possible. The program provides shippers and carriers with the tools and support they need to track, document, and share information about transport modes, equipment, and operational strategies that can reduce fuel use and emissions across the supply chain. Since 2004, SmartWay and its Affiliates have helped its partners save more than \$37.5 billion on fuel costs and over 280 million barrels of oil.

Join us by completing the SmartWay Affiliate Agreement at www.epa.gov/smartway/become-smartway-affiliate and emailing to EPA at smartway_transport@epa.gov.