

# 2024 Excellence Award Leadership Highlights



The 2024 SmartWay Excellence Awards program for shippers and freight carriers is a recognition program of the U.S. Environmental Protection Agency's (EPA) SmartWay Transport Partnership. SmartWay is a market-driven public-private partnership that helps companies benchmark freight performance, make informed decisions that drive sustainable supply chains, aims to reduce emissions and fosters the development of a cleaner and more efficient freight supply chain.

Through the SmartWay Excellence Award program, EPA recognizes leading shippers, and freight carriers that are optimizing the environmental performance and efficiency of their freight operations, while serving as role models for other businesses to follow. This year we are recognizing 47 companies (18 shippers and 29 truck carriers) with a 2024 SmartWay Excellence Award. This represents about the top one to two percent of all SmartWay Partners.

The 2024 SmartWay Award recognition is based on Partners demonstrating superior performance using SmartWay's second generation environmental assessment system for transportation supply chains. This enhanced system includes a full suite of performance-based SmartWay Tools and benchmarking software that enable each SmartWay Partner to complete a thorough assessment of its goods movement and freight activity. Partners also receive a set of comprehensive and detailed reports on their company's environmental performance and operational efficiency.

EPA identified the top 2024 SmartWay Excellence Award recipients from among all shippers and carrier businesses that participate in SmartWay, are partners in good standing and that provided prior-year performance data to EPA using SmartWay Tools.

Candidates in SmartWay's shipper category were evaluated based on their impact, size and commitment to using high-performing SmartWay freight carriers. In 2024, eligible shippers were partners in good standing that used primary data to complete their annual SmartWay shipper performance benchmarking tools. The selected candidates achieved a superior level of environmental performance and the highest level of efficiency within SmartWay by demonstrating that they ship more goods per mile, more efficiently, using higher-

performing SmartWay carrier partners. Recognition of the top shipper companies (retailers and manufacturers) is also comprised of freight sustainability leadership actions and achievements in freight emissions accounting, disclosure, and sustainability achievements; best practices resulting in operational excellence; stakeholder collaboration; and integrated freight management.

Candidates in SmartWay's freight carrier category were evaluated based on their efficiency and environmental performance in moving products and merchandise. In 2024, eligible carriers included large, medium and small companies that are partners in good standing within key business sectors, including: truckload, less-than-truckload, refrigerated, tanker, flatbed, drayage, mixed, bulk/heavy and intermodal. Within these respective fleet characterizations and based on their size, these carriers achieved a superior level of environmental

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performance and the highest level of efficiency within SmartWay by demonstrating that they carry more goods per ton-mile, using less fuel and emitting fewer greenhouse gas and air pollutant emissions. Recognition of the top truck carriers is also comprised of freight sustainability leadership actions and achievements in freight emissions accounting, disclosure, and sustainability achievements; technology innovation, best practices resulting in operational excellence; stakeholder collaboration; and integrated freight management.

## SMARTWAY CARRIER COMPANY AWARDS

The 2024 SmartWay Excellence Award for carriers' honor Partners that are moving goods efficiently, with the lowest levels of CO<sub>2</sub>, PM and NO<sub>x</sub> emissions reported among all other SmartWay Partners. SmartWay Award winners within the carrier category can include companies that operate one or more of the following thirteen fleet types: truckload, less-than-truckload, refrigerated, package, specialized, expedited, tanker, flatbed, mixed, dray, heavy-haul, auto-carrier, and moving. SmartWay carrier Award winners were selected using environmental and efficiency benchmarks that included CO<sub>2</sub>, PM and NO<sub>x</sub> emissions measured in grams per ton-mile. These benchmarks were unique to each of the thirteen fleet types characterized by SmartWay.

Fleet size and impact were other factors considered. SmartWay's 2024 carrier Award winners represent large, medium and small fleets, as defined by the number of miles traveled. Carriers with miles traveled greater than or equal to one percent (0.75 percent

for truckload dry van) of the total number of miles traveled by all SmartWay Partners falling within the same fleet type are large carriers, while carriers with less than 0.25 percent are considered small carriers. Truckload dry van carriers with miles traveled that are 0.25 to 0.75 percent of the total miles traveled by all SmartWay Partners falling in the same fleet type are medium carriers

Within the carrier category, EPA proudly recognizes 29 truck carriers as recipients of the 2024 SmartWay Excellence Award. These high-performing carriers are being recognized for their achievement in finding ways to move more goods, more ton-miles, using less fuel and emitting fewer emissions. They are SmartWay's top performing carrier partners and include large, medium and small carriers that serve as role models for other businesses to follow. This year, three truck carriers (Schneider, Swift Transportation Co of Arizona LL., and Werner Enterprises) were recognized in multiple fleet categories.

## CARRIER AWARD WINNERS

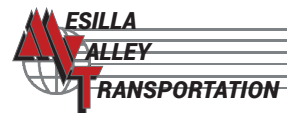
EPA selected these 29 SmartWay truck carrier Award winners because they are the industry leaders and top environmental performers in their individual categories. EPA identified large, medium and small carriers with the best freight efficiency ratings in numerous fleet categories based on the selection criteria available here: [SmartWay 2024 Award Criteria](#) (PDF) (2 pp, 326.3 KB, February 2024, EPA-420-F-24-011). These truck carriers were selected from part of a larger pool of semifinalist candidates

to demonstrate leadership actions that support SmartWay environmental goals. The Award winners were selected by EPA based on their achievements in the areas of freight emissions accounting, disclosure, and sustainability achievements; technology innovation, best practices resulting in operational excellence; stakeholder collaboration; and integrated freight management.

## Truck Load/Dry Van Carrier Fleet Award Winners

Truckload carriers generally dedicate their trailers to a single shipper's cargo and typically fill an entire trailer with large amounts of homogeneous cargo.

Large SmartWay truckload dry van carrier Award winners include: **Covenant Transport, Crete Carrier Corporation, Knight Transportation, Inc., Mesilla Valley Transportation, Schneider, Swift Transportation Co. of Arizona, LLC, and Werner Enterprises (Werner is recognized in both Dedicated and One-Way Van categories).**



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Medium SmartWay truckload dry van carrier Award winners include: **Cargo Transporters**, **CRST The Transportation Solution Inc.**, **Danny Herman Trucking Inc**, **Forza Transportation Services, Inc.**, **GP Transportation Co**, **Nussbaum Transportation Services, Inc.** and **Paper Transport, LLC**.



The sole small SmartWay truckload dry van carrier Award winner is: **Hogan Transports, Inc.**



## Less Than Truck Load/Dry Van Carrier Fleet Award Winners

Less than truckload (LTL) dry van carriers collect cargo from different shippers and consolidate that cargo for multiple destinations on one vehicle.

The sole SmartWay LTL carrier Award winner is: **Saia Motor Freight Line, LLC**.



## Mixed Carrier Fleet Award Winners

Mixed SmartWay carrier fleets are operating different fleet types, none of which represent 75% or more of the freight operations SmartWay uses to characterize fleets.

The large SmartWay mixed carrier Award winners are: **Ryder Dedicated Transportation**, and **Western Express, Inc.**

The small SmartWay mixed carrier Award winners are: **Keane Thummel Trucking Inc.** and **Royal Trucking Company**.



## Refrigerated Carrier Fleet Award Winners

Refrigerated carriers move trailers equipped with temperature-controlled refrigeration units to keep freight at a constant temperature.

The large, refrigerated truck carrier Award winners are: **Hirschbach Motor Lines**, and **Swift Transportation Co. of Arizona, LLC**.



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There are six small, refrigerated truck carrier Award winners: **Canadian Reefers Ltd., D&D Transportation Services Inc, Divine Enterprises, Inc., Logistics Trans West Inc. - Logistiques Trans West Inc., May Trucking Company, and Mike Frost Trucking, Inc.**



## Dray Carrier Fleet Award Winners

Dray carriers operate at ports and railhead connections where freight is picked up and moved to another transfer facility or transport mode terminal.

The sole small SmartWay (intermodal) dray carrier Award winner is: **Werner Enterprises.**



## Flatbed Carrier Fleet Award Winners

Flatbed carriers use heavy duty trucks to move flatbed trailers that can carry a range of goods.

The sole large flatbed carrier Award winner is: **Prime, Inc.**



## Bulk/Heavy Carrier Fleet Award Winners

Bulk/Heavy carriers move a range of dense, heavy and large materials and commodities at or above legal maximum weight limits, often requiring permits.

The sole bulk/heavy carrier Award winner is: **Arrow Transportation.**



## Tanker Fleet Award Winners

Tank truck carriers haul liquid (petroleum, chemicals, gases, hazardous waste, etc.) or dry (dry food products, cement, plastic pellets) bulk commodities using less fuel and emitting fewer emissions.

The sole large SmartWay tanker Award winner is: **Schneider.**



## SMARTWAY SHIPPER PARTNER AWARDS

The 2024 SmartWay Excellence Award for shippers honor Partners that are helping build a market for clean and efficient freight transportation by shipping virtually all of their products and merchandise (98 percent of miles or ton-miles) with high-performing SmartWay carriers. SmartWay shipper Award winners also were selected based on achieving superior environmental and efficiency benchmarks among all other SmartWay Partners. These performance benchmarks for shipper Partners were derived through an assessment of their carriers' carbon dioxide (CO<sub>2</sub>), particulate matter (PM), and nitrogen oxide (NO<sub>x</sub>) emissions measured in grams per mile.

EPA proudly recognizes 18 of its shippers as recipients of a 2024 SmartWay Excellence Award. These shipper Award winners are congratulated for their achievements in choosing to work with high-performing SmartWay freight carriers and finding ways to move more goods, more ton-miles using less fuel and emitting fewer emissions. They are SmartWay's top performing shipper partners and include large, medium and small firms that move a broad range of products and merchandise.



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## Shipper Awards

EPA selected these 18 SmartWay shipper Award recipients because they are the top environmental performers and industry leaders. These shippers were selected from part of a larger pool of semifinalist candidates using the SmartWay 2024 Award Criteria (PDF) (2 pp, 326.3 KB, February 2024, EPA-420-F-24-011). The semifinalists competed in large, medium and small mileage categories to demonstrate leadership actions that support SmartWay environmental goals. This year EPA is also distinguishing the Shipper Awardees by multiple industry sectors including Retail, Consumer Goods, Food and Beverage, Industrial Manufacturing, Limited-Service Restaurants, and Lumber and Paper. The Award winners were selected by EPA based on their achievements in the areas of freight emissions accounting, disclosure, and sustainability achievements; best practices resulting in operational excellence; stakeholder collaboration; and integrated freight management.

The three SmartWay 2024 large shipper Award winners, which are moving goods more than 500 million miles annually include three shippers in the Lumber and Paper, and Retail sectors, and are: **Georgia-Pacific Consumer Products LP, Lowe's Companies, Inc., and The Home Depot U.S.A., Inc.**



SmartWay's 2024 medium shipper Award winners, moving goods between 25 and 500 million miles annually includes shippers in the Retail, Food and Beverage, Consumer Goods, Industrial Manufacturing, and Limited-Service Restaurants sectors. These thirteen awardees are: **Bridgestone Americas Tire Operations, Discount Tire, Dollar Tree Stores, Inc., Edgewell Personal Care, Inc., Gap Inc. USA, Kellanova, Kimberly-Clark Corporation, Kohl's, McDonald's USA, LLC, Meijer, Ocean Spray Cranberries, Inc, The TJX Companies, Inc., and Tractor Supply Company.**



SmartWay's 2024 small shipper Award winners, includes winners in the Retail, and Industrial Manufacturing sectors which are moving goods fewer than 25 million miles annually. These two awardees are: ***Elevate Textiles, and Gap Inc. Canada.***



## CONGRATULATIONS TO ALL THE SMARTWAY EXCELLENCE AWARDEES!

### RECOGNITION CEREMONY

The annual SmartWay Excellence Award honors top carrier and shipper companies that are setting efficiency benchmarks in how they move products and supplies. Carrier and shipper Partners were recognized as SmartWay Excellence Award recipients during a virtual SmartWay Excellence Award ceremony:

**Wednesday, September 25, 2024 at 2:00 – 3:00 p.m. ET**  
**Zoom Live Event**