

2024 SmartWay Profiles in Leadership – EPA Criteria

WHAT ARE THE SMARTWAY PROFILES IN LEADERSHIP?

New in 2024, EPA is recognizing freight sustainability leadership actions for some Partner categories and Affiliates. SmartWay defines leadership as the ability to drive change, influence industry, lead freight efficiency performance, and sustain freight environmental excellence. Areas of emphasis for *Profiles in Leadership* recognition include:

- Corporate Social Responsibility/Environmental, Social and Governance
- Freight Research
- Forecasting Innovative Trends in Freight Transportation
- Influential Collaboration
- Information System and Data Innovation
- Sustainability Education and Socialization
- Strategy/Operations Innovation
- Technology Innovation
- Other



SmartWay categories eligible for consideration are:

- Affiliates
- Air Carriers
- Barge Carriers
- Logistic Companies
- Rail Carriers

All the above Partner categories, with two years of on-time SmartWay Tool submissions and quality data, as well as Affiliates are invited to complete and submit [SmartWay Leadership Profile form](#) to EPA for consideration.



For this inaugural year of the Profiles in Leadership, EPA SmartWay will accept self-nominations from a Partner company or an Affiliate organization about its efforts and accomplishments. EPA may consider nominations from external parties in the future.



Profiles in Leadership candidates may be screened for any adverse environmental actions that may prohibit public recognition for their SmartWay achievements.



EPA will notify those Partners and Affiliates selected for recognition under the *Profiles in Leadership* recognition program.

Please note that shipper and truck carrier Partners are not eligible for *Profiles in Leadership* during this inaugural year. EPA may reconsider the eligibility of shipper and truck carrier Partners for *Profiles in Leadership* recognition in the future.



WHAT ARE THE KEY DATES: TIMELINE AND NOTIFICATION?

January 2024: Affiliates and Partners (logistics companies, air carriers, barge carriers, and rail carriers) with two years of on-time SmartWay annual data submissions are invited to submit an online SmartWay Leadership Profile form to EPA for consideration.

JULY 29: Submission deadline for *Profiles in Leadership* forms from Partners (logistics companies, air carriers, barge carriers and rail carriers) and Affiliates.

AUGUST-SEPTEMBER: Final reviews and adverse environmental actions screening.

OCTOBER: Notification that individual Partners and Affiliates will be featured as *Profiles in Leadership* selectees will occur via email (no public announcement until fall).





NOVEMBER: Public announcement of those Partners and Affiliates selected for SmartWay *Profiles in Leadership*.



SMARTWAY PROFILES IN LEADERSHIP EVALUATION CRITERIA

Logistics companies, air carriers, barge carriers, rail carriers and Affiliates are invited to highlight freight sustainability leadership activities they believe make them sector leaders in sustainable freight movement via the online *Profiles in Leadership* submission form.

Profiles in Leadership recognition are a competitive selection process. Submittal of a *Profiles in Leadership* form does not assure selection or recognition. The completed *Profiles in Leadership* application will be evaluated on a point system that considers:

-  Clarity and completeness of application responses.
 -  Quality and substance of summaries and descriptions.
 -  Evidence, proof or documentation that substantiates submissions.
 -  Actual achievements, innovative actions, emissions reductions, fuel savings, as well as impact and influence.
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